

City of Novi
Strategic Community Recreation & Master Park Plan
2020-2024

City of Novi
45175 Ten Mile Road,
Novi, Michigan 48375

Adopted 12/16/2019

City of Novi
Strategic Community Recreation & Master Park Plan
2020-2024

Mission Statement:
Provide exceptional park, recreational and cultural opportunities that are diverse and enhance lives.

Prepared By:

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Acknowledgments

Community Members of the City of Novi

Thank you for all of your energy, enthusiasm, and wonderful ideas. Without your participation this plan would not have worked to serve your needs. It is for your sake that this plan exists. Thank you for your involvement!

Mayor

Bob Gatt
David Staudt - Mayor Pro Tem

City Council

Andrew Mutch, Laura Marie Casey, Kelly Breen, Hugh Crawford, Justin Fischer

Parks, Recreation and Cultural Services Commission

Jay F. Dooley, Supriya Joshi, Scott A. Pratt, Salene Riggins, Brian Smith, Charles A. Staab, Hideki "Harry" Torimoto

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1 - Executive Summary

Introduction

As a society, we are increasingly aware of the psychological and physical benefits provided by open space and recreation. It is the City of Novi's primary goal to actively promote these benefits for the public's well-being in the form of providing and developing recreational areas and activities. Doing this helps to increase the City of Novi's livability. However, there are many issues to consider when planning for these recreational areas and opportunities. This plan intends to be the guiding document for the promotion of these recreational opportunities in the City of Novi.

As ongoing health studies show, our society is becoming more conscious of healthy living and the opportunities that recreation provides to further healthy lifestyles and improve our quality of life. Health studies also reflect the alarming need for increased physical activity for people of all ages in order to achieve these healthier lifestyles. Additionally, improvement to a community's quality of life through recreation has the potential to better the local economy by drawing new business opportunities to the area. Studies have shown that businesses are drawn to communities that provide quality lifestyles for prospective employees.

Therefore, it is important to project the future parks and recreation needs of the City of Novi to ensure the availability of open space and recreational opportunities. To address these issues and opportunities, it is important for the city to produce a plan to guide the decision-making process. When implemented, this plan will provide quality parks and recreation programs and facilities throughout the community.

Purpose

The Michigan Department of Natural Resources (MDNR) requires community recreation plans to be updated every five years in order to receive funding from the State in the form of grants for park and open-space acquisition, park development, and improvements to existing parks. The purpose of this procedure is to provide an opportunity to include changing needs and assets for the community. This Recreation Plan was developed by analyzing an inventory of issues and physical features for the area and tailoring development of recreation programs and facilities in a systematic manner, or plan, through the next five years; meeting the requirement (guidelines) of the MDNR.

Scope

The Parks and Recreation Master Plan for the City of Novi inventories existing parks and recreation programs. With this information, the needs for neighborhood parks, supporting facilities, trailway/greenway systems, and recreation programs are analyzed for the next five years. The recommendations in this plan are provided through analysis of demographic projections, city land-use trends, natural features inventories, citizen input, past and future recreational trends, state and federal grant funding requirements, and potential land acquisition opportunities.

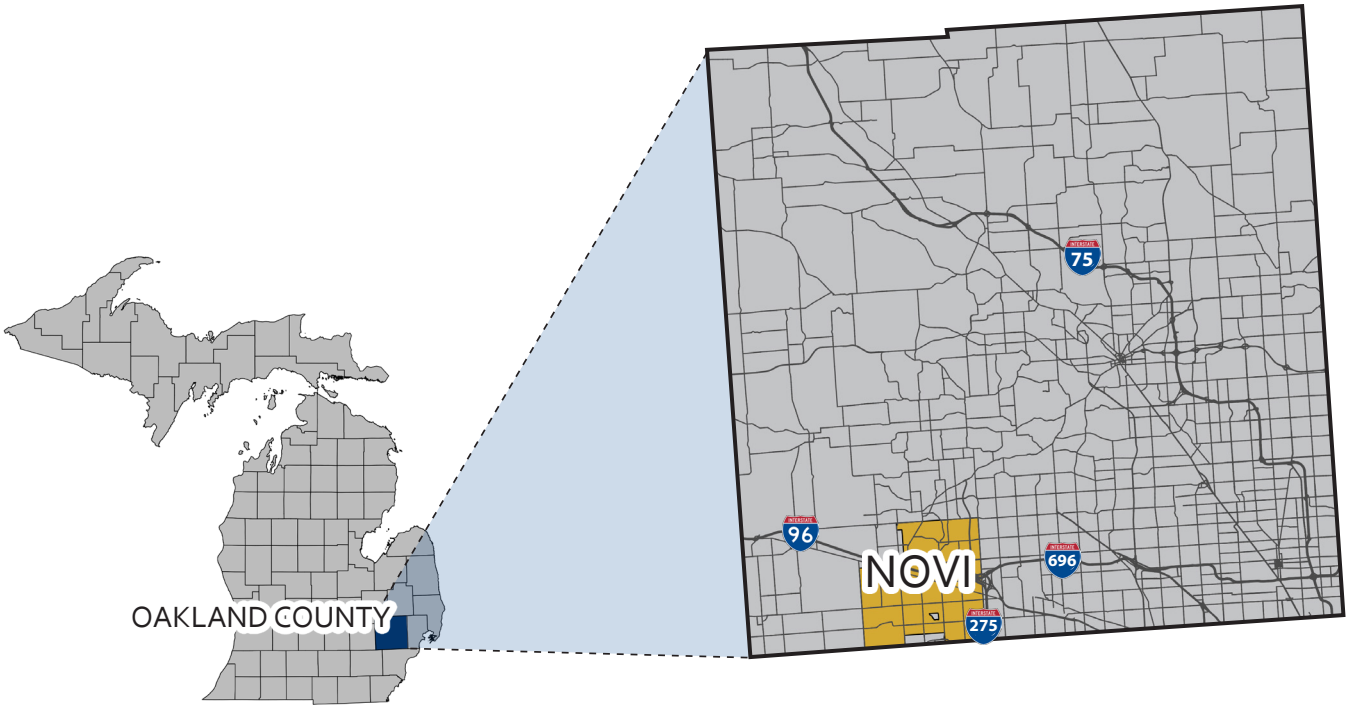
2 - Community Description

The 2020-2024 City of Novi Recreation Master Plan has been developed to serve as a guide and decision-making document for future recreational facilities and programs within the City of Novi. This plan focuses on parks, trails, and natural areas. The plan includes an assessment of current facilities and programs, as well as the acquisition and development of new facilities and programs based on the current and future anticipated demands. It also considers linkages throughout the city to other communities.

Plan Jurisdiction

This Strategic Community and Recreation Master Plan covers the jurisdiction controlled by the City of Novi.

The City of Novi is located in Oakland County, approximately 25 miles from both Detroit and Ann Arbor. Surrounding cities include Farmington Hills, Farmington, Livonia, South Lyon, Walled Lake and Wixom. Additional surrounding communities include the townships of Novi, Northville, Lyon , Commerce, and West Bloomfield.
The City of Novi is approximately 31 square miles. The City of Novi has easy access to I-96, I-275, I-696 (Walter P Reuther Highway), and M-5. (Refer to Map 1).



Social Characteristics

City Population

In 2010, the population of Novi was 55,224, which represents a 16.5 percent increase in the number of people living in the City since 2000. For 2018, the population projection from the Southeast Michigan Council of Governments (SEMCOG) is 63,533. According to the SEMCOG Regional Development Forecast, the City's population is projected to increase to 67,417 by the year 2045, resulting in a 22.1 percent overall increase over thirty-five years (2010-2045).

Chart of Population Change 2000-2045

U.S. Census			SEMCOG Projections			
2000	2010	% Change	2018	% Change	2045	% Change
47,386	55,224	16.5%	63,533	15.0%	67,417	22.1%

Age Structure

Age characteristics are a useful demographic indicator for recreation planning purposes as a community's age composition helps determine the appropriate mix of needed recreation services and facilities. The types and location of recreation facilities and programs will depend, in part, upon the age structure of the population. The following table breaks down the various age groups using data from the 2010 Census.

Chart of Age Demographics

Age Group	Percent of Total Population	Lifestyle Categories
Under 5 years	5.8%	Pre-School
5 - 9 years	7.2%	School Age
10 - 14 years	7.8%	
15 - 19 years	6.6%	
20 - 24 years	4.7%	Family Formation
25 - 34 years	12.1%	
35 - 44 years	15.9%	
45 - 54 years	17.3%	Middle Age
55 - 59 years	6.4%	
60 - 64 years	4.9%	
65 - 74 years	5.2%	Seniors
75 - 84 years	3.9%	
85 years and older	2.2%	

Median Age = 39.1 years

The largest age category, representing over 45 percent of the population in the City, contains those between the ages of 25 and 54. The senior citizen population (age 65+) represents 11.3 percent, and this age group is expected to grow in size

as the "baby boomer" generation matures and improvements in medical technology help people live longer.

The City's median age characteristics have risen significantly over the past twenty years. In 1990, the City's median age stood at 32.5 years, and rose to 35.2 years in 2000. In 2010, the median age has increased to 39.1 years. Similar increases are noted for Oakland and Wayne Counties, the State of Michigan, and the United States as a whole. This suggests that the needs of older residents in Novi will become increasingly important in the provision of future recreational facilities.

A more meaningful picture of the City's age distribution is possible when individual age categories are combined into a smaller number of groups that more closely resemble identifiable stages of a normal human life cycle. Selected lifestyle categories and the intervals that they represent include: pre-school (0 to 4), school (5 to 19), family formation (20 to 44), middle age (45 to 64) and seniors (65 and over).

The age structure of Novi indicates that the greatest immediate need is for recreation facilities that serve families and middle-aged adults. This would include neighborhood and miniature parks to service a wide range of youth-related activities. Young children need diverse programming offering a wide range of activities and events. Children learn the fundamentals of sports through organized baseball, softball, basketball and soccer leagues. Day camps bring children together to create arts and crafts, go swimming, or learn about nature. The 25-to-49 year old age group needs family-related programming that targets people their age. Organized softball leagues are popular in many communities. This group may also desire access to other forms of recreation like golf, hockey and basketball. In the future, demand for recreational facilities and programming for senior citizens will increase. There needs to be a continued awareness of trends for senior programming, because what younger baby boom and generation x individuals will want may be different than traditional "senior center" programs. Bicycle and walking paths provide an excellent opportunity for an entire family to participate in a recreational activity. Providing greater accessibility to park facilities for senior citizens may include providing parking or drop-off areas closer to fields, way-finding, large font signage, and more seating and shaded areas.

Persons with Disabilities: Barrier-Free Compliance Status and Unmet Needs

According to the 2008 – 2010 American Community Survey, of the City's population, approximately 2.5 percent under age 18 years old, 6.7 percent between ages 19 and 64, and 28.7 percent over age 65 had some type of physical or cognitive disability.

Chart of Disabled Population, U.S. Census 2010

Age Range	Percent of Population
0 - 18 Years	2.5%
19 - 64 Years	6.7%
65 and over	28.7%

Although persons with disabilities made up a small portion of the City's population, other citizens may face some form of temporary disability or physical challenge during their lifetime: seniors, young children, pregnant women, individuals with broken bones, and individuals using crutches.

Race Demographics

The City of Novi strives to be an inclusive community, inviting to people of all race, ethnicity and background. The City has seen a large increase in the Asian population in recent years. The 2000 census identifies an Asian population of 4,106 or 8.7% of the total population, and the 2010 census shows an Asian population of 8,767 or 15.9% of the total population. This is a change of 7.2% of the total population. The City strives to recognize the cultural diversity of its citizens and offer a variety of programs and events that represent that diversity, such as the library's book and periodicals collection in 15 languages, programs geared to different cultures and dedicated field/court space for sports such as cricket, soccer, and tennis that are very popular with the Asian and Indian populations.

Chart of Population by Race

Race/Ethnicity	Census 2000	Percent of Population	Census 2010	Percent of Population	Percentage Point Change
White	41,349	87.3%	40,313	73.0%	-14.3%
Asian	4,106	8.7%	8,767	15.9%	7.2%
Black	908	1.9%	4,482	8.1%	6.2%
Hispanic	855	1.8%	1,634	3.0%	1.2%
Multi-Racial	703	1.5%	1,143	2.1%	0.6%
Other	312	0.7%	514	0.9%	0.2%
Total	47,386	100%	55,224	100%	0%



3 - Administrative Structure

City Staff

The city staff includes the following officials:

Elected Officials

Mayor - Bob Gatt
Mayor Pro Tem - David Staudt
Council Member - Andrew Mutch
Council Member - Laura Marie Casey
Council Member - Kelly Breen
Council Member - Hugh Crawford
Council Member - Justin Fischer

Appointed Officials

City Manager - Peter E. Auger
City Clerk - Cortney Hanson
City Attorney - Thomas Schultz



Organization Chart

Parks, Recreation & Cultural Services Department (PRCS)

Figure 3.1 below shows an organizational chart for the Parks, Recreation, and Cultural Services Department. The Department is responsible for the day-to-day operations of the facilities and programs. The City's Parks and Recreation Department has a full-time Director and Management Assistant. The Deputy Director oversees Recreation Supervisors for Youth Programs, Sports, Facilities, and Cultural Arts. The Older Adult Services Manager oversees the Senior Housing Management Company, and coordinates other services. The Department additionally employs part-time seasonal staff.

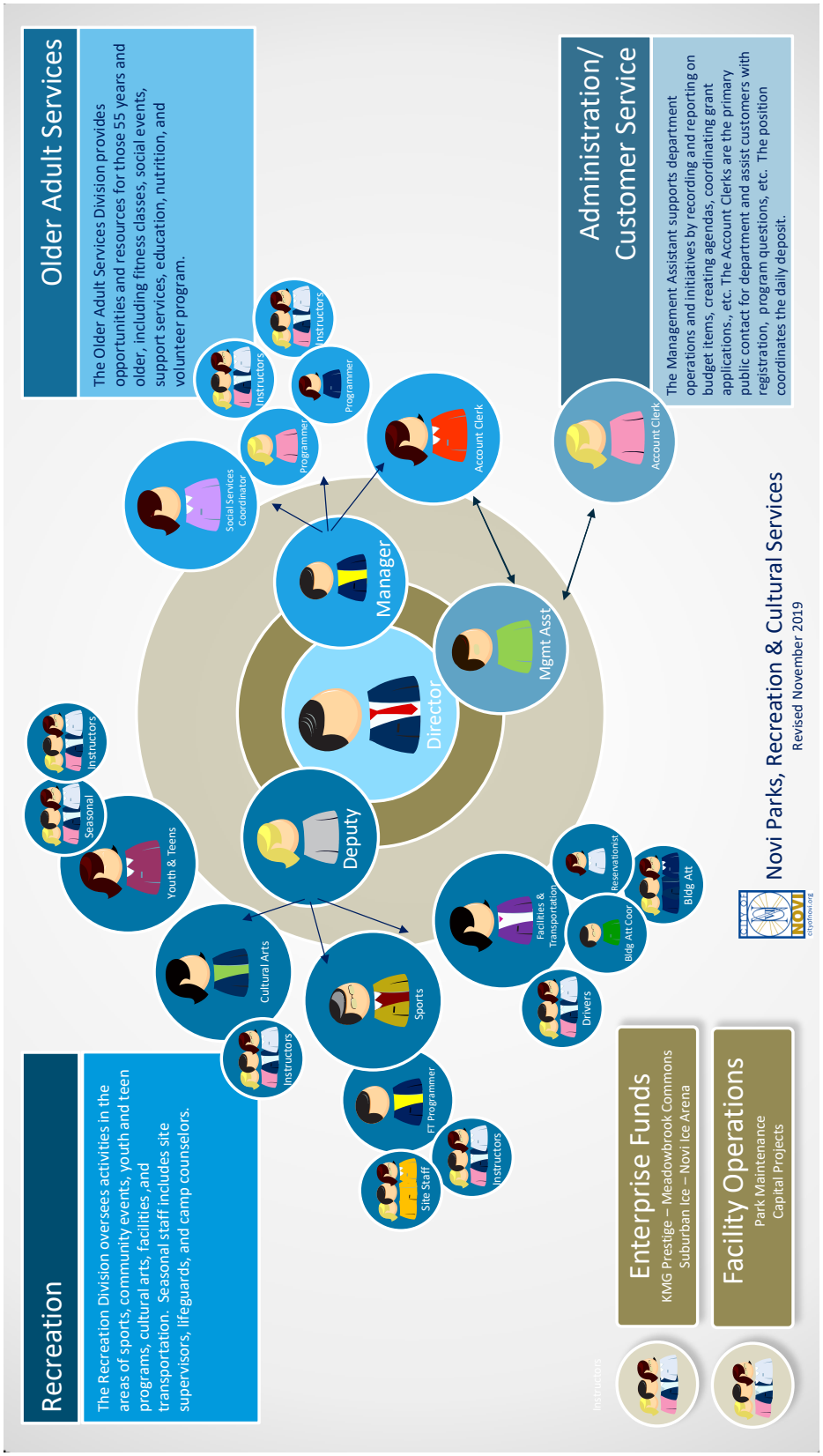


Figure 3.1: City Organizational Chart

Novi Parks and Recreation Commission

Parks, Recreation, and Cultural Services Commission

The City of Novi Parks, Recreation, and Cultural Services Commission is comprised of seven members appointed by the City Council, as well as two student representatives. The Commission is charged with setting policy and making recommendations. The Commissioners work together with professional staff in the areas of programming, budget, facilities, planning and public relations. The Commission has the responsibility of meeting community recreational objectives and reflecting community needs to the Parks, Recreation and Cultural Services Department and City Council.

Commission Members

Jay F. Dooley
Supriya Joshi
Scott A. Pratt
Salene Riggins
Brian Smith
Charles A. Staab
Hideki "Harry" Torimoto
Alex Fortsch, Student Representative
Ananya Kamalesh, Student Representative

Jeffery A. Muck, CPRP - Parks, Recreation and Cultural Services Director, Staff Liaison

Volunteers

The City of Novi depends on many dedicated volunteers who help make the City's recreational programs and facilities one of the best in the region.

Parks and Recreation Funding

The City of Novi's financial policies, as compiled below, set forth the basic framework for the overall fiscal management of the City. Operating independently of changing economic circumstances and conditions, these policies help the decision making process of the City Council and City Administration. These policies provide guidelines for evaluating both current activities and proposals for future programs, and serve the administration in the preparation of a balanced, operating budget and management of the City's financial affairs.

Operating Budget Policies

- The City will attempt to maintain its present level of service for all priority and essential services within the existing property tax millage limits.
- The City will maintain a budgetary control system to ensure adherence to the budget and will prepare periodic reports comparing actual revenues and expenditures with budgeted amounts.
- The City will emphasize efforts to reduce expenditures in major cost centers (i.e. energy, medical insurance premiums, street lighting, pension cost and Worker's Compensation payments).
- The Ice Arena, Senior Housing/Meadowbrook Commons and Water and Sewer Funds will be self-supporting.
- The City will protect against catastrophic losses through a combination of insurance and maintaining appropriate fund balance levels.

Special Revenue Funds

Resources in a fund other than the general fund are either (1) required to be used for the purpose of the fund or (2) intended by the government to be used for that purpose. Special revenue funds report specific revenue sources that are limited to being used for a particular purpose.

Parks, Recreation, and Cultural Services Fund

The fund balance for the Parks, Recreation and Cultural Services Fund will be established within a minimum range of 12-22% of fund annual budgeted expenditures, since this fund is similar to the General Fund in terms of covering operations. This fund reports two major sources of revenue:

Enterprise Funds

Enterprise Funds are used to account for the results of operations that provide a service to citizens financed by a user charge for the provision of that service. The City has three enterprise funds: Ice Arena, Water & Sewer and Senior Housing/ Meadowbrook Commons. They do not have any direct impact on the City's General Fund Budget.

Financing for Meadowbrook Commons was provided through bonds issued by the Building Authority. The total construction cost was $12.5 million; all operational expenses and the bond debt retirement are covered by rental revenue. The Ice Arena is self-sustaining with revenue generated from the operations, including repayment of debt service.

Millage

A property tax millage can be used to finance specific parks and recreation projects or to operate recreation facilities. Many communities have decided on a dedicated millage because voters are increasingly wary of approving millage increases for non-specified purposes. Voter approval is required before a millage is subject to periodic renewal by resident vote.

User Fees

The community can charge fees to the users of specific recreation facilities, or for enrollment in recreation programs. User fees can provide substantial support for park facilities. Other communities throughout Michigan have established user fees for swimming pools, tennis courts, the use of lighted athletic fields, and the use of indoor facilities. User fees are a promising source of funding in a municipality if used selectively for specific facilities and services.

Bond Programs

A number of bond programs can be used to finance construction of parks and recreation facilities:

- **General Obligation Bonds:** General obligation bonds are issued for specific community projects and may not be used for other purposes. These bonds are usually paid off with property tax revenues.
- **Revenue Bonds:** Revenue bonds are issued for construction of public projects that generate revenues. The bonds are then retired using income generated by the project. For example, revenue bonds may be issued for construction of a concession and restroom facility at a community park.
- **Special Assessment Bonds:** Special assessment bonds are issued to pay for projects that benefit a particular segment of the population. For example, recreation improvements that benefit a defined subdivision or neighborhood could be financed using special assessment bonds, in which case the residents who receive the benefit would be assessed.

Michigan Department of Natural Resources Grants

The following is a summary of the three viable recreation grant programs now available through the Michigan Department of Natural Resources (MDNR):

Recreation Passport Grants: PA 32 of 2010 created the Local Public Recreation Facilities Fund to be used for the development of public recreation facilities for local units of government. Money for this fund is derived from the sale of the Recreation Passport which replaced the resident Motor Vehicle Permit (MVP) — or window sticker — for state park entrance. Development grants of $7,500 to $150,000 are available to local governments with a focus on renovating and improving existing parks, although new parks are also eligible. The grantee must provide at least a 25% match. Projects are evaluated based on project need, site quality, project quality, applicant history, and, if two projects receive the same evaluation score, a criterion based on the project cost per capita.

Land and Water Conservation Fund (LWCF): Eligible projects include community recreation and trailway improvements. These are grants of $30,000 to $300,000 to local governments for development of facilities such as athletic fields, tennis courts, playgrounds, trails and picnic areas, including support facilities, and the renovation and retro-fitting of existing facilities to make them accessible to persons with disabilities. Funds are provided through federal appropriations from the National Park Service. The grant match basis is fifty percent (50%) MDNR grant and fifty percent (50%) local match. Projects are evaluated based on project need, applicant history, site and project quality, and a fourth criterion based on the type of proposed project.

Michigan Natural Resources Trust Fund (MNRTF). Communities must have an approved recreation plan to apply for this grant. Eligible projects include acquisition of land or rights in land for recreational uses or for protection of the land because of its environmental importance or scenic beauty, including additions to existing parks, forest lands or wildlife areas. Development of public outdoor recreation facilities is also eligible (such as picnic areas, beaches, boating access, fishing and hunting facilities, winter sports areas, playgrounds, athletic fields, tennis courts, and trails). Funds are provided through the sale of oil and mineral leases on State land. Local contributions equal to at least twenty-five percent (25%) of the project cost are required.

There is no minimum or maximum amount for land acquisition projects. The minimum allowable grant for development projects is $15,000 and the maximum is $300,000. There are six special initiatives approved by the Trust Fund Board of Trustees for 2013. Proposals will receive special attention if they:

- Acquire land or develop trailways that contribute to an overall state trail system; or
- Provide urban recreation opportunities; or
- Acquire lands open to hunting or development of hunting-related facilities, such as shooting ranges; or
- Acquire lands that provide for deer habitat with thermal cover; or
- Local shooting ranges or state/local shooting range partnerships; or
- Acquire projects that create, establish, and protect wildlife/ecological corridors by connecting to and/or buffering existing protected and managed state or local natural areas, forests or game area.

Environmental, Great Lakes and Energy (EGLE) Clean Michigan Initiative (CMI)

The CMI is created under Section 6(1) of Part 196, Clean Michigan Initiative Implementation, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended. The CMI is a general obligation bond, totaling $675 million. Most of this money is for programs administered by the Michigan department of Environmental, Great Lakes and Energy for various redevelopment and remediation activities, including brown-field redevelopment.

In 1998, voters approved $100 million in bonds for parks and recreation development and renovations. $50 million in grants to local units and development and renovation of public recreation facilities were approved, with the other $50 million approved for extensive state park renovations. The MDNR supplements the bonds with a matching $50 million from other funding sources, including state park user fees, the Waterways fund, the Federal Coastal Zone Management, and Land and Water Conservation Fund grants.

Community Development Block Grant (CDBG)

Revenues obtained through the Federal Community Development Block Grant (CDBG) program can be used for a variety of community improvement projects, including development of recreation facilities or land acquisition for new parks or athletic fields in low and moderate income neighborhoods that qualify under the program.

Donations/Sponsorships

Businesses, corporations, private clubs, Parent Teacher Organizations and Associations, and community organizations will often contribute to recreation and other improvement programs to benefit the communities in which they are located. Private sector contributions may be in the form of monetary contributions, the donation of land, the provision of volunteer services, or the contribution of equipment or facilities.

Foundations

A foundation is a special non-profit legal entity that is established as a mechanism through which land, cash, and securities can be donated for the benefit of parks and recreation services. The foundation board of directors disburses assets according to a predetermined plan. Funding for recreation facilities through foundations is very limited.

Lease or Contractual Agreements

The City could consider contracts with private entrepreneurs to provide services at city-owned park facilities, such as recreation programming, food service, or facility maintenance. Typically, the privatization of services can increase recreation opportunities available to residents, while maintaining the City's administrative costs.

Public Use Conveyances

Administered by the MDNR, this program provides state and lands acquired through delinquent taxes for local government units for public use. Acceptable uses of land acquired under this program include development of local parks.

Park Funding

The City of Novi's basic financial management framework, shown in this section, informs fiscal management and decision-making. The funding of the Parks and Recreation Department provides for the full time staff and programs for residents including instructional programs, special events, athletic programs and tournaments, youth summer activities, special recreation programs, teen activities, senior citizen programs, holiday activities and events, community services, as well as park operations and maintenance.

Parks, Recreation, and Cultural Services Fund

The departments within this fund administer all parks, recreation and cultural services operations, including strategic direction, policy development, resource identification, and serves as the liaison to the Parks, Recreation and Cultural Services Commission and the Novi Parks Foundation.

The following chart represents revenues and expenditures for Novi's Recreation, Parks & Cultural Services system, including projected budgets for 2020-2022.

PARKS, RECREATION & CULTURAL SERVICES FUND

	ACTUAL 2017-18	ESTIMATED 2018-19	BUDGET 2019-20	PROJECTED 2020-21	PROJECTED 2021-22
ESTIMATED REVENUES					
Property tax revenue	$ 1,309,849	$ 1,357,654	$ 1,411,336	$ 1,470,729	$ 1,529,390
Donations	71,826	59,200	123,500	37,500	68,500
Interest income	16,487	20,805	30,000	16,772	16,656
Older adult program revenue	185,123	157,750	155,350	155,350	155,350
Other revenue	12,551	12,400	5,000	5,000	5,000
Program revenue	1,351,593	1,225,080	1,229,340	1,268,640	1,268,640
Transfers in	(102,500)	256,800	300,000	225,000	224,075
TOTAL ESTIMATED REVENUES	**$ 2,844,929**	**$ 3,089,689**	**$ 3,254,526**	**$ 3,178,991**	**$ 3,267,611**
APPROPRIATIONS					
Personnel services	$ 1,297,037	$ 1,241,830	$ 1,255,889	$ 1,318,991	$ 1,360,530
Supplies	48,197	98,991	69,680	64,680	64,680
Other services and charges	1,374,184	1,586,800	1,444,930	1,443,530	1,449,330
Capital outlay	344,306	462,100	717,640	302,122	341,015
TOTAL APPROPRIATIONS	**$ 3,063,724**	**$ 3,389,721**	**$ 3,488,139**	**$ 3,129,323**	**$ 3,215,555**
NET OF REVENUES/APPROPRIATIONS - FUND 208	$ (218,795)	$ (300,032)	$ (233,613)	$ 49,668	$ 52,056
BEGINNING FUND BALANCE	1,275,160	1,056,365	756,333	522,720	572,388
ENDING FUND BALANCE	**$ 1,056,365**	**$ 756,333**	**$ 522,720**	**$ 572,388**	**$ 624,444**









Photos: "Design Your Dream Park" - Novi Spring Palooza May 17, 2019

4 - Recreation Inventory

Overview

Purpose

The recreation inventory is an essential item to the Recreation and Parks Advisory Board. It allows the board to assess the quantity, type, and location of existing facilities. It also explains the variety of programs and events offered and where there may be opportunities for new programs and events. It serves to help identify where new facilities should be built and demonstrates where ADA upgrades are needed. The facilities inventory should be continually updated as renovations and additions occur so that the list is always up-to-date.

Park Classification

The National Recreation and Parks Association published guidelines for park classification based on size and service area. These categories were used to classify the parks of the City of Novi. The classifications used in this report are as follows:

Classification	General Description	Location Criteria	Size Criteria
Mini-Park	Used to address limited, isolated or unique recreational needs.	Less than a 1/4 mile distance in residential setting.	Between 2500 sq. ft. and 1 acre in size.
Neighborhood Park	Neighborhood park remains the basic unit of the park system and serves as the recreation and social focus of the neighborhood. Focus is on informal active and passive recreation.	1/4 to 1/2 mile distance and uninterrupted by non-residential roads and other physical barriers.	5 acres is considered minimum size. 5 to 10 acres is optimal.
School-Park	Depending on circumstances, combining parks with school sites can fulfill the space requirements for other classes of parks, such as neighborhood, community, sports complex and special use.	Determined by location of school district property.	Variable – depends on function.
Community Park	Serves broader purpose than neighborhood park (see appendix for definition of “neighborhood park”). Focus is on meeting community-based recreation needs, as well as preserving unique landscapes and open spaces.	Determined by the quality and suitability of the site. Usually serves two or more neighborhoods and 1/2 to 3 mile distance.	As needed to accommodate desired uses. Usually between 30 and 50 acres.

Figure 4.1: Table - NRPA Recommended Classification System for Local and Regional Recreation Open Space and Trails

Accessibility Assessment

Complying with accessibility standards and planning for universal design are two extremely important efforts that a municipality must undertake in its effort to protect the health, safety and welfare of its people. This is true not only for those disabled by birth or by accident, but also for the growing population of people entering old age who are finding

normal tasks more and more challenging to do. Many able-bodied persons forget that disability is often an eventuality as one grows older. Therefore, the City of Novi should seek to improve the accessibility of its environment not simply to comply with law, but to think more broadly and take steps towards developing a compassionate, inclusive, and accessible community, unencumbered by physical barriers.

This plan rates the accessibility of its existing park facilities, both the facilities themselves (as appropriate), as well as the access routes to them. This rating system is from the Michigan DNR's guidelines for recreation plans. It is intended to establish a baseline so that accessibility needs can be assessed and incorporated into capital improvement projects. This evaluation is not comprehensive and does not identify specific deficiencies.

The following ranking system was applied to each park:

Accessibility Grade	Definition
1	None of the facilities/park areas meet accessibility guidelines.
2	Some of the facilities/park areas meet accessibility guidelines.
3	Most of the facilities/park areas meet accessibility guidelines.
4	The entire park meets accessibility guidelines.
5	The entire park was developed/renovated using the principals of universal design.

Figure 4.2: Accessibility Assessment Table

Parks and Recreation Facilities Map

Indoor Community Facilities

Meadowbrook Commons/Meadowbrook Activities Center
Novi Civic Center
Novi Ice Arena

Community Parks

Ella Mae Power Park
Fuerst Park
Grand River Fields
ITC Community Sports Park
Lakeshore Park
Novi Dog Park
Pavilion Shore Park
Rotary Park
Villa Barr Art Park
Wildlife Woods Park

Neighborhood Parks

Brookfarm Park
Village Wood Lake

Trails Outside of Parks

ITC Corridor Trail

Undeveloped Parkland/Designated Open Space

10 Mile South (10 Mile/Wixom)
Bosco (former house site)
Bosco Fields
ITC Trailhead Park
ITC Trailhead Park Expansion
Novi Northwest Park
Terra Park (comfort station)
Water Tower Park

Conservation Land (Managed Habitat)

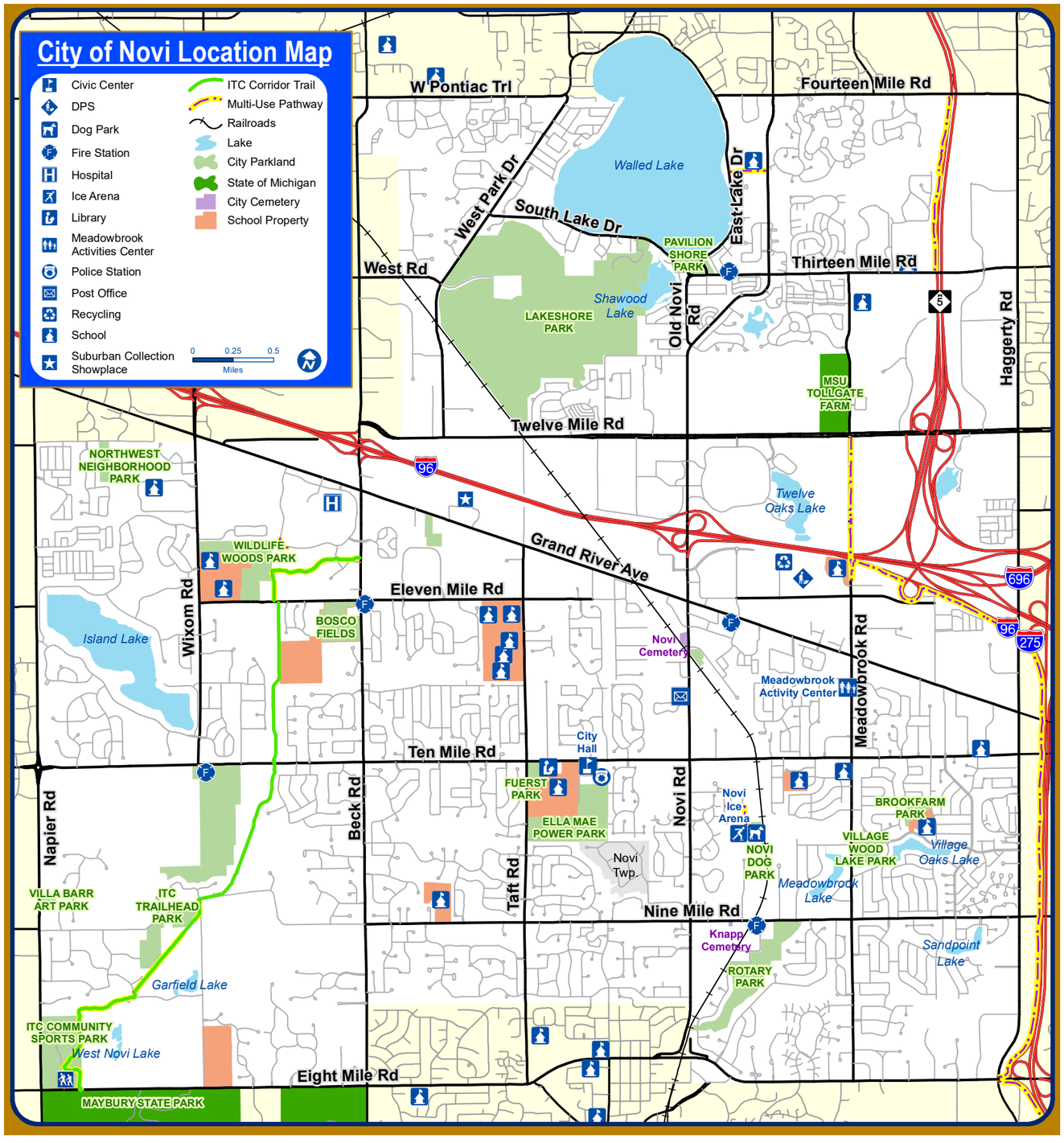
Garfield Road Conservation Area (SE Nine/Garfield)

Preservation Land (Unmanaged Habitat)

Novi Core Habitat (NW Nine Mile/Garfield)
Orchard Hills West (Meadowbrook/Nine Mile)

School Facilities

Novi High School
Catholic Central High School
Franklin Road Christian School (Brightmoor Church)
Novi Middle School / Deerfield Elementary
Novi Meadows / Parkview / Novi Woods Elementaries
Orchard Hills Elementary (Novi CSD)
Village Oaks Elementary (Novi CSD)
Thornton Creek Elementary (Northville PS)
Hickory Woods Elementary (WLCSD) [2 parcels]
Meadowbrook Elementary (WLCSD)
Michigan State University Tollgate Farm



Existing Recreation Facilities Inventory Table

Legend: X = one or more units

Accessibility Assessment:

1 = none of the facilities/park areas meet accessibility guidelines
2 = some of the facilities/park areas meet accessibility guidelines
3 = most of the facilities/park area meet accessibility guidelines
4 = the entire park meets accessibility guidelines
5 = the entire park was developed/renovated using the principals of universal design

	Acres	Accessibility	Ball Diamond	Basketball Court	Concessions	Football	Grills	Gymnasium	Horseshoes	Skating / Ice Rink	Meeting Rooms	Mountain Biking Trails (miles)	Mountain Biking Trails (feet)	Nature / Walking Trails (miles)	Nature / Walking Trails (feet)	Multi-Purpose Field	Parking	Pavilion	Picnic Areas	Play Equipment	Restrooms	Running Track	Sledding Hill	Soccer Field	Swimming Pool	Tennis Court	Volleyball Court
Indoor Community Facilities																											
Novi Civic Center	11.13	4	-	-	-	-	-	-	-	-	10	-	-	0.43	2,296	-	X	-	-	-	X	-	-	-	-	-	-
Novi Ice Arena	7.63	4	-	-	1	-	-	-	-	2	1	-	-	0.11	567	-	X	-	-	-	X	-	-	-	-	-	-
Meadowbrook Commons	18.64	5	-	-	-	-	1	-	0	-	2	-	-	0.85	4,466	-	X	1	-	-	X	-	-	-	-	-	-
Total Indoor Community Facilities	37.40	4.33	-	-	1	-	1	-	-	2	13	-	-	1.39	7,329	-	X	1	-	-	X	-	-	-	-	-	-
Community Parks																											
Novi Cemetery	2.39		-	-	-	-	-	-	-	-	-	-	-	0	0	-		-	-	-	-	-	-	-	-	-	-
Knapp Cemetery	0.54		-	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-	-	-	-	-	-	-	-	-
ITC Community Sports Park	73.81	3	10	2	2	0	2	-	-	-	-	-	-	1.51	7,984	X	X	1	10	2	X	-	-	13	-	2	-
Ella Mae Power Park	73.46	2	6	-	1	-	-	-	-	-	-	-	-	0.56	2,973	X	X	1	15	2	X	-	-	-	-	-	-
Fuerst Park	8.35	3	-	-	-	-	-	-	-	-	-	-	-	0.73	3,859	-	X	-	9	-	X	-	-	-	-	-	-
Grand River Fields	8.53	2	-	-	-	-	-	-	-	-	-	-	-	-	-	X	X	-	-	-	-	-	-	2	-	-	-
Lakeshore Park	600.60	3	-	-	1	-	15	-	3	-	0	10.11	53,370	2.84	15,009	X	X	3	31	2	X	-	1	1	-	-	2
Novi Dog Park	7.39	3	-	-	-	-	-	-	-	-	-	-	-	0.11	570	-	X	-	-	-	-	-	-	-	-	-	-
Pavilion Shore Park	10.85	4	-	-	-	-	-	-	-	-	-	-	-	0.93	4,925	-	X	1	5	1	X	-	-	-	-	-	-
Rotary Park	66.04	3	-	-	-	-	1	-	-	-	-	-	-	2.24	11,844	-	X	1	1	1	X	-	-	-	-	2	-
Villa Barr Art Park	4.01	2	-	-	-	-	-	-	-	-	-	-	-	0	0	-	X	-	-	-	-	-	-	-	-	-	-
Wildlife Woods Park	51.47	3	2	3	-	3	1	-	-	-	-	-	-	-	-	X	-	1	1	-	X	-	-	4	-	6	-
Total Community Parks	**907.44**	**2.80**	**18**	**5**	**4**	**3**	**20**	**0**	**3**	**0**	**0**	**10.11**	**53,370**	**8.92**	**47,164**	**-**	**-**	**8**	**72**	**8**	**-**	**0**	**1**	**20**	**0**	**10**	**2**
Neighborhood Parks																											
Brookfarm Park	7.78	3	-	-	-	-	-	-	-	-	-	-	-	0.19	993	X	-	-	-	-	-	-	-	1	-	-	-
Village Wood Lake	14.37	4	-	-	-	-	-	-	-	-	-	-	-	0.18	928	-	-	-	1	-	-	-	-	-	-	-	-
Total Neighborhood Parks	**22.15**	**3.50**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0.36**	**1,921**	**-**	**0**	**0**	**1**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**
Undeveloped Parkland/Designated Open Space																											
10 Mile South (10 Mile/Wixom)	90.93	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bosco (former house site)	3.47	1	-	-	-	-	-	-	-	-	0	-	-	0	0	-	0	-	-	-	0	-	-	-	-	-	-
Bosco Fields	31.76	2	-	-	-	-	-	-	-	-	-	-	-	0	0	-	0	-	-	-	0	-	-	-	-	-	-
ITC Trailhead Park	13.39	1	-	-	-	-	-	-	-	-	-	-	-	0	0	-	0	-	-	-	0	-	-	-	-	-	-
ITC Trailhead Park Expansion	20.31	2	-	-	-	-	-	-	-	-	-	-	-	0	0	-	-	-	-	-	-	-	-	-	-	-	-
Novi Northwest Park	9.94	1	-	-	-	-	-	-	-	-	-	-	-	0	0	-	0	-	-	0	-	-	-	-	-	-	-
Terra Park (comfort station & woodlands)	20.40	2	-	-	-	-	-	-	-	-	-	-	-	0	0	-	0	-	-	-	0	-	-	-	-	-	-
Water Tower Park	3.64	1	-	-	-	-	-	-	-	0	-	-	-	-	-	-	0	-	-	0	0	-	-	-	-	-	-
Total Potential Parkland	**193.84**	**1.38**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**

Legend: X = one or more units

Accessibility Assessment:

1 = none of the facilities/park areas meet accessibility guidelines
2 = some of the facilities/park areas meet accessibility guidelines
3 = most of the facilities/park area meet accessibility guidelines
4 = the entire park meets accessibility guidelines
5 = the entire park was developed/renovated using the principals of universal design

	Acres	Accessibility	Ball Diamond	Basketball Court	Concessions	Football	Grills	Gymnasium	Horseshoes	Skating / Ice Rink	Meeting Rooms	Mountain Biking Trails (miles)	Mountain Biking Trails (feet)	Nature / Walking Trails (miles)	Nature / Walking Trails (feet)	Multi-Purpose Field	Parking	Pavilion	Picnic Areas	Play Equipment	Restrooms	Running Track	Sledding Hill	Soccer Field	Swimming Pool	Tennis Court	Volleyball Court
Conservation Land (Managed Habitat)																											
Garfield Road Conservation Area (SE Nine/Garfield)	106.73	N/A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10 Mile North Boardwalk (NW 10/Novi; west of DICE Bar)	8.03		-	-	-	-	-	-	-	-	-	-	-	0	0	-	-	-	-	-	-	-	-	-	-	-	-
Total Conservation Land	114.76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Preservation Land (Unmanaged Habitat)																											
Novi Core Habitat (Nine Mile/Napier)	102.43	N/A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Orchard Hills West (Meadowbrook/Nine Mile)	40.67	N/A	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Preservation Land	143.10		0	0	0	0	0	0	0	0	0	-	-	-	-	0	0	0	-	-	-	0	-	0	0	0	0
Total Owned by City of Novi	**1,418.69**		**18**	**5**	**0**	**3**	**20**	**-**	**3**	**2**	**13**	**10.11**	**53,370**	**15.69**	**82,849**	**-**	**-**	**9**	**73**	**8**	**-**	**-**	**1**	**21**	**-**	**10**	**2**
School Facilities																											
Novi High School	54.79	N/A	2	4	X	1	-	2	-	-	N/A	-	-	-	-	-	X	-	-	-	X	1	-	3	1	10	4
Catholic Central High School	60.23	N/A	2	2	X	1	-	2	-	-	N/A	-	-	-	-	-	X	-	-	-	X	1	-	2	1	4	2
Franklin Road Christian School (Brightmoor)	40.10	N/A	2	1	X	1	-	1	-	-	N/A	-	-	-	-	-	X	-	-	2	X	1	-	1	0	-	1
Novi Middle School / Deerfield Elementary	52.00	N/A	2	3	X	1	-	2	-	-	N/A	-	-	-	-	-	X	-	-	1	X	1	-	1	0	4	2
Novi Meadows / Parkview / Woods Elementaries	70.30	N/A	2	3	-	1	-	3	-	-	N/A	-	-	-	-	-	X	-	-	3	X	-	-	5	-	-	1
Orchard Hills Elementary (NCSD)	10.00	N/A	-	1	-	-	-	1	-	-	N/A	-	-	-	-	-	X	-	-	1	X	-	-	-	-	-	1
Village Oaks Elementary (NCSD)	10.14	N/A	-	1	-	-	-	1	-	-	N/A	-	-	X	X	-	X	-	-	2	X	-	-	1	-	-	1
Thornton Creek Elementary (WLCSD)	18.75	N/A	1	1	-	-	-	1	-	-	N/A	-	-	-	-	X	X	-	-	1	X	-	-	1	-	-	1
Hickory Woods Elementary (WLCSD)	28.61	N/A	1	1	-	1	-	1	-	-	N/A	-	-	-	-	-	X	-		1	X	-	-	-	-	-	1
Meadowbrook Elementary (WLCSD)	25.67	N/A	1	2	-	-	-	1	-	-	N/A	-	-	-	-	-	X	-		1	X	-	-	-	-	-	1
Total Schools Facilities	370.59		13	19	0	6	0	15	0	0	0	0	0	0	0	0	0	0	0	12	0	4	0	13	2	18	15
Regional Parks																											
Michigan State University Tollgate Farm	56.61	1	-	-	-	-	-	-	0	-	0	-	-	X	X	-	X	-	X	-	X	0	-	-	-	-	-
Total Regional Parks	56.61	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trails Outside of Parks																											
City's ITC Corridor Trail	0.00	5	-	-	-	-	-	-	-	-	-	-	-	5.01	26,435	-	-	-	-	-	-	-	-	-	-	-	-
Regional Non-Motorized Pathway	0.00	3	-	-	-	-	-	-	-	-	-	-	-	1.10	5,782	-	-	-	-	-	-	-	-	-	-	-	-
Total Trails Outside of Parks	0.00	4.00	0	0	0	0	0	0	0	0	0	0	0	6.10	32,217	0	0	0	0	0	0	0	0	0	0	0	0
Total owned/used by City of Novi PRCS	1,845.89		31	24	0	9	20	15	3	2	13	10.11	53,370	16.42	86,710	0	0	9	72	20	0	4	1	33	2	28	17
																									As of 11/25/19		
Pending Acquisitions:																											
Beacon Hill Park	3.28	1	-	-	-	-	-	-	-	-	-	-	-	0	0	-	-	-	-	-	-	-	-	-	-	-	-

Descriptions of Recreation Facilities

Bosco Fields

Located at Eleven Mile and Beck Road, this property began development in 2019, with plans to develop multi-purpose sports, athletic, and recreational fields with related amenities for use starting in fall 2020. Plans also include parking areas and open greenspace.



Brookfarm Park

Located adjacent to Village Oaks Elementary School, Brookfarm Park is a quaint neighborhood park, featuring a walking path and bridge installed in 2014, a small stream, and open greenspace.
Amenities include a soccer field and a paved trail.



Ella Mae Power Park

Located on Ten Mile at the Civic Center Campus, the athletic complex caters primarily to softball leagues.
Approximately 28 acres of the site are heavily forested.
Amenities include nature trails, open greenspace, play structures, a small shelter, restrooms, and concessions.



Fuerst Park

Located at the corner of Ten Mile and Taft, this small civic park offers paved walking trails and landscaping that highlights landscape and sculptural art.
Amenities include an Amphitheater, Township Hall, restrooms, art displays, and open greenspace.



ITC Community Sports Park

Located on Eight Mile north of Maybury State Park, this recreational park hosts soccer and baseball games throughout the year.

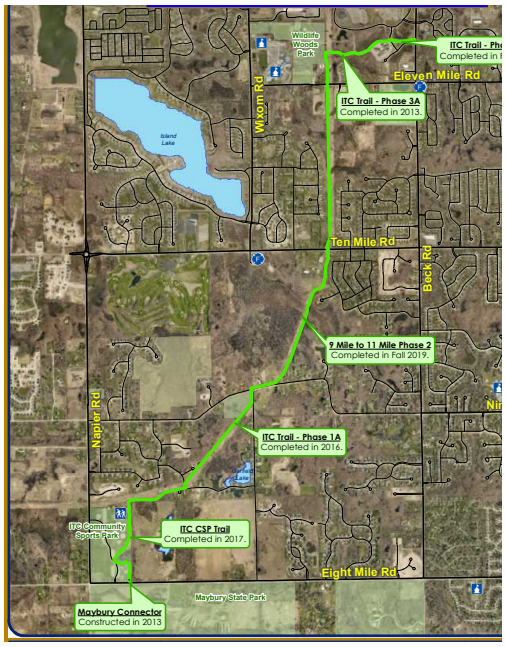
Additional sports facilities include tennis and basketball courts.

Other amenities include a picnic shelter, play structures, concessions, restrooms, art displays, and open greenspace.



ITC Corridor Trail

The 4.66 mile trail is a collaboration between the City of Novi and ITC Holdings Corp and traverses the entire city from north to south connecting the Ascension Providence Hospital campus to ITC Community Sports Park.



ITC Trailhead Park

Located northeast of ITC Community Sports Park, this property is currently in development, and will include a trailhead and paved trails.



Lakeshore Park

Located on the south shore of Walled Lake, north of Twelve Mile Road, this recreational park hosts many community events.

This park is currently under renovation with re-opening planned for summer 2020. See Figures *4.3: Elevation of Building at Lakeshore Park* and *4.4: Lakeshore Park Master Plan* at the end of this section.



Meadowbrook Commons/Meadowbrook Activity Center

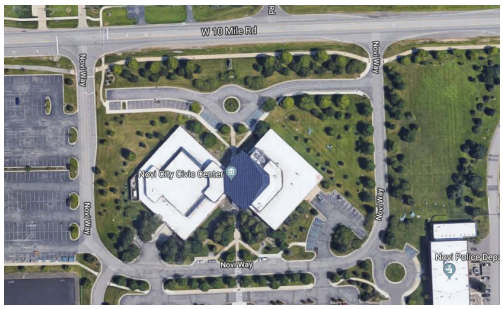
Located on Meadowbrook Road south of Grand River Avenue, this property is home to more than 200 active older adults and includes one and two bedroom apartments.

Novi's Older Adult Services offers hundreds of monthly programs held at the adjacent Meadowbrook Activity Center designed specifically for the 12,500 residents who are 55 and older.



Novi Civic Center

The Civic Center is home to the City Offices. The Civic Center is also a great place to hold a shower, business meeting, or class. Community events such as the Novi Spring Palooza are also held here. Room reservations are available year round.



Novi Dog Park

Located near Ten Mile Road and Novi Road, behind the Ice Arena, the 3 acre off-leash dog park offers ample activity space for dogs of all sizes, with 3/4 acre for small dogs and nearly 1 1/2 acres for all other dogs. Parking is available at the location and at the Novi Ice Arena.



Novi Ice Arena

Located near Ten Mile Road and Novi Road, this multi-surface facility offers two NHL-regulation sized ice sheets, seating capacities of 750 and 200, heated viewing areas, pro shop, concessions, skate rental and meeting space. The arena offers eight large locker rooms, an officials room and a large figure skating dressing room.



Novi Northwest Park

Located on Twelve Mile Road near the Andelina Ridge subdivision, this 10 acre park is undeveloped, with plans that could potentially feature open space, nature trails and nature-based play structures.



Pavilion Shore Park

Located near Lakeshore Park on Thirteen Mile, this park features walking paths, a fishing pier, a playground, picnic plaza, parking, public sculptures and waterfront seating.



Rotary Park

Located at Nine Mile and Novi Road, this park follows a portion of the Middle Rouge River.

Nature trails run throughout the park, and additional amenities include tennis courts, a picnic shelter, a playground and restrooms.



Village Wood Lake Park

Located in between Heatherbrae Way and Meadowbrook at the west end of Village of Wood Road, this park is 54 acres of partially developed park land, including nature trails and open greenspace.



Villa Barr Art Park

Located on Napier Road north of Nine Mile, this 4 acre park, formerly the residence of artist David Barr, includes a home, studio, a public park, pathways, picnic tables, a pond, a sculpture garden and cultural education center.



Wildlife Woods Park

Located at Eleven Mile Road and Wixom Road, this park features baseball and softball fields, tennis courts, and football/lacrosse fields.

Additional amenities include a basketball court, soccer fields, restrooms, picnic facilities, and open greenspace.





Figure 4.3: Elevation of building at Lakeshore Park



Figure 4.4: Lakeshore Park Master Plan

Program Inventory

Activities and Events

The community of Novi offers several valuable community events and activities to promote healthy lifestyles. These include sports leagues, skills learning, cultural education, literary resources, and support services for older adults.

Training, leagues, and camps are available for many sports, skills, and recreational activities. These include basketball, football, baseball, softball, tennis, volleyball, lacrosse, soccer, golf, hockey, cricket, pickleball, martial arts, horseback riding, ice skating, archery, multiple forms of dance, music, art and gymnastics. Additionally, there is a robust offering of group exercise for adults 18+. Additional group exercise options include Yoga, Pilates, Capoeira, Tai Chi, Zumba, drums and stretching.

Cultural events include arts and invention camps, volunteer fairs, 5k and marathon running races, Spring Palooza (community open house), environmental action days, community social events, and artist presentations. Art classes and exhibits take place year-round, and Villa Barr hosts events and tours frequently. Multiple classes are offered for various instruments and coral groups, as well as dance, art, and theatre.

Novi's Public Library also provides resources and events for literary promotion, as well as youth programs, computer literacy programs, language, career and business development programs, a historical commission, and book discussion groups.

There are many resources and events available for older adults in the community of Novi. These include luncheons, concerts and live performances, art, cultural & holiday celebrations; card, game, and hobby groups; educational sessions including technology, security, legal aid & finances; environmental, history, health and wellness classes



Figure 4.5: "Engage" - Novi's Monthly Programming Guide

Rentals and Services

The following facilities are available for rent for a small fee.

Facility	Operations Department	Rates
Novi Civic Center (Multiple Rooms and Options)	Facilities and Transportation Division	Varies
Fuerst Park (Multiple Rooms and Options)	Facilities and Transportation Division	Varies
Novi Public Library (Multiple Rooms and Options)	Facilities and Transportation Division	Varies
Novi Ice Arena (Multiple Rooms and Options)	Facilities and Transportation Division	Varies
Ella Mae Power Park Softball Diamonds (6)	Facilities and Transportation Division	$20/hr
Wildlife Woods Park Picnic Shelter	Facilities and Transportation Division	$125/Block
ITC Community Sports Park Baseball Diamonds (8)	Facilities and Transportation Division	$20/hr
ITC Community Sports Park Soccer Fields (13)	Facilities and Transportation Division	$50/hr
ITC Community Sports Park Shelter	Facilities and Transportation Division	$125/Block
Lakeshore Park	Facilities and Transportation Division	$100-125/Block
Rotary Park Picnic Shelter	Facilities and Transportation Division	$100/Block

Comparison to Recreation Standards

Recreation Facilities Evaluation

The following table evaluates current park facilities in the City based on National Recreation and Parks Association recommendations. However, every community is unique and many factors should be considered when evaluating deficiencies and priorities. These additional factors can include age and income distribution, neighborhood structure, and recreation interests of your community, as well as the recreation opportunities in nearby communities. Novi has historically adjusted based on population needs.

Type of Recreation Facility	NRPA Standard	Existing Public City Facilities	Existing Public City + School Facilities	NRPA Recommended Need for Existing Population
Basketball Courts	1/5,000	5	24	12
Tennis Courts	1/2,000	10	28	31
Volleyball	1/5,000	2	17	12
Baseball/Softball Diamonds	1/5,000	18	31	12
Little League Diamonds (Lighted)	1/30,000	4	4	2
Football Fields	1/20,000	3	9	3
Soccer Fields	1/10,000	20	33	6

Type of Recreation Facility	NRPA Standard	Existing Public City Facilities	Existing Public City + School Facilities	NRPA Recommended Need for Existing Population
*Golf Courses (9 hole)	1/25,000	0	0	2
*Golf Courses (18 hole)	1/50,000	0	0	1
Driving Range	1/50,000	0	0	1
Swimming Pools	1/20,000	0	1	3
Ice Rinks (Indoor)	1/100,000	2	2	1
Running Track (1/4 mile)	1/20,000	0	2	3
Playgrounds/Structures	1/3,000	8	20	21
Paved Trails (miles)	1 system	1 system	1 system	1 system

*By charter, the City of Novi is not allowed to own a golf course

Footnotes:

- Based on National Recreation and Parks Association recommendations developed more than 20 years ago
- Based on 2018 SEMCOG population change estimate (City of Novi's total population: 63,533)
- There are no Regional Parks within the jurisdiction of the City of Novi

Park Acreage Evaluation

The following table evaluates current park acreage in the City based on National Recreation and Parks Association recommendations.

Type of Recreation Facility	NRPA Recommended Minimum Acreage per 1,000 Residents	Existing City Acreage	NRPA Recommended Acreage Need for Existing Population
Mini Parks	0.25	0	16
Neighborhood Parks	1.0	22.15	64
Community Parks/facilities	5.0	960.2	318
Regional Parks	5.0	0	318
Special Use Facilities (Community Center/Ice Rink)	Variable	37.4	n/a
Conservation, Preservation, and Undeveloped Park Land	n/a	205.59	n/a

Footnotes:

- Based on National Recreation and Parks Association recommendations developed more than 20 years ago
- Based on 2018 SEMCOG population change estimate (City of Novi's total population: 63,533)
- There are no Regional Parks within the jurisdiction of the City of Novi

General Assessment of Facilities

Service Areas

As evidenced on the Map of Existing Park Service Areas the City of Novi has a very good distribution of parks servicing the vast majority of the City. The few areas in the City that do not have a park facility within a half mile or 15 minute walking distance, in most cases are serviceable by school facilities.

ADA Accessibility

While a large number of Novi's parks are accessible, several of the existing park facilities do not meet accessibility requirements. A comprehensive ADA assessment of all park facilities is currently underway and capital improvement projects are also under way to repair, improve, and expand sidewalk and pathway infrastructure throughout the city.

Pedestrian Linkages

The City of Novi has a very good system of sidewalks and trails servicing virtually every neighborhood throughout the City. These pedestrian linkages are reviewed and recommended by the Walkable Novi committe. However, there are some major intersections throughout the City such as along Grand River and the Highways which lack adequate crossing points and signaling.

DNR Recreation Grant Inventory

Grant History - City of Novi, Oakland County, MI

Total Number of Projects: 11, Total Grant Dollars Received: $3,034,050.00

Project Number*	Project Title	Project Year	Grant Amount	Project Description	Grant Status	Site Photos
26-01060 V2	Ella Mae Power Park	1978	$29,000.00	Development of two softball fields	Closed	
Post Completion Inspection: Improvements described in the grant application have been built, are in good condition, and are used regularly.						
26-01110	Ella Mae Power Park	1980	$27,500.00	Development will include a playground and a concession/ storage building, LWCF sign.	Closed	
Post Completion Inspection: Improvements described in the grant application have been built, are in good condition, and are used regularly.						

26-01235	Brookfarm Park	1981	$16,000.00	Development of two tennis courts	Closed

Post Completion Inspection: Improvements described in the grant application were built, but have since been removed.

TF88-078	Novi Nature Area	1988	$166,350.00	To acquire approximately 100 acres of a natural area in Oakland County adjacent to the city's park on South Lake Road.	Withdrawn

Post Completion Inspection: Grant was withdrawn

BF-93-168	Rotary Park Development	1993	$75,000.00	Development of Rotary park will include the construction of nature trails, tennis courts, playground areas and picnic facilities.	Withdrawn

Post Completion Inspection: Grant was withdrawn

TF05-165	Village Wood Lake/ Orchard Hills West Acquisition	2005	$846,400.00	Acquisition in fee simple of 51 acres containing 5,200 feet of frontage on the Middle Rouge River, Village Wood Lake, and Wetlands.	Closed

Post Completion Inspection: Improvements described in the grant application have been built, are in good condition, and are used regularly.

TF07-017	Novi Core Habitat Reserve Property Acquisition	2007	$281,300.00	Acquisition of 16.2 acres of wooded wetland adjacent to Singh Trail Parkland	Closed

Post Completion Inspection: The property described in the grant application has since been developed into a park and is maintained in good condition.

TF10-043	Landings Park Trailhead/Waterfront Development	2010	$437,500.00	Development to include construction of a trailhead for the existing and future non-motorized regional pathway system within the 11-acre Landings Parkland create accessible waterfront park with 835 feet of naturalized shoreline.	Closed



Post Completion Inspection: Improvements described in the grant application have been built, are in good condition, and are used regularly.

TF14-0235	Novi Northwest Neighborhood Park	2014	$385,000.00	Acquire a 10-acre parcel of potential parkland near the City's western border for citywide use.	Closed



Post Completion Inspection: The property described in the grant application has been maintained in good condition.

TF16-0111	ITC Regional Trailhead Park	2016	$402,500.00	Acquisition of 13 acres located on Nine Mile Road, adjacent to the planned ITC corridor Trail.	Closed	
Post Completion Inspection: The property described in the grant application is currently being developed into a park.						
TF17-0162	ITC Trailhead Park Expansion	2017	$367,500.00	Preserve twenty acres of natural woodland and wetland habitat adjacent to the ITC Corridor Trail.	PA Executed	
Post Completion Inspection: Improvements described in the grant application are currently being constructed.						

****The first characters of the project number indicate funding sources as follows:***

26 = Land and Water Conservation Fund
BF = Recreation Bond Fund
TAP = Transportation Alternatives Program
TF = Michigan Natural Resources Trust Fund

Regional Recreation Opportunities

Other recreation opportunities exist around the region. Below are listed the parks, trails, schools, and other recreation facilities that are available in nearby municipalities.

Brighton State Recreation Area
4,947 acres - 39 miles of trails for mountain biking, hiking, skiing and horse riding. There are 3 campgrounds providing over 200 campsites

Hines Park Trail
17.2- miles - This paved bike and running path travels through a series of Wayne County parks.

Huron Meadows Metropark
1,576 acres - Regulation golf course, hike-bike trails and self-guided nature trails. In the winter, the park has cross-country skiing and ice-fishing.

Huron Valley Trail
12.2 miles - Paved and mostly flat; links several communities, parks, and a large recreation area while providing connections to a growing network of trails.

I-275/M-5 Metro Trail Network
35 Miles - Running from Meadowbrook Road (Novi) to South Huron Road (New Boston), intersecting the Hines Park Trail, Lower Rouge River Trail and Downriver Linked Greenways Trail.

Island Lake State Recreation Area
4,000 acres - The park has a group campsite and a canoe-in campsite, several miles of hiking and biking trails, a shooting range, swimming and a couple of small lakes. It is the only Michigan park to have a hot air balloon launch area.

Kensington Metropark
4,543 acres - The park has a golf course, disc golf course, toboggan hill, nature center, farm learning center, picnic areas, beaches, splash pad with water slide and boat rentals. A paved hike-bike trail and horse trails as well as trails connecting to other nearby parks.

Lyon Oaks Dog Park
13 acres - The park features a fenced enclosure including a small dog area, benches, shelter and picnic tables.

Maybury State Park
944 acres -The park consists of trails through gently rolling terrain, open meadow, and mature forest.

Pinckney State Recreation Area
11,000 acres - The park is open for year-round recreation including hiking, fishing, swimming, hunting and a variety of winter sports.

Proud Lake State Recreation Area
4,700 acres - The recreation area offers various outdoor activities including hiking, horseback riding, and mountain bike trails, cross-country skiing, fishing, hunting, canoeing, and picnicking.

5 - The Planning Process

Plan Development Process

The consultant reviewed the Novi Strategic Community Recreation and Master Park Plan 2015-2019, current demographics, current budgets and revenues, past planning efforts and perceived initial priorities. The consultant also performed an initial orientation meeting with the City's Parks and Recreation Director Jeffery Muck, Deputy Director Tracie Ringle, Management Assistant Chris Jackett and former Older Adult Services Manager Karen Kapchonick in order to establish some initial study parameters and planning direction. As part of the inventory gathering process, the consultant performed physical inventories by visiting each park facility to determine current uses and conditions. The consultant also took photos of the facilities for future reference.

This information was then put through an analysis process by comparing the City of Novi's current system and suggested priorities against national recreation standards to expose any recreational deficiencies or excesses in the city. The inventories were also analyzed against the most recent demographics, community description information, and evaluations of the current city policies and programs to further refine the plan.

Public Participation

An effective means of obtaining public input is critical for the development of a Recreation Master Plan (RMP). Public input is also required by the Michigan Department of Natural Resources' "Guidelines for the Development of Community Park, Recreation Open Space and Greenway Plans." For the City of Novi's RMP, several means of gaining input were used, including:

- Online opinion survey
- Public Meetings
- Public Hearing - 12/9/2019
- Input Gathering at Public Events
- Stakeholder Interviews
- One Month Review Period

Summaries of the public input activities are given below. A full compilation of all survey results, input, stakeholder interviews and public comments is contained in the Appendix.

Online Survey

At the initial stage of the Recreation Master Planning process, an online survey questionnaire was developed by the City of Novi Parks and Recreation Department. In developing the questionnaire, the previous 5-year RMP questionnaire, and public responses to it were examined to determine which questions should be retained, which should be dropped, and what new ones should be added. The goal was to obtain the maximum amount of relevant information with the optimal number of questions.

The online survey was conducted using the web-based "SurveyMonkey" opinion survey instrument. The survey was placed online March 3, 2019 and was closed August 4, 2019. It was marketed through the City of Novi's website's home page, and the "Parks, Recreation, and Cultural Service Page". It was also publicized through Facebook, Instagram, Twitter, Nextdoor.com, weekly legal notices in the Novi News between May 23-July 18, and through multiple e-newsletters throughout each month. Finally the survey was advertised via postcard handouts at Civic Center front counters and Parks, Recreation, and Cultural Service public events.

A total of 1,216 responses were received for the online survey. Details of responses are shown in the Appendix.

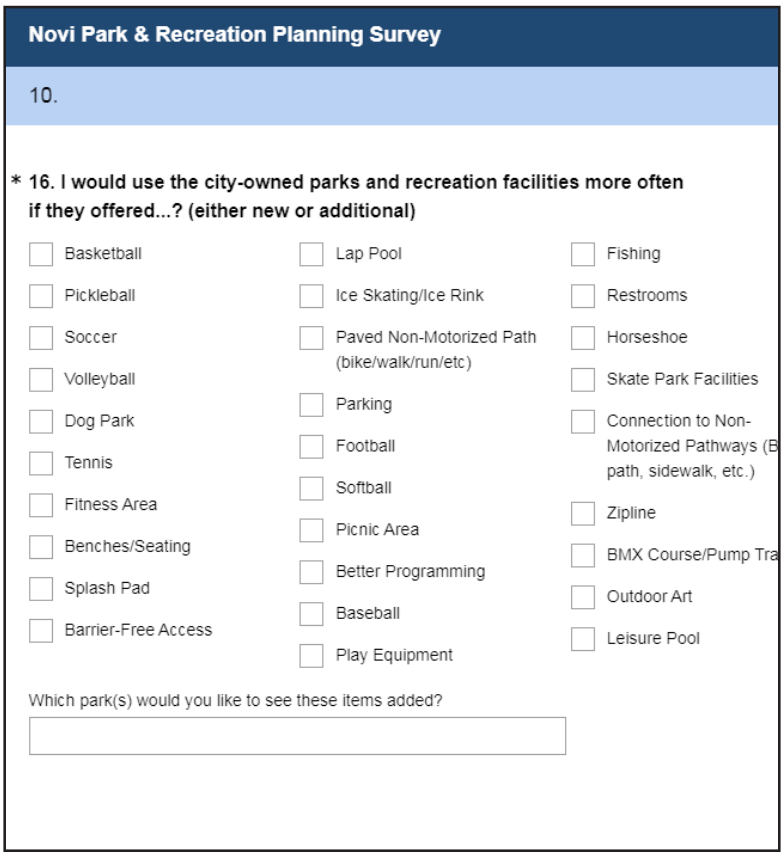


Figure 5.1: Screenshot of Online Survey

Public Input Meetings

A public input meeting was held on May 17, 2019 at the Novi Civic Center and July 10, 2019 at Pavilion Shore Park. The meeting was held to present materials and information relative to the 2020-2024 Strategic Community Recreation and Master Park Plan that have been gathered to date and provide an opportunity for the public to have input as to what recreational facility improvements and programs they would like considered for the City's Park System and/or speak on issues relative to parks, recreation and older adult services. The plan was also presented, discussed and reviewed during a Novi Parks and Recreation Commission meeting (November 21, 2019) and two Novi City Council meetings (October 28, 2019 and December 09, 2019).

Public Hearings

Public hearing held on December 09 2019.

Input Gathering at Public Events

Consultants attended two events to gather public input, the Novi Spring Palooza held on May 17, 2019 at the Novi Civic Center and the Sizzling Summer Art Series held on July 10, 2019 at Pavilion Shore Park. At these events the consultants and PRCS staff engaged with community members by asking their opinion of Novi's parks and recreation system, what they would like to see added or changed and what they feel the Parks, Recreation and Cultural Services Department is doing well.

Everyone that provided input expressed a very positive attitude toward the Novi parks system. Some of the most heard suggestions included: aquatic recreation such as splash pads and pools, non-motorized transportation, additional pickleball courts, cricket fields and winter recreation oppurtunities such as ice skating.



Photo: Sizzling Summer Art Series

Stakeholder Interviews

Interviews with representatives of key stakeholder groups were conducted to gain further insight on how the Recreation & Parks Department interacts with the individual groups, on the needs of the groups and their membership, and on the potential for partnerships. The interviews also served the purpose of improving relationships and communication, and increasing the involvement of stakeholder groups in Parks and Recreation Department programs and initiatives.

Stakeholder groups were selected that have a special interest in the parks and recreational services of the Parks, Recreation and Cultural Services Department or which have a special relationship with it. The groups selected encompass a broad area of interest. Invitations were sent to key representatives of the stakeholder groups, and the groups were allowed to have as many representatives present as they wished.

Persons Interviewed

Group 1

- Bob Steeh - Novi Schools - Community Education Director and Youth Assistance Board
- Brian Gordon - Novi Schools - Athletic Director
- Dr. RJ Webber - Novi Schools - Assistant Superintendent
- Joslen Letcher - Older Adult Services, Fox Run Community
- Chris Jackett - City of Novi PRCS - Management Assistant
- Hideki 'Harry' Torimoto - City of Novi PRCS - Commissioner

Group 2

- Nina Thekdi - Chamber of Commerce - Board of Directors, Varnum Attorneys at Law
- Stacey Stover - Chamber of Commerce - Board of Directors, Schoolcraft College
- Gary Sobota - Rotary Club
- McKenzie Bowman - Suburban Showplace - Director of Communications & Customer Relations, and Committee for Young Professionals
- Steve Masters - Suburban Showplace - Michigan State Fair Executive Director
- Paulina Treiger Muzzin - City of Novi PRCS - Commissioner
- Jessica Mistak - City of Novi PRCS - Recreation Supervisor, Facilities and Transportation
- Cristin Spiller - City of Novi PRCS - Recreation Supervisor, Youth, Teens, and Community Events

Group 3

- Mary Kondraciuk - City of Novi - Community Arts Advisory Board
- Rachel Zagaroli - Novi Parks Foundation - Executive Director
- Dave Cox - Motor City Mountain Biking Association (MCMBA) - Lakeshore Park Trail Cordinator
- Shelley Thomopoulus - City of Novi PRCS - Commissioner
- Amelia Purdy-Ketchum - City of Novi PRCS – Recreation Supervisor, Cultural Arts
- Sandy Fisher - City of Novi PRCS – Social Services Coordinator

Group 4

- Paul Tinnion - Michigan Jaguars Football Club – Executive Director
- Richard Rich - Michigan Jaguars Football Club
- Brad Leidal - Novi Youth Baseball League - President
- Chris Lawler - "Madness Fastpitch" Softball - President
- Mark Berke (Attorney) - Novi Youth Hockey Association - President
- Greg Morris - City of Novi PRCS – Recreation Supervisor, Sports Programs

6 - Goals and Objectives

Overview

In the broadest sense, a Parks and Recreation Plan should offer the community a series of guidelines or recommendations for making consistent and rational public decisions regarding the delivery of recreation programs and facilities. Goals and objectives, in the context of recreation and park planning, should be the guiding influence determining the nature and extent of future park acquisition, development, administrative, and programming actions. They should be idealistic to the extent that they provide a desirable condition to strive towards. They should additionally be ready for opportunities that may not be immediately apparent such as new grant programs, benefactors, donations, and revenue streams that present themselves.

In order to be reasonably capable of being achieved, the goals must be tempered by the recognition of financial, social, physical and political realities. Successful policy should further recognize the evaluation of the community's recreation system and the relationship of this system to relevant demographic characteristics.

Goals should be broad and address general needs and establish the basis for setting specific programmed objectives. Objectives are measurable results the City can work toward accomplishing. Both offer policy direction and the framework for recreation providers. The following policy statements reflect the City's short and long-term recreation needs identified in the previous chapter. Specific methods for achieving these goals are described in the Action Program and Capital Improvement Plan in the following section (see Table 16).

City of Novi Parks and Recreation Goals and Objectives

The following goals and objectives provide the foundation of the City's 2020-2024 Strategic Community Recreation & Master Park Plan, and are to be used as a framework for future implementation strategies. The list includes goals developed by the Novi City Council and by Parks, Recreation and Cultural Services staff. City Council goals are indicated by (CC).

N*urture public services that residents want and value*

Provide strategic and sustainable investments in roads & pathways, water, and sewer; develop, acquire and rehabilitate parks and public lands; provide cultural and recreational opportunities for a growing and diverse population.

I. **Long-Term Goals**

A. Investigate options for building and funding the operations of a Community Recreation Center. (CC)
B. Develop strategy to assist seniors in "Aging-in-Place". (CC)
C. Plan to add a sprinkle/splash pad to a City Park or Facility. (CC)

D Develop pickleball courts and programs.
E. Conduct an ADA assessment of City park properties to identify areas of improvement.
F. Look for opportunities to ensure all residents have a park, school playground or common area within a 10-minute walk (0.5 mile) of their residence.. (CC)
G. Continue to make improvements to parks and facilities addressing accessibility needs (including sensory-inclusive facilities and amenities) in order to meet all current ADA Compliance Standards. Universal design and access will be considered in project planning.

II. **Short-Term Goals**
A. Complete direct sidewalk connections to ITC Trail on at least one side of 10 Mile Road. (CC)
B. Accelerate funding of neighborhood park improvements at Wildlife Woods, Novi Northwest Park and Village Wood Lake Park using CIP millage. (CC)
C. Increase marketing and programming efforts to connect with 40-60 year old age range.
D. Research and implement sensory-inclusive programming, facilities, and amenities.
E. Create a master plan for Villa Barr Art Park.

Operate a world-class and sustainable local government

Maintain an efficient and effective, fiscally-responsibly local government which leverages communication, strategic partnerships, and skilled staff.

I. **Long-Term Goals**
A. Naming rights as a fundraising mechanism for parks. (CC)
B. Complete CAPRA re-accreditation.
C. Consider long term funding solutions for park improvements and trails. (CC)
D. Explore further service consolidation and joint opportunities with neighboring governments and school districts. (CC)
E. Add art displays throughout parks and facilities.
F. Evaluate marketing methods in the parks.
G. Develop and program undeveloped parks such as Novi Northwest Park, Bosco Fields, ITC Trailhead Park, etc.

II. **Short-Term Goals**
A. Rebrand Older Adult Services' marketing materials in order to reach a broader range of adults.
B. Increase fitness programming and opportunities at parks.
C. Collaborate with other departments to evaluate potential sustainability initiatives and efforts (e.g. invasive species controls, native, pollinator, and rain garden establishment).
D. Update the department's programming plan and include a specific plan for Lakeshore Park's new building.

Value and build a vibrant community for residents and businesses both now and into the future.

Encourage quality economic development to maximize city revenue and job growth while protecting and enhancing natural areas, natural features and community character.

I. **Long-Term Goals**

A. Monitor and pursue properties to acquire land to put into park use, and for conservation purposes.
B. Identify properties that would be beneficial to redevelop for park use.

II. **Short-Term Goals**

A. Continue to work with local property owners and developers on potential property acquisitions and developments. (CC)
B. Pursue properties leveraging grant funding opportunities. (CC)

Invest properly in being a safe community at all times for all people

Ensure Police, Fire, Public Services meet the needs of all residents, businesses, and visitors at all times.

I. **Long-Term Goals**

A. Provide access for emergency vehicles in parks and trail systems.
B. Evaluate wayfinding and mile marker signage on all City-owned trails.
C. Collaborate with public safety officials on safety measures including trail markers and special event safety plans.

II. **Short-Term Goals**

A. Maintain park maintenance staff certification records for Playground Safety Inspection and other certificates.

7 - The Action Plan

Actions

The following action plan or "Capital Improvement Plan" (CIP) was developed based upon information gathered from public input, interviews, demographic data, land use trends and efforts of adjacent communities. The plan covers the next five years. These projects may be funded through grant sources such as those provided through the Michigan Department of Natural Resources (MDNR) Land and Water Conservation Fund, Michigan Natural Resources Trust Fund, Recreation Passport Grants, Waterways Program Grants, Michigan Habitat Improvement Fund Program Grants, Invasive Species Grant Program, or Wildlife Habitat Grant Program. There may be grants available through private corporations, non-profit organizations, and other state and federal agencies.

Please note: The capital improvements are listed by target year. The matrix provides a target year, the project location, a description, an estimated range of likely costs, revenue sources, and goals. It is intended to be used as a guideline for planning.

Capital Improvement Plan Schedule

City of Novi Strategic Community Recreation and Master Park Plan

(2020 through 2024)

Target Year	Project Location	Project Description	Estimated Costs	Revenue Source
19-20	ITC Community Sports Park	The removal of the Time Pope Structure, and replacing it with a new accessible structure and accessible safety surfacing.	$259,000	Parks, Recreation & Cultural Services
19-20	Ella Mae Power Park	Construction of lighting for fields 5 & 6	$350,000	Parks, Recreation & Cultural Services
19-20	Ella Mae Power Park	Replacement of the South Playground with a new inclusive design.	$108,640	Parks, Recreation & Cultural Services
20-21	Novi Road Cemetery	Bringing the interior pathways up to grade for pedestrians. Adding fencing at the rear of the cemetery, and the construction of a pathway leading to a new parking lot.	$66,122	Parks, Recreation & Cultural Services
20-21	Wildlife Woods	Installation of four pickleball courts and fencing at Wildlife Woods Park.	$200,000	Parks, Recreation & Cultural Services
21-22	ITC Community Sports Park	Remove one of two existing play structures and replace it with a new ADA accessible play structure.	$114,740	Parks, Recreation & Cultural Services
21-22	Novi Northwest Park	The development of the aggregate pathway based on the conceptual plan.	$163,075	Parks, Recreation & Cultural Services

Target Year	Project Location	Project Description	Estimated Costs	Revenue Source
22-23	ITC Community Sports Park	Install a proper drainage system on soccer fields as well as re-grading them. Also the replacement of the existing benches, picnic tables, and waste receptacles.	$671,800	Parks, Recreation & Cultural Services
22-23	ITC Community Sports Park	Construction of dugouts, lighting of the ball diamonds, two shade shelters, and a new design of the parking lot.	$500,360	Parks, Recreation & Cultural Services
22-23	Novi Northwest Park	The construction of a playground based on the conceptual plan.	$125,000	Parks, Recreation & Cultural Services
22-23	Rotary Park	Parking lot maintenance to the existing facilities and the construction of a new concrete sidewalk that will connect existing parking lot to the pavilion.	$67,341	Parks, Recreation & Cultural Services
23-24	ITC Community Sports Park	Improvements to parking lot including paving existing gravel lots with HMA, and reconstruction of existing paved portions.	$1,576,438	Parks, Recreation & Cultural Services
23-24	Novi Northwest Park	The construction of an asphalt parking lot based on the conceptual plan.	$218,158	Parks, Recreation & Cultural Services
23-24	Wildlife Wood Park/ ITC Trail	Construction of a sidewalk through an existing woodlot to connect to Wildlife Woods Park and other amenities	$232,305	Parks, Recreation & Cultural Services
24-25	ITC Trailhead Park	Construction of a nature trail through the two parcels of the park to connect the Park Place subdivision to the existing ITC Corridor Trail.	$913,049	Parks, Recreation & Cultural Services
24-25	Napier Road	Connecting of the ITC Corridor Trail across the northern edge of the park to Napier Road.	$241,412	Parks, Recreation & Cultural Services
24-25	Village Wood Lake Park	Construction of Shade shelter, picnic tables, benches, and two overlook decks.	$159,800	Parks, Recreation & Cultural Services

*** THIS DOCUMENT IS A LONG RANGE PLANNING DOCUMENT THAT WILL CONTINUE TO EVOLVE AND IS REVIEWED ON AN ANNUAL BASIS. ALL PROJECTS LISTED ARE SUBJECT TO THE AVAILABILITY OF FUNDING THROUGH THE GRANT SOURCE AND THE GENERAL FUND AND THE APPROVAL OF THE COUNCIL.

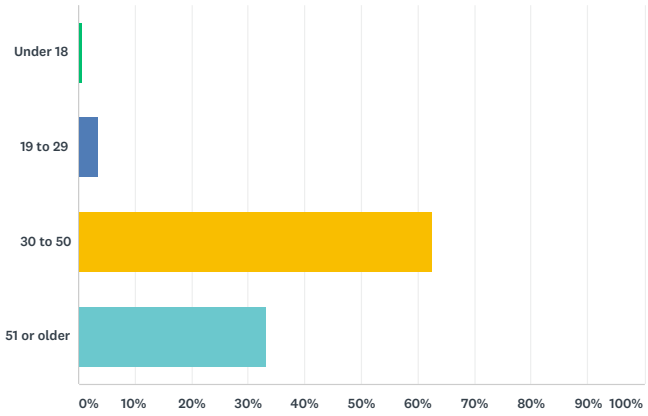
*** THE DEPARTMENT WILL CONTINUE TO SEEK OUT OTHER SOURCES FOR GRANTS IN ADDITION TO THOSE LISTED ABOVE.

Appendix

Results of Online Survey

Q1 What is your age? (Check one age group)

Answered: 1,203 Skipped: 13

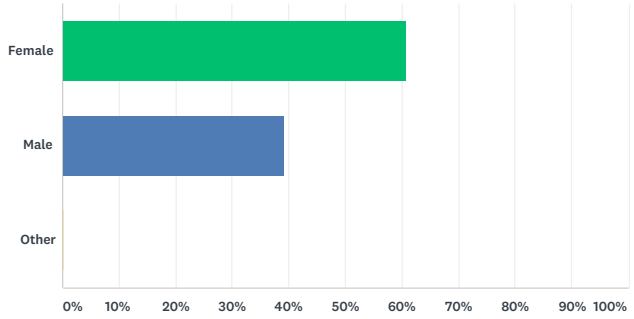


ANSWER CHOICES	RESPONSES	
Under 18	0.58%	7
19 to 29	3.57%	43
30 to 50	62.51%	752
51 or older	33.33%	401
TOTAL		1,203

Less than 1% of respondents were under 18 years old, 4 percent were 18-29 years old, 62% were 30-50 years old, and 33% were 51 or older.

Q2 What is your gender?

Answered: 1,198 Skipped: 18

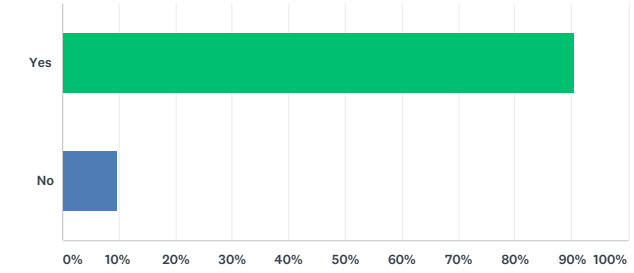


ANSWER CHOICES	RESPONSES	
Female	60.68%	727
Male	39.15%	469
Other	0.17%	2
TOTAL		1,198

Approximately 60% of respondents were female, 40% were male.

Q3 Do you currently live in the City of Novi?

Answered: 1,216 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	90.46%	1,100
No	9.54%	116
TOTAL		1,216

Approximately 90% of respondents live in the City of Novi.

Q4 What is your zip code?

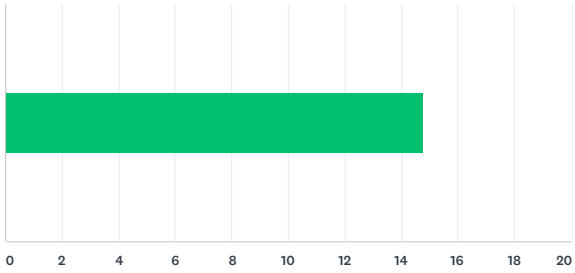
Answered: 108 Skipped: 1,108

Respondents who said that they did not live in the City of Novi on the previous question were directed to this question. A variety of responses were received, the majority of which were from communities adjacent to Novi.

Of the approximately 10% of respondents living outside of Novi, no more than 15% live in any one zip code.

Q5 How long have you lived in the City of Novi?

Answered: 1,089 Skipped: 127

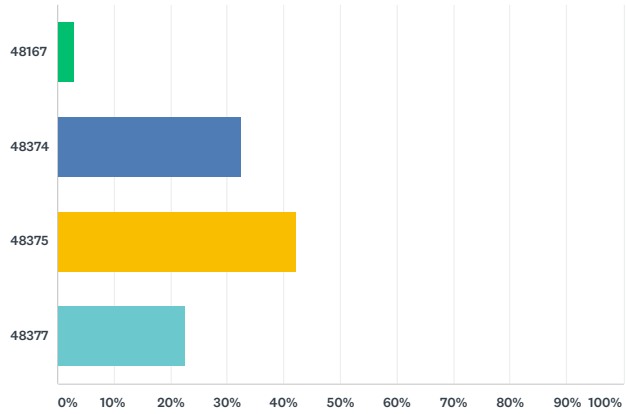


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	15	16,094	1,089
Total Respondents: 1,089			

Out of 1,089 respondents, the average time is 15 years.

Q6 In what zip code is your home located?

Answered: 1,086 Skipped: 130

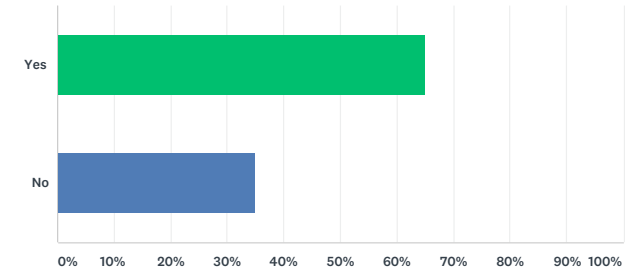


ANSWER CHOICES	RESPONSES	
48167	2.85%	31
48374	32.41%	352
48375	42.17%	458
48377	22.56%	245
TOTAL		1,086

Of those living in Novi, 42% of respondents live in 48375, 32% live in 48374, 23% live in 48377, and 3% live in 48167.

Q7 Do you have any children under the age of 18?

Answered: 1,181 Skipped: 35

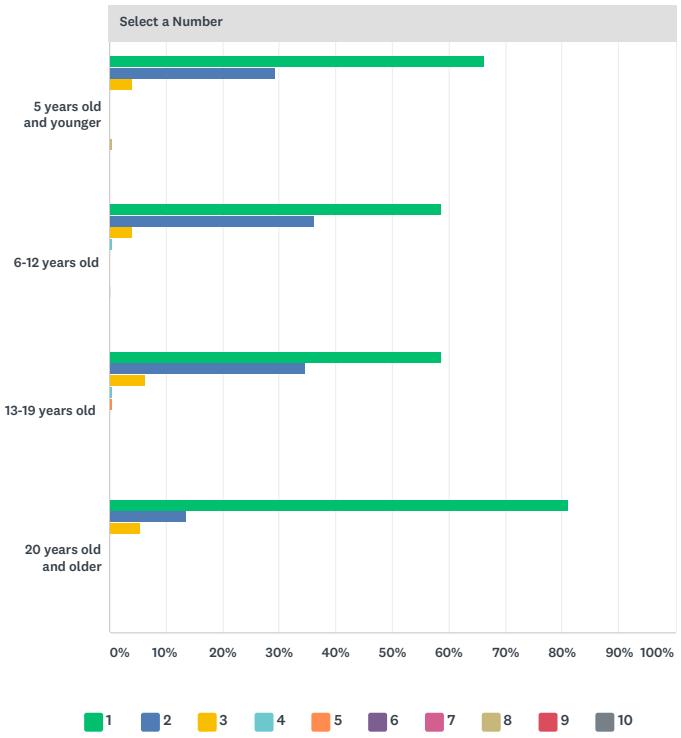


ANSWER CHOICES	RESPONSES	
Yes	65.03%	768
No	34.97%	413
TOTAL		1,181

65% of respondents have children under 18, 35% have none.

Q8 How many children, by age, currently live in your household? If you prefer not to answer, please skip this question.

Answered: 744 Skipped: 472



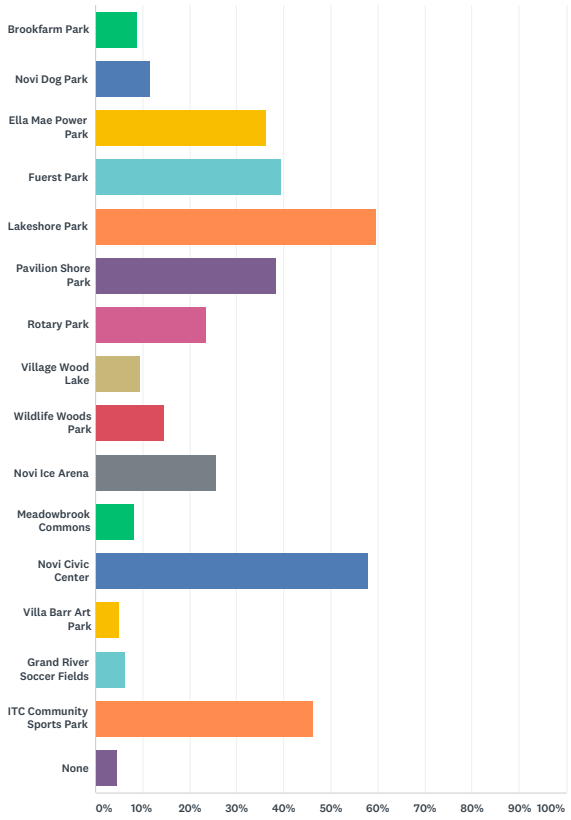
Select a Number

	1	2	3	4	5	6	7	8	9	10	TOTAL
5 years old and younger	66.33% 197	29.29% 87	4.04% 12	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.34% 1	0.00% 0	0.00% 0	297
6-12 years old	58.66% 281	36.12% 173	3.97% 19	0.42% 2	0.00% 0	0.21% 1	0.21% 1	0.21% 1	0.00% 0	0.21% 1	479
13-19 years old	58.54% 168	34.49% 99	6.27% 18	0.35% 1	0.35% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	287
20 years old and older	81.08% 30	13.51% 5	5.41% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	37

1100 children are identified by this question. The majority of children identified (44%) are 6-12 years old, followed by 27% of children under 5, and 26% of children are between 13-19 years old.

Q9 Please identify city-owned parks or recreation facilities you visit throughout the year. See map for park and recreation facility locations.

Answered: 1,168 Skipped: 48

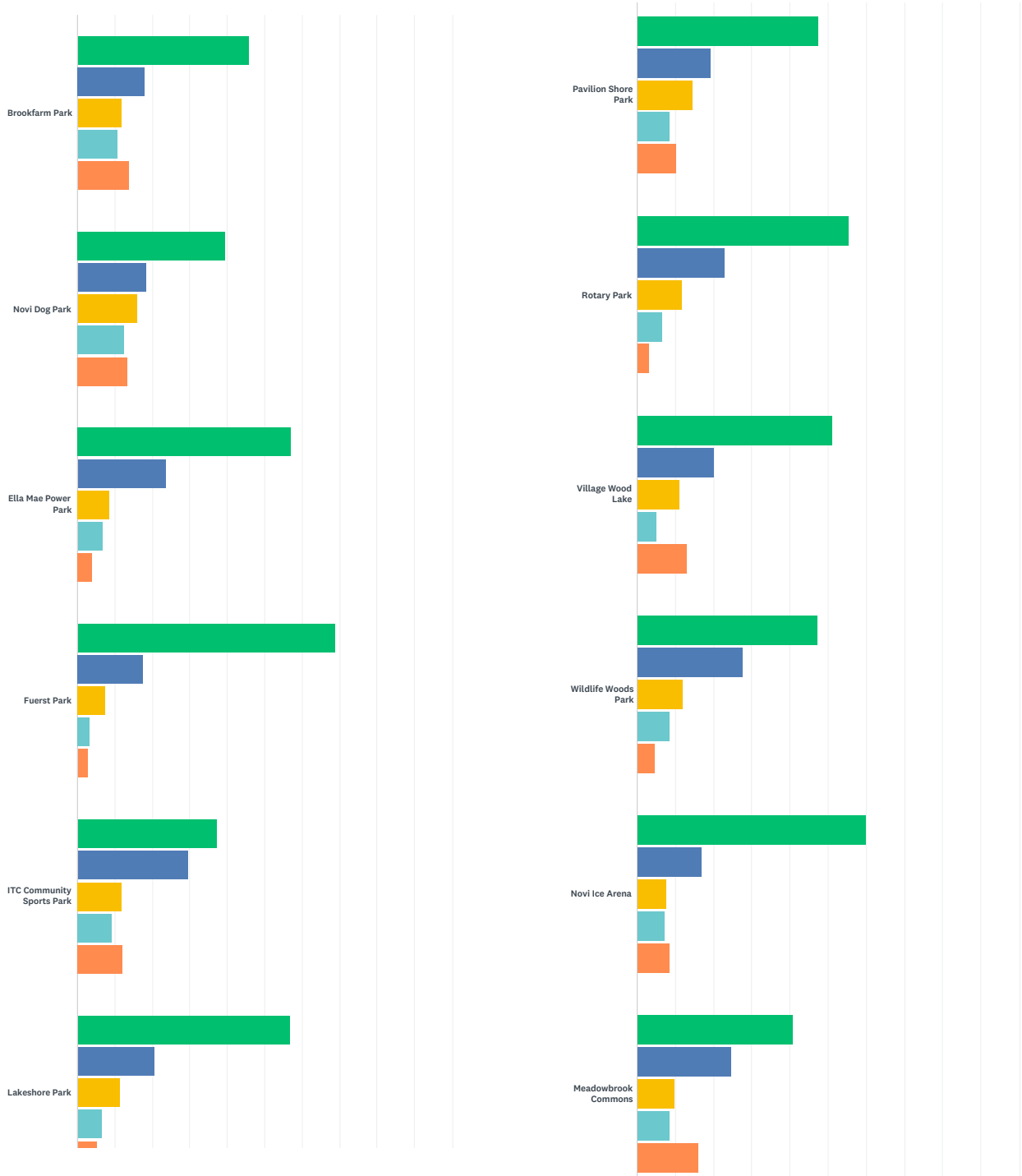


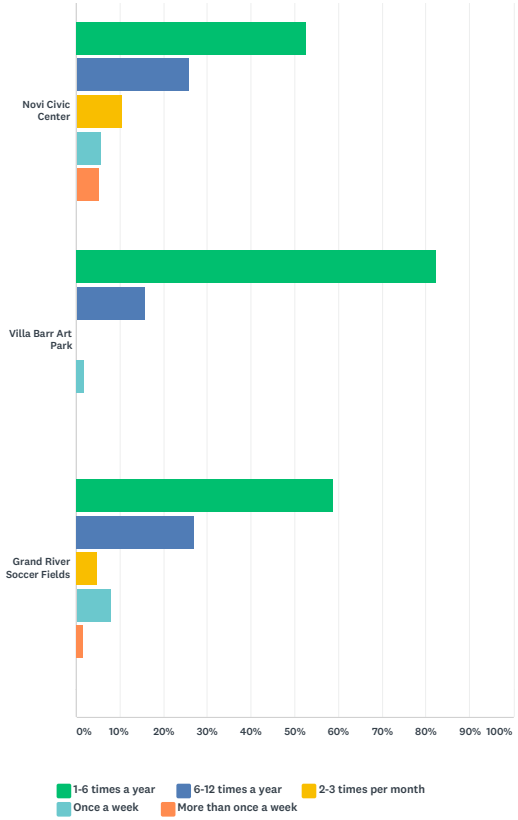
ANSWER CHOICES	RESPONSES	
Brookfarm Park	8.73%	102
Novi Dog Park	11.47%	134
Ella Mae Power Park	36.13%	422
Fuerst Park	39.30%	459
Lakeshore Park	59.67%	697
Pavilion Shore Park	38.27%	447
Rotary Park	23.37%	273
Village Wood Lake	9.50%	111
Wildlife Woods Park	14.55%	170
Novi Ice Arena	25.51%	298
Meadowbrook Commons	8.22%	96
Novi Civic Center	57.88%	676
Villa Barr Art Park	4.97%	58
Grand River Soccer Fields	6.25%	73
ITC Community Sports Park	46.23%	540
None	4.54%	53
Total Respondents: 1,168		

The three most visited facilities are Lakeshore Park (60%), Novi Civic Center (58%), and ITC Sports Park (46%).

Q10 How often do you visit these parks and recreation facilities?

Answered: 1,040 Skipped: 176





The lowest incidence of revisitation of visitors to parks (once every 6-12 months) occurs in Villa Barr (92%) and Fuerst Park (69%).

The most consistently revisited parks are represented mostly by sports fields.

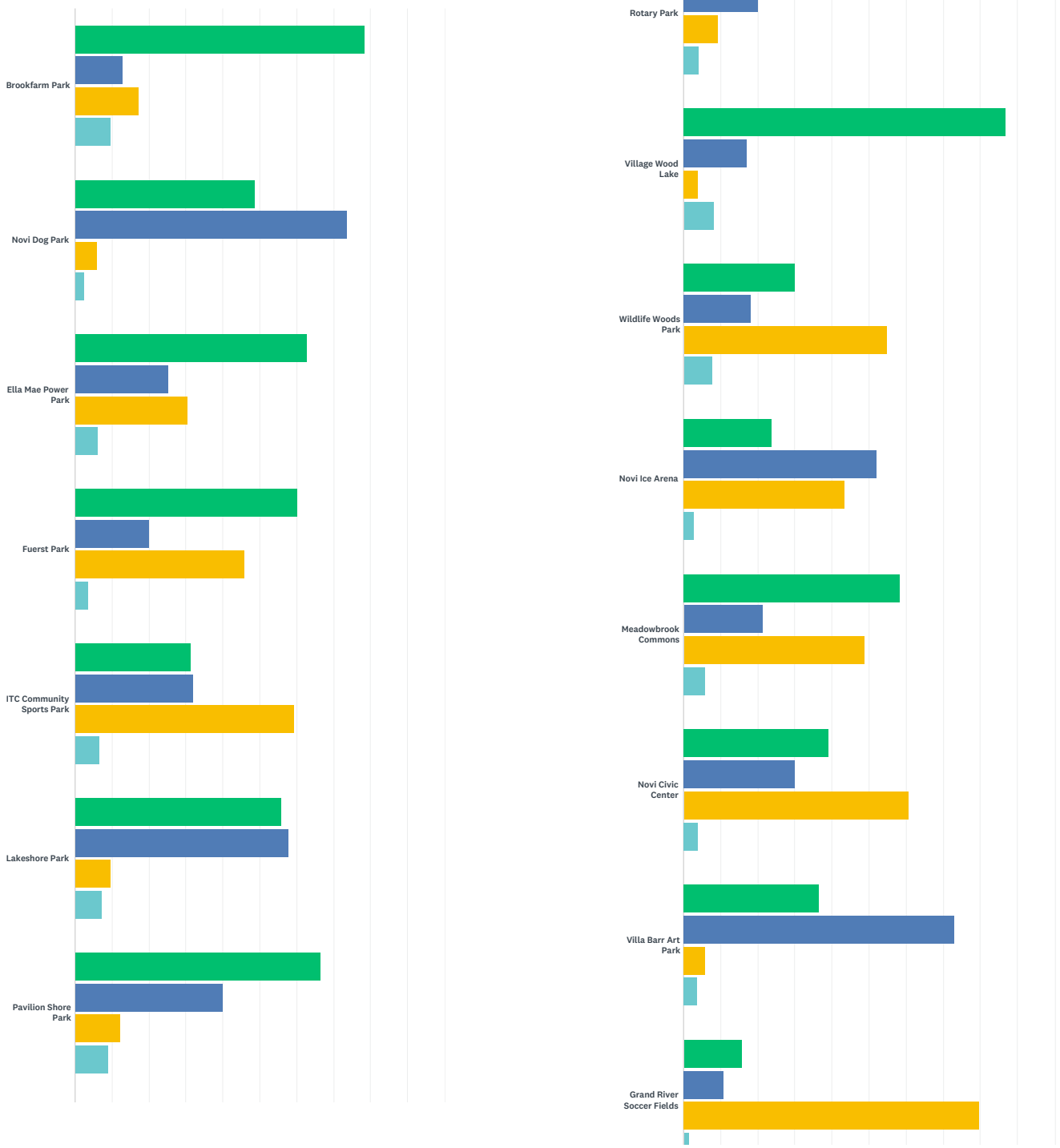
Those visited the most often (6-12 times per year) include ITC Sports Park (29%), Grand River Soccer Fields (27%), Wildlife Woods (27%), Novi Civic Center (25%), and Meadowbrook Commons (25%).

Parks visited once or more times per week are Meadowbrook Commons (16%), Brookfarm Park (14%), and Village Wood Lake (13%).

	1-6 TIMES A YEAR	6-12 TIMES A YEAR	2-3 TIMES PER MONTH	ONCE A WEEK	MORE THAN ONCE A WEEK	TOTAL
Brookfarm Park	45.74% 43	18.09% 17	11.70% 11	10.64% 10	13.83% 13	94
Novi Dog Park	39.50% 47	18.49% 22	15.97% 19	12.61% 15	13.45% 16	119
Ella Mae Power Park	57.03% 219	23.70% 91	8.59% 33	6.77% 26	3.91% 15	384
Fuerst Park	68.85% 294	17.56% 75	7.49% 32	3.28% 14	2.81% 12	427
ITC Community Sports Park	37.25% 184	29.55% 146	11.94% 59	9.11% 45	12.15% 60	494
Lakeshore Park	56.70% 364	20.56% 132	11.21% 72	6.39% 41	5.14% 33	642
Pavilion Shore Park	47.56% 195	19.27% 79	14.39% 59	8.54% 35	10.24% 42	410
Rotary Park	55.47% 137	23.08% 57	11.74% 29	6.48% 16	3.24% 8	247
Village Wood Lake	51.00% 51	20.00% 20	11.00% 11	5.00% 5	13.00% 13	100
Wildlife Woods Park	47.37% 72	27.63% 42	11.84% 18	8.55% 13	4.61% 7	152
Novi Ice Arena	59.93% 160	16.85% 45	7.49% 20	7.12% 19	8.61% 23	267
Meadowbrook Commons	40.74% 33	24.69% 20	9.88% 8	8.64% 7	16.05% 13	81
Novi Civic Center	52.82% 328	25.76% 160	10.47% 65	5.64% 35	5.31% 33	621
Villa Barr Art Park	82.35% 42	15.69% 8	0.00% 0	1.96% 1	0.00% 0	51
Grand River Soccer Fields	58.73% 37	26.98% 17	4.76% 3	7.94% 5	1.59% 1	63
None	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0

Q11 Why do you choose to visit these parks and recreation facilities? Check all that apply.

Answered: 1,040 Skipped: 176



	CONVENIENT LOCATION	SPECIFIC AMENITY/ACTIVITY THAT CAN'T BE FOUND AT OTHER PARKS	PROGRAMMED ACTIVITIES	OTHER (SPECIFY BELOW)	TOTAL RESPONDENTS
Brookfarm Park	78.49% 73	12.90% 12	17.20% 16	9.68% 9	93
Novi Dog Park	48.76% 59	73.55% 89	5.79% 7	2.48% 3	121
Ella Mae Power Park	62.66% 240	25.33% 97	30.55% 117	6.27% 24	383
Fuerst Park	60.19% 254	20.14% 85	45.73% 193	3.55% 15	422
ITC Community Sports Park	31.36% 154	31.98% 157	59.47% 292	6.72% 33	491
Lakeshore Park	55.89% 356	57.77% 368	9.58% 61	7.22% 46	637
Pavilion Shore Park	66.59% 273	40.00% 164	12.44% 51	9.02% 37	410
Rotary Park	78.19% 190	20.16% 49	9.47% 23	4.12% 10	243
Village Wood Lake	86.87% 86	17.17% 17	4.04% 4	8.08% 8	99
Wildlife Woods Park	30.07% 46	18.30% 28	54.90% 84	7.84% 12	153
Novi Ice Arena	23.79% 64	52.04% 140	43.49% 117	2.97% 8	269
Meadowbrook Commons	58.33% 49	21.43% 18	48.81% 41	5.95% 5	84
Novi Civic Center	39.10% 242	30.05% 186	60.74% 376	4.04% 25	619
Villa Barr Art Park	36.54% 19	73.08% 38	5.77% 3	3.85% 2	52
Grand River Soccer Fields	15.63% 10	10.94% 7	79.69% 51	1.56% 1	64
None	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0

Only 6 parks had more than 300 respondents give reasons why they visit.

Of these, 31%-66% chose 'Convenient Location' as their reason.

"Programming" plays the biggest role at Novi Civic Center (61%) and ITC Sports Park (59%), while "Specific Amenities" has the most impact at Lakeshore Park (58%).

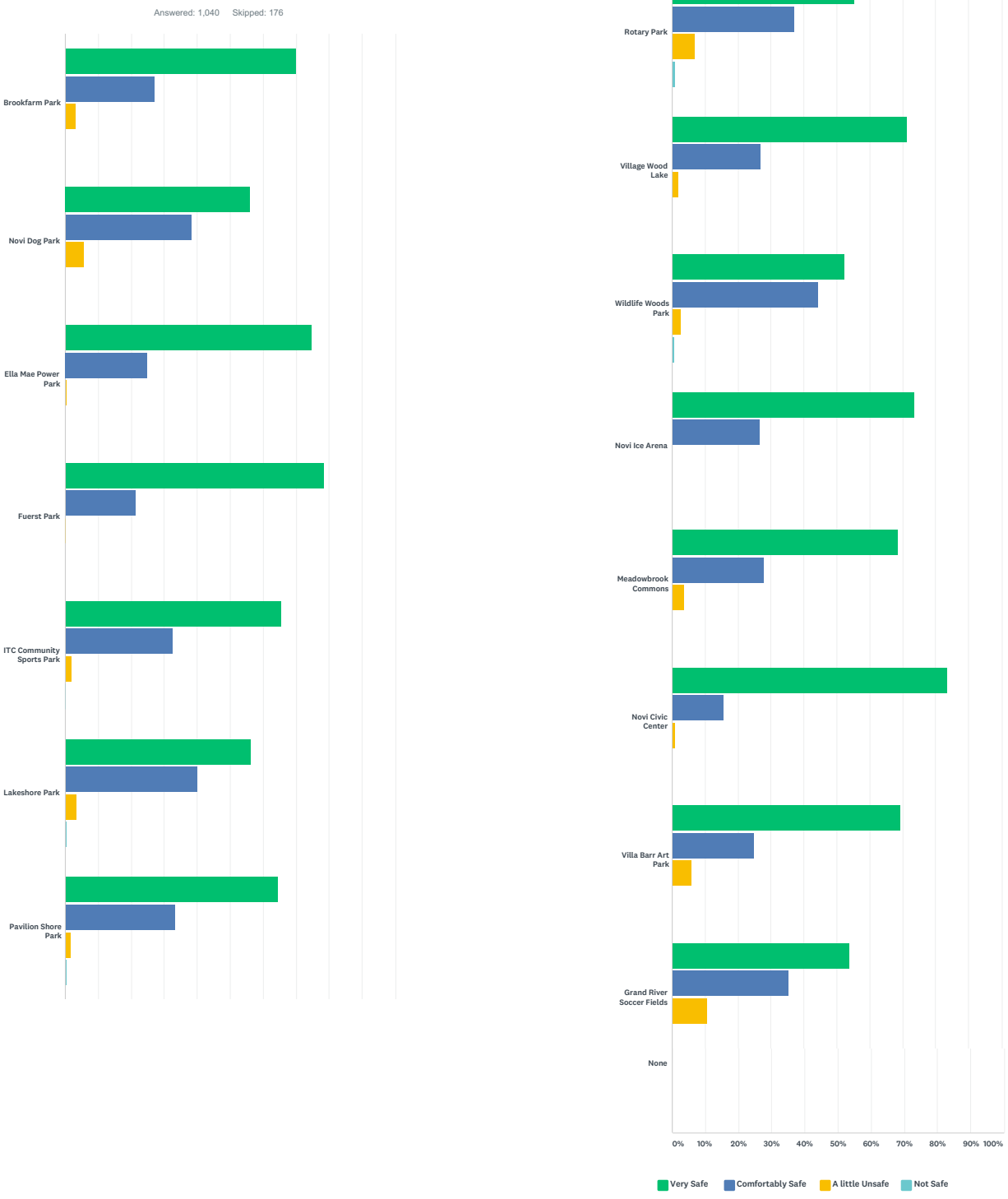
Respondents who left comments were interested in passive recreation opportunities (61%), organized sports (23%), and culture and the arts (16%).

29% of the comments related to walking/running/biking trails.

18% of comments regarded natural areas and water access as important.

Q12 How would you rate your feeling of security at these parks/facilities?

Answered: 1,040 Skipped: 176



	VERY SAFE	COMFORTABLY SAFE	A LITTLE UNSAFE	NOT SAFE	TOTAL	WEIGHTED AVERAGE
Brookfarm Park	69.79% 67	27.08% 26	3.13% 3	0.00% 0	96	1.64
Novi Dog Park	56.10% 69	38.21% 47	5.69% 7	0.00% 0	123	1.45
Ella Mae Power Park	74.68% 289	24.81% 96	0.52% 2	0.00% 0	387	1.74
Fuerst Park	78.45% 335	21.31% 91	0.23% 1	0.00% 0	427	1.78
ITC Community Sports Park	65.45% 324	32.53% 161	1.82% 9	0.20% 1	495	1.61
Lakeshore Park	56.37% 363	39.91% 257	3.26% 21	0.47% 3	644	1.48
Pavilion Shore Park	64.51% 269	33.33% 139	1.68% 7	0.48% 2	417	1.60
Rotary Park	55.24% 137	37.10% 92	6.85% 17	0.81% 2	248	1.39
Village Wood Lake	71.29% 72	26.73% 27	1.98% 2	0.00% 0	101	1.67
Wildlife Woods Park	52.29% 80	44.44% 68	2.61% 4	0.65% 1	153	1.45
Novi Ice Arena	73.43% 199	26.57% 72	0.00% 0	0.00% 0	271	1.73
Meadowbrook Commons	68.60% 59	27.91% 24	3.49% 3	0.00% 0	86	1.62
Novi Civic Center	83.57% 524	15.63% 98	0.80% 5	0.00% 0	627	1.82
Villa Barr Art Park	69.23% 36	25.00% 13	5.77% 3	0.00% 0	52	1.58
Grand River Soccer Fields	53.85% 35	35.38% 23	10.77% 7	0.00% 0	65	1.32
Exchange Park	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Paun Park	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Forest Park	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Maple Park	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Jaycee Park	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Prop Spinner Park	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
None	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

The majority of respondents answered 'Very Safe', ranging from 53% (Grand River Soccer Fields) to 84% (Novi Civic Center).

No greater than 0.5% answered 'Not Safe', and those who answered "A Little Unsafe" focused on parks with more secluded surroundings or that are further from residential areas (Rotary Park, with 7%, Grand River Soccer Fields 11%).

53% of comments related to specific uses within the site, with concerns ranging from traffic safety to underage drinking and drug use.

47% of comments concerned the physical environment, visibility, and maintenance of natural areas.

Q13 Overall, how much do you enjoy each of the parks and recreation facilities that you use?

Answered: 1,040 Skipped: 176



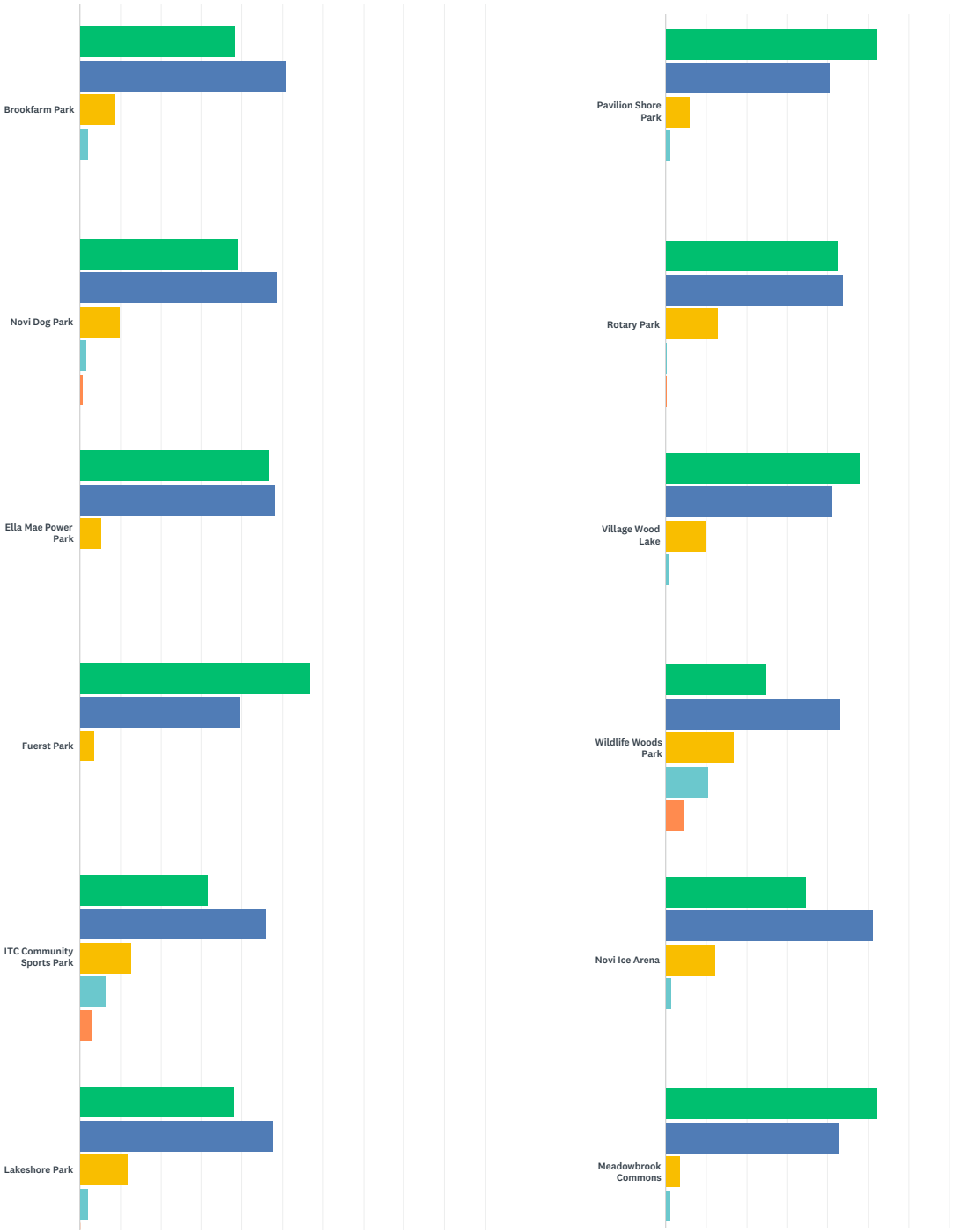
	LOVE IT!	LIKE IT.	ITS OK.	DISLIKE IT.	TOTAL	WEIGHTED AVERAGE
Brookfarm Park	35.42% 34	45.83% 44	18.75% 18	0.00% 0	96	1.17
Novi Dog Park	45.90% 56	39.34% 48	11.48% 14	3.28% 4	122	1.28
Ella Mae Power Park	38.60% 149	50.00% 193	11.40% 44	0.00% 0	386	1.27
Fuerst Park	39.02% 167	46.50% 199	14.02% 60	0.47% 2	428	1.24
ITC Community Sports Park	36.77% 182	46.67% 231	13.94% 69	2.63% 13	495	1.18
Lakeshore Park	56.06% 361	37.27% 240	6.21% 40	0.47% 3	644	1.49
Pavilion Shore Park	55.31% 229	35.99% 149	8.21% 34	0.48% 2	414	1.46
Rotary Park	31.17% 77	51.42% 127	16.60% 41	0.81% 2	247	1.13
Village Wood Lake	44.00% 44	45.00% 45	11.00% 11	0.00% 0	100	1.33
Wildlife Woods Park	19.61% 30	41.18% 63	30.72% 47	8.50% 13	153	0.72
Novi Ice Arena	38.52% 104	49.63% 134	11.85% 32	0.00% 0	270	1.27
Meadowbrook Commons	33.72% 29	50.00% 43	16.28% 14	0.00% 0	86	1.17
Novi Civic Center	37.54% 235	52.56% 329	9.90% 62	0.00% 0	626	1.28
Villa Barr Art Park	58.49% 31	33.96% 18	7.55% 4	0.00% 0	53	1.51
Grand River Soccer Fields	15.38% 10	41.54% 27	30.77% 20	12.31% 8	65	0.60
None	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

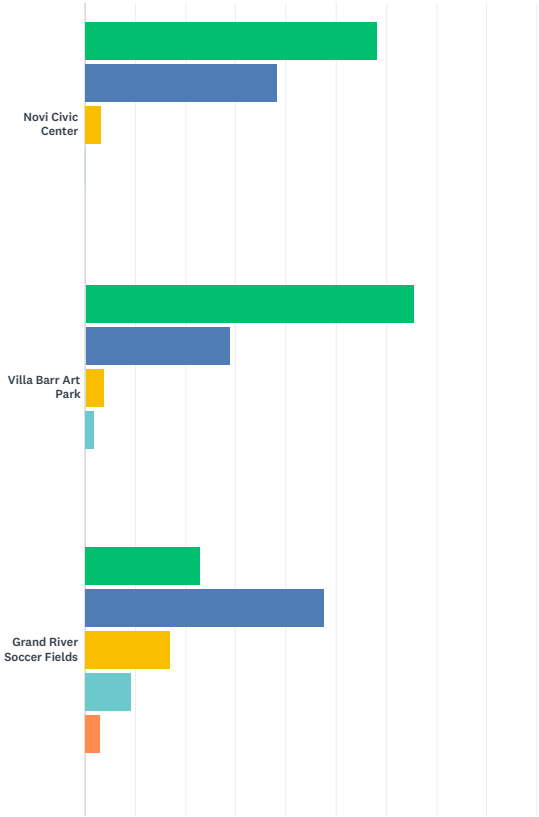
Of those who selected "Love it", the majority chose four of the larger parks in the city; Lakeshore Park (56%), Pavilion Shore Park (55%), Novi Civic Center (38%), and ITC Community Sports Park (37%).

The highest percentages of respondents selecting 'Dislike It' corresponded to Grand River Soccer Fields (12%) and Wildlife Woods (8%).

Q14 Please rate the quality of maintenance at these parks/facilities.

Answered: 1,040 Skipped: 176





Excellent Good Fair Poor Very Poor

	EXCELLENT	GOOD	FAIR	POOR	VERY POOR	TOTAL	WEIGHTED AVERAGE
Brookfarm Park	38.30% 36	51.06% 48	8.51% 8	2.13% 2	0.00% 0	94	1.26
Novi Dog Park	39.02% 48	48.78% 60	9.76% 12	1.63% 2	0.81% 1	123	1.24
Ella Mae Power Park	46.63% 180	48.19% 186	5.18% 20	0.00% 0	0.00% 0	386	1.41
Fuerst Park	56.81% 242	39.67% 169	3.52% 15	0.00% 0	0.00% 0	426	1.53
ITC Community Sports Park	31.59% 157	46.08% 229	12.68% 63	6.44% 32	3.22% 16	497	0.96
Lakeshore Park	38.16% 245	47.66% 306	11.84% 76	2.02% 13	0.31% 2	642	1.21
Pavilion Shore Park	52.29% 217	40.48% 168	6.02% 25	1.20% 5	0.00% 0	415	1.44
Rotary Park	42.51% 105	43.72% 108	12.96% 32	0.40% 1	0.40% 1	247	1.28
Village Wood Lake	48.00% 48	41.00% 41	10.00% 10	1.00% 1	0.00% 0	100	1.36
Wildlife Woods Park	24.84% 38	43.14% 66	16.99% 26	10.46% 16	4.58% 7	153	0.73
Novi Ice Arena	34.83% 93	51.31% 137	12.36% 33	1.50% 4	0.00% 0	267	1.19
	44	36	3	1	0	84	1.46
Novi Civic Center	58.06% 360	38.39% 238	3.39% 21	0.16% 1	0.00% 0	620	1.54
Villa Barr Art Park	65.38% 34	28.85% 15	3.85% 2	1.92% 1	0.00% 0	52	1.58
Grand River Soccer Fields	23.08% 15	47.69% 31	16.92% 11	9.23% 6	3.08% 2	65	0.78
None	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

Respondents' choice of parks with "Very Poor" maintenance included Wildlife Woods Park (5%) and ITC Community Sports Park (3%), Grand River Soccer Fields (3%).

All parks had at least 75% of respondents selecting 'Excellent' or Good'.

Of these, Novi Civic Center had the highest 'Excellent' rating (58%).

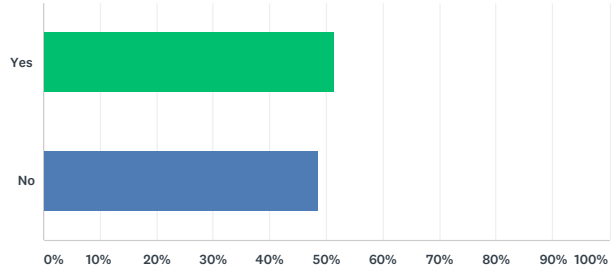
53% of all comments pertained specifically to ITC Community Sports Park.

These related primarily to drainage issues and the quality of the soccer fields.

47% of the comments pertained to the rest of the parks relatively evenly; 40% of those comments were about goose poop , and the rest of these comments regarded run-down facilities, muddy areas, and litter.

Q15 Do you feel like you have adequate parks or recreation facilities nearby that you can get to without driving?

Answered: 1,070 Skipped: 146



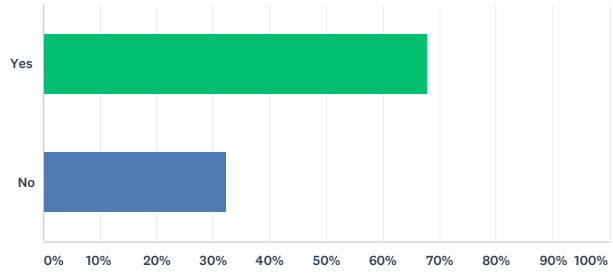
ANSWER CHOICES	RESPONSES	
Yes	51.40%	550
No	48.60%	520
TOTAL		1,070

Approximately 51% of respondents said 'Yes'; 49% of respondents said 'No'.

37% of comments cited reasons related to access, stating that they cannot walk or bike to parks.
30% listed specific amenities or uses respondents would like to be able to walk or bike to.
24% needed to drive, or stated that they were not close enough to walk or bike.
9% felt that a park was conveniently close enough to walk or bike to safety.

Q16 Have you or your family participated in Novi Parks programs?

Answered: 1,070 Skipped: 146

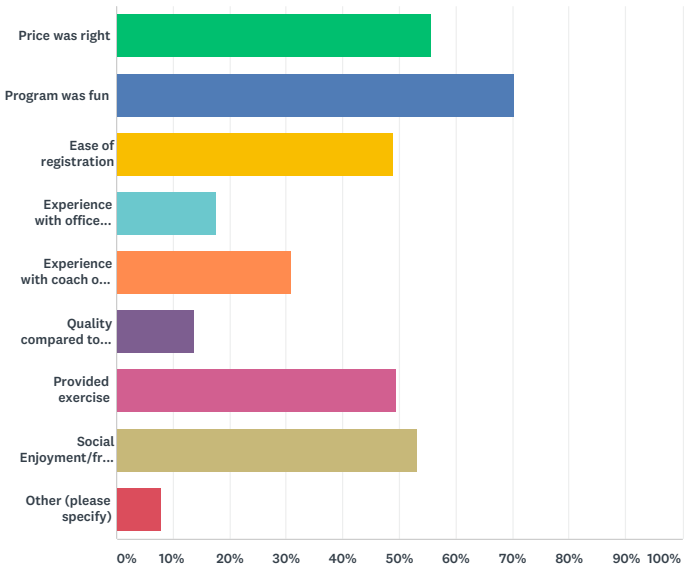


ANSWER CHOICES	RESPONSES	
Yes	67.85%	726
No	32.15%	344
TOTAL		1,070

Approximately 68% of respondents said 'Yes'; 32% said 'No'.

Q17 What did you like about the Novi Parks programs you or your family have participated in? Check all that apply.

Answered: 709 Skipped: 507



ANSWER CHOICES	RESPONSES	
Price was right	55.57%	394
Program was fun	70.24%	498
Ease of registration	48.94%	347
Experience with office staff	17.63%	125
Experience with coach or instructor	30.89%	219
Quality compared to competitor's program	13.82%	98
Provided exercise	49.37%	350
Social Enjoyment/friendships	53.17%	377
Other (please specify)	7.90%	56
Total Respondents: 709		

The most selected answer was 'Program was fun' (70%), correlating strongly with 'Social Enjoyment/Friendships' (53%).

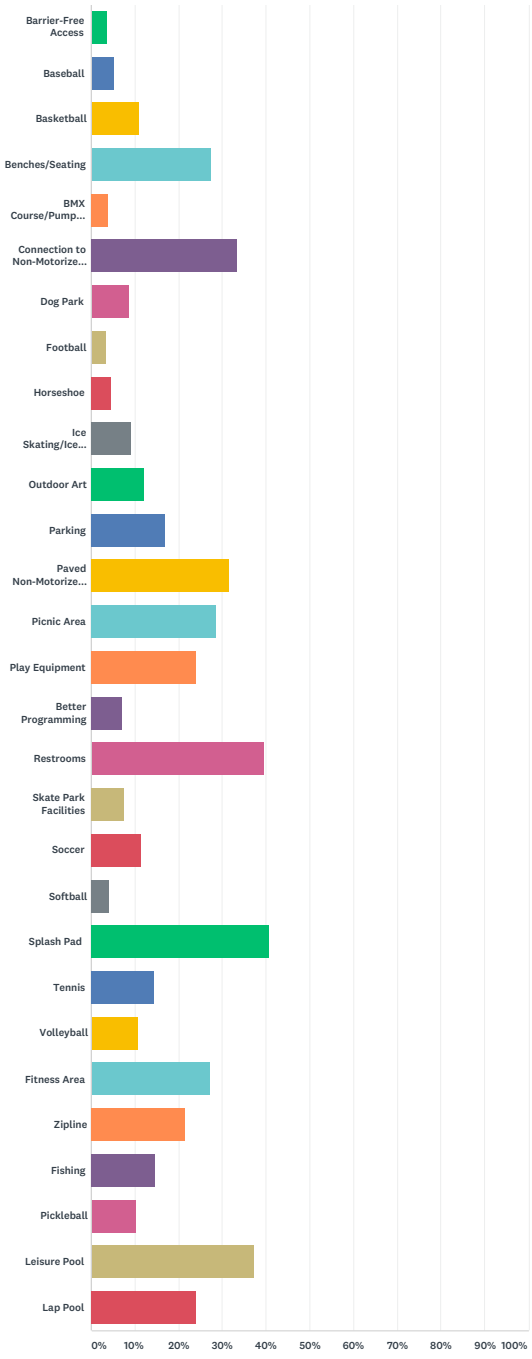
The 2 next highest choices involved convenience: 'Price was right' (56%) and 'Ease of Registration' (49%), as well as 'Provided Exercise' (49%).

50% of comments confirmed the survey results in finding programs enjoyable or satisfying.

48% found the location, times, and cost convenient.

Q18 I would use the city-owned parks and recreation facilities more often if they offered...? (either new or additional)

Answered: 1,022 Skipped: 194



ANSWER CHOICES	RESPONSES	
Barrier-Free Access	3.52%	36
Baseball	5.19%	53
Basketball	10.86%	111
Benches/Seating	27.50%	281
BMX Course/Pump Track	4.01%	41
Connection to Non-Motorized Pathways (Bike path, sidewalk, etc.)	33.56%	343
Dog Park	8.51%	87
Football	3.42%	35
Horseshoe	4.60%	47
Ice Skating/Ice Rink	9.20%	94
Outdoor Art	12.23%	125
Parking	17.03%	174
Paved Non-Motorized Path (bike/walk/run/etc)	31.60%	323
Picnic Area	28.67%	293
Play Equipment	23.97%	245
Better Programming	7.05%	72
Restrooms	39.63%	405
Skate Park Facilities	7.63%	78
Soccer	11.55%	118
Softball	4.11%	42
Splash Pad	40.80%	417
Tennis	14.38%	147
Volleyball	10.67%	109
Fitness Area	27.30%	279
Zipline	21.53%	220
Fishing	14.58%	149
Pickleball	10.18%	104
Leisure Pool	37.18%	380
Lap Pool	23.97%	245
Total Respondents: 1,022		

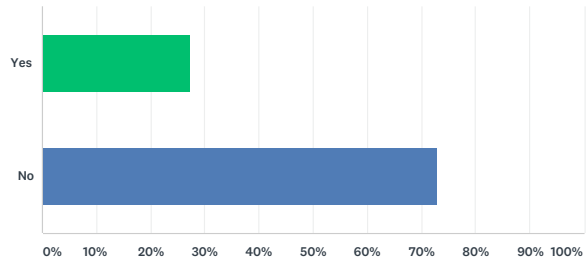
The most requested items revolve around aquatic recreation and amenities; Splashpads (41% of respondents) and a Leisure Pool (37%).

Restrooms, Benches, and Picnic Areas are all chosen by at least 28% of respondents.

56% of comments expressed interest in improved amenities or new buildings, including a community building (16%) and trails (13%).

Q19 Have you previously participated in a Novi Parks program, but have chosen to no longer participate in that program?

Answered: 1,022 Skipped: 194

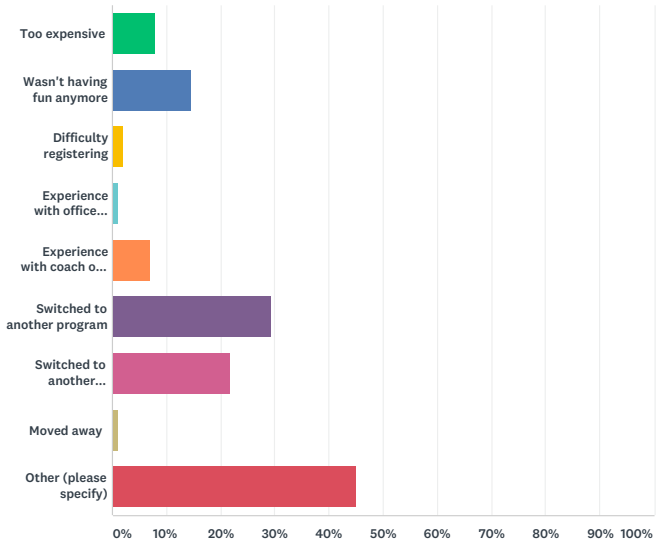


ANSWER CHOICES	RESPONSES	
Yes	27.30%	279
No	72.70%	743
TOTAL		1,022

Approximately 27% of respondents said yes. 73% of respondents have not, meaning they have never participated or continue to participate in programs.

Q20 Why did you choose to no longer participate in the Novi parks program? Check all that apply.

Answered: 276 Skipped: 940



ANSWER CHOICES	RESPONSES	
Too expensive	7.97%	22
Wasn't having fun anymore	14.49%	40
Difficulty registering	1.81%	5
Experience with office staff	1.09%	3
Experience with coach or instructor	6.88%	19
Switched to another program	29.35%	81
Switched to another agency/club	21.74%	60
Moved away	1.09%	3
Other (please specify)	44.93%	124
Total Respondents: 276		

The largest single reason for respondents to stop participating was switching to another program (29%) or another agency (22%).

Of the respondents who answered this question, 45% wrote in their own comments; of those, the largest percent (approximately 74%) had personal reasons, while the rest (26%) were related to organization and staffing.

Of the 74% of comments regarding personal reasons; 45% were due to children aging out of programs, 25% had timing conflicts, and 18% switched their level of interest or joined other clubs.

26% of the comments pertained to program organization; of those, 29% couldn't find programs offered for their age group, and 29% felt programs were crowded or poorly organized.

Q21 Do you feel that there are opportunities missing from Novi Parks Programming? If so, please describe additional opportunities that you would like to see.

Answered: 129 Skipped: 1,087

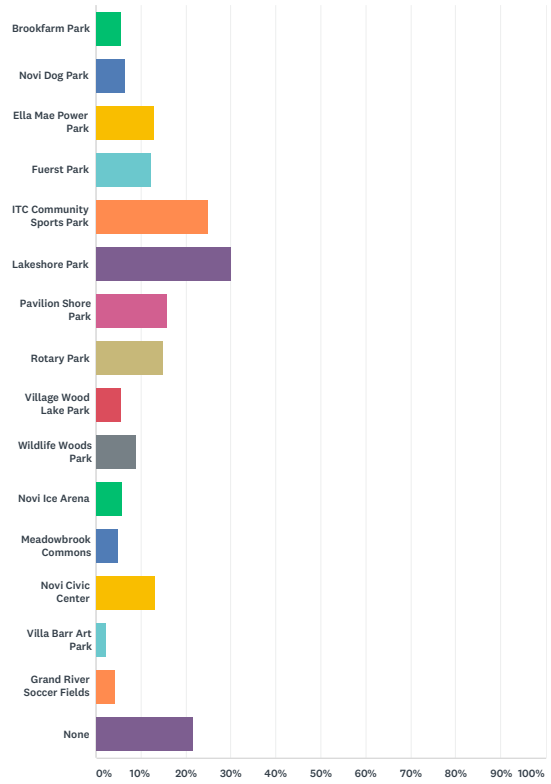
129 respondents left comments.

67% of comments pertain to facilities; of those, 33% were interested in tennis and pickleball, and 28% were interested in trails and greenspace.

33% of all comments pertained to programming; of those, 68% focused on additional sports, and 32% were focused on social and cultural programs such as dance, language, and cooking classes.

Q22 Which three parks or recreation facilities would you most like to see improved? (May check up to 3 parks or facilities)

Answered: 1,000 Skipped: 216



ANSWER CHOICES	RESPONSES	
Brookfarm Park	5.60%	56
Novi Dog Park	6.50%	65
Ella Mae Power Park	13.00%	130
Fuerst Park	12.40%	124
ITC Community Sports Park	25.00%	250
Lakeshore Park	30.10%	301
Pavilion Shore Park	15.90%	159
Rotary Park	15.00%	150
Village Wood Lake Park	5.70%	57
Wildlife Woods Park	8.90%	89
Novi Ice Arena	5.90%	59
Meadowbrook Commons	5.00%	50
Novi Civic Center	13.20%	132
Villa Barr Art Park	2.20%	22
Grand River Soccer Fields	4.40%	44
None	21.80%	218
Total Respondents: 1,000		

The top three choices (users could pick up to 3) were Lakeshore Park (30%), ITC Community Sports Park (25%), and 'None' (22%).

This aligns with other questions' comments regarding maintenance and desired amenities at these specific parks.

5 additional parks all have greater than 12% each; Pavilion Shore Park (16%), Rotary Park (15%), Novi Civic Center (13%), Ella Mae Power Park (13%), and Fuerst Park (12%).

The high percentage of users who selected 'None' could indicate satisfaction with current park improvements, but it could also simply indicate that users don't think improvements are necessary or practical.

Q23 Please rank the priority of your choices. (1 = top priority, 2 = second priority, 3 = 3rd priority)

Answered: 967 Skipped: 249

	1	2	3	TOTAL	SCORE
Brookfarm Park	52.83% 28	24.53% 13	22.64% 12	53	11.30
Novi Dog Park	46.88% 30	28.13% 18	25.00% 16	64	11.22
Ella Mae Power Park	42.97% 55	33.59% 43	23.44% 30	128	11.20
Fuerst Park	41.18% 49	39.50% 47	19.33% 23	119	11.22
ITC Community Sports Park	59.18% 145	29.39% 72	11.43% 28	245	11.48
Lakeshore Park	54.27% 159	27.99% 82	17.75% 52	293	11.37
Pavilion Shore Park	40.26% 62	41.56% 64	18.18% 28	154	11.22
Rotary Park	41.78% 61	32.88% 48	25.34% 37	146	11.16
Village Wood Lake Park	37.04% 20	35.19% 19	27.78% 15	54	11.09
Wildlife Woods Park	46.51% 40	27.91% 24	25.58% 22	86	11.21
Novi Ice Arena	41.38% 24	34.48% 20	24.14% 14	58	11.17
Meadowbrook Commons	46.00% 23	34.00% 17	20.00% 10	50	11.26
Novi Civic Center	42.64% 55	34.88% 45	22.48% 29	129	11.20
Villa Barr Art Park	40.91% 9	36.36% 8	22.73% 5	22	11.18
Grand River Soccer Fields	18.18% 8	40.91% 18	40.91% 18	44	10.77
None	96.60% 199	0.00% 0	3.40% 7	206	11.93

Of those who selected 'None' as one of their options, 97% picked it as their first priority.

This indicates that those users selected 'None' and no additional parks.

The 3% who made 'None' their third priority would likely have done so because they were able to pick two parks they felt needed improvements, but couldn't think of a third.

The general trend in responses is that each park skews to being first priority (average 43% across all parks), followed by second (average 33% across parks) and third (24%).

Three of these parks have a higher than average response of 'first' priority'; ITC Community Sports Park, 59% made it first priority. Lakeshore Park and Brookfarm Park had 54% and 53% of those selecting them, respectively, choose it as their first priority.

Two of the parks had a lower selection of first priority than second priority, implying that these respondents felt strongly about the park, but didn't consider it as important as the park(s) they chose as first priority. These two parks are Pavilion Shore Park (40% first priority, 42% second) and Grand River Soccer Fields (18% first priority, 41% second, 41% third).

Q24 What would you like to see done at these facilities?

Answered: 626 Skipped: 590

ANSWER CHOICES	RESPONSES	
Brookfarm Park	6.39%	40
Novi Dog Park	6.55%	41
Ella Mae Power Park	14.22%	89
Fuerst Park	11.34%	71
ITC Community Sports Park	32.11%	201
Lakeshore Park	32.27%	202
Pavilion Shore Park	16.13%	101
Rotary Park	15.97%	100
Village Wood Lake Park	5.91%	37
Wildlife Woods Park	9.58%	60
Novi Ice Arena	5.43%	34
Meadowbrook Commons	4.31%	27
Novi Civic Center	11.66%	73
Villa Barr Art Park	1.76%	11
Grand River Soccer Fields	5.27%	33
None	7.99%	50

"Brookfarm Park" comments indicated interest in restrooms (43%) and a splashpad (17%).

"Novi Dog Park" comments indicated interest in shelter and seating (30%), increased shade and trees (26%), water and a cleaning station for dogs (23%), and improvements to the ground and grass in the park (21%).

"Ella Mae Power Park" comments indicated interest in a splash pad (42%), and more paths and better access to restrooms (30%), and play equipment (28%).

"Fuerst Park" comments indicated interest in seating and picnic space (29%), a splash pad (25%), swings or a play structure (24%), and more variety of programs and events (19%)

"ITC Community Sports Park" comments indicated interest in drainage issues and upkeep of the soccer fields (18%), general improvements to all sports fields (15%), increased accessibility and pedestrian connections (12%), a splashpad or play structures (9%), and improvements or upgrades to the baseball fields (9%).

"Lakeshore Park" comments indicated interest in additional recreational opportunities such as programming and a splashpad or play structure (24%), lake front improvements, including a larger, cleaner beach, and easier access (16%), better maintenance and upkeep of restroom facilities (14%), and general improvements including food availability and changing rooms (12%).

"Pavilion Shore Park" comments indicated interest in a splashpad or play areas (30%), amenities such as tables, grills, benches, and seating (20%), a cleaner lakefront and easier access to the lake for people and boats (20%), and improved

pedestrian and handicap access throughout the site (11%).

"Rotary Park" comments indicated interest in additional play structures or a splash pad (32%), improvements to the walking trails and upkeep of the trails and greenspace (29%), and upkeep of tennis courts, including opportunities for pickleball (22%).

"Village Wood Neighborhood Park" comments indicated interest in restrooms (16%), seating (16%), play structures (14%), pavilions (14%), and increased opportunities for sports programming (14%).

"Wildlife Woods Park" comments indicated interest in maintenance and repairs of sports facilities (22%), Pickleball (16%), and increased access and pathway development (13%).

"Novi Ice Arena" comments indicated interest in upkeep, maintenance, and cleaning of the whole facility (52%), and more options for separated sessions for adults, kids, and free-skating (24%).

"Meadowbrook Commons" comments indicated interest in increased programming for children and seniors (71%), with over half of these focused on opportunities and facilities for children to play nearby.
29% of the comments were focused on improving and adding amenities such as accessible paths and seating, and bathroom access.

"Novi Civic Center" comments indicated interest in in increased programming for recreation, seniors, and children (23%), and better trail/sidewalk connections and more walking opportunities (19%).

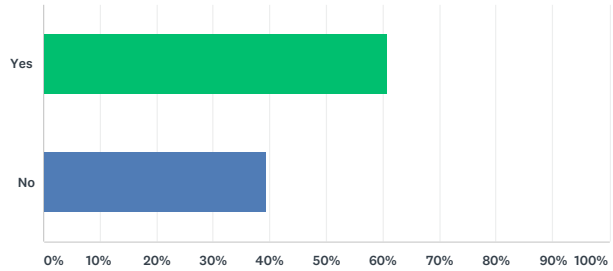
"Villa Barr Art Park" received the fewest comments out of all the parks, with 33% pertaining to improved circulation and pathways, 33% pertaining to more apparent signage and wayfinding, and 33% pertaining to additional facilities such as a play area and more parking.

"Grand River Soccer Fields" comments indicated interest in specific updates to the soccer fields, such as turf, markings, lighting, and improved drainage (32%), bathrooms and changing facilities (27%), and amenities such as benches, signage, and drinking fountains (22%).

"None" received comments regarding general desires without specific facilities, including a pool or general fitness facility (29%), more green space and trails (21%), and pickleball (21%).

Q25 Do you think the City of Novi should build a Community Center?

Answered: 966 Skipped: 250

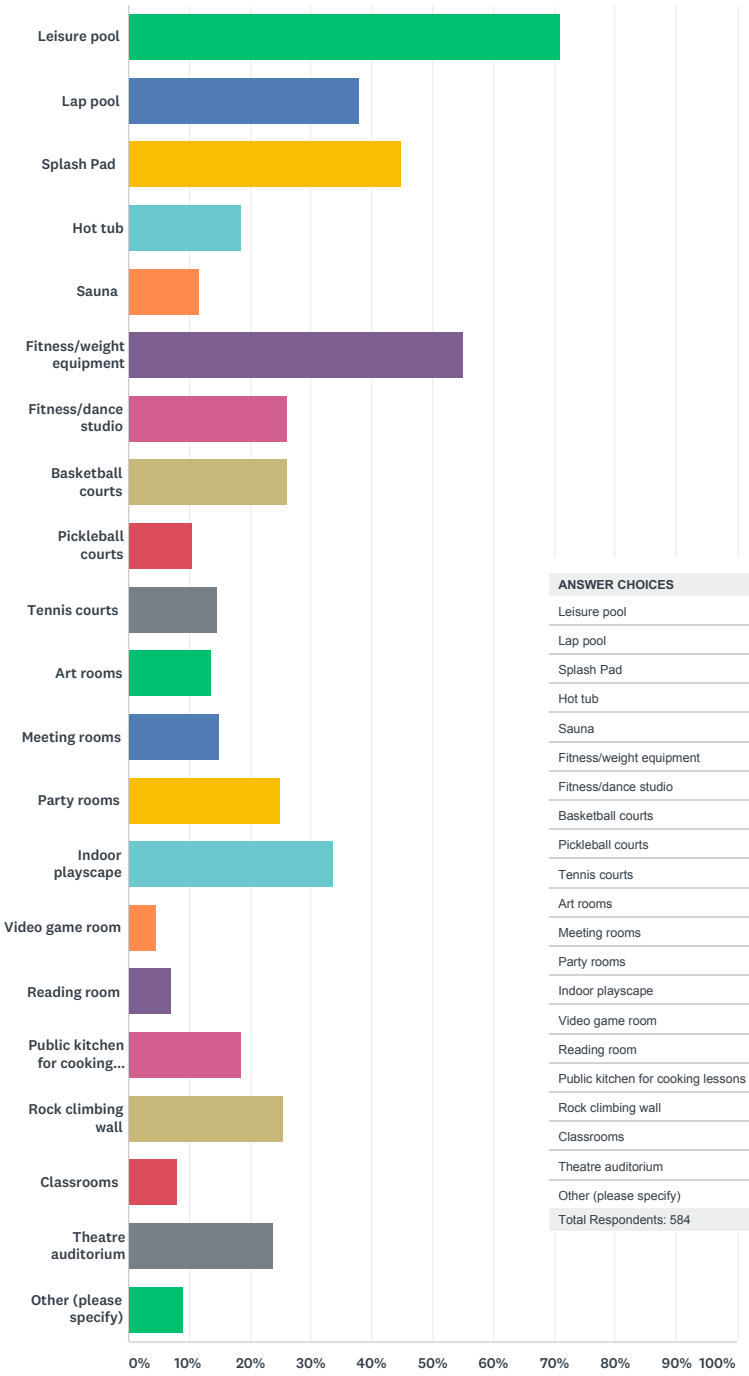


ANSWER CHOICES	RESPONSES	
Yes	60.77%	587
No	39.23%	379
TOTAL		966

Approximately 61% of respondents said yes, 39% of respondents said no.

Q26 Please choose the top five amenities you would like a Community Center to feature. (must choose exactly five)

Answered: 584 Skipped: 632



ANSWER CHOICES	RESPONSES	
Leisure pool	70.89%	414
Lap pool	37.84%	221
Splash Pad	44.69%	261
Hot tub	18.66%	109
Sauna	11.82%	69
Fitness/weight equipment	54.97%	321
Fitness/dance studio	26.20%	153
Basketball courts	26.20%	153
Pickleball courts	10.45%	61
Tennis courts	14.73%	86
Art rooms	13.53%	79
Meeting rooms	14.90%	87
Party rooms	24.83%	145
Indoor playscape	33.73%	197
Video game room	4.62%	27
Reading room	7.19%	42
Public kitchen for cooking lessons	18.66%	109
Rock climbing wall	25.51%	149
Classrooms	7.88%	46
Theatre auditorium	23.80%	139
Other (please specify)	8.90%	52
Total Respondents: 584		

(Question 26:)

When prompted to pick their top five choices, two options stood out the most: Leisure Pool (71%) and Fitness Center (51%).

Three additional options were highly selected with greater than 30%: Splash Pad (45%), Lap Pool (38%), and Indoor Playscape (34%).

Six additional options received 20% selection or more, including Fitness/Dance Studio (26%), Basketball Courts (26%), Rock Climbing Wall (25%), Party Rooms (25%), and a Theater Auditorium (24%).

When selecting "Other", comments indicated interest in additional sports opportunities (27%), including racquetball, volleyball, a batting cage, badminton, table tennis, pickleball, and turf soccer.

Approximately 19% were interested in yoga, barre, and pilates.

16% were interested in indoor water/splash pad or diving boards, 14% were interested in an indoor walking/running track, and 14% were interested in outdoor uses such as adaptive play areas or a nature center.

Q27 Please rank the priority of your choices. (1 = top priority, 2 = second priority, 3 = 3rd priority, etc.)

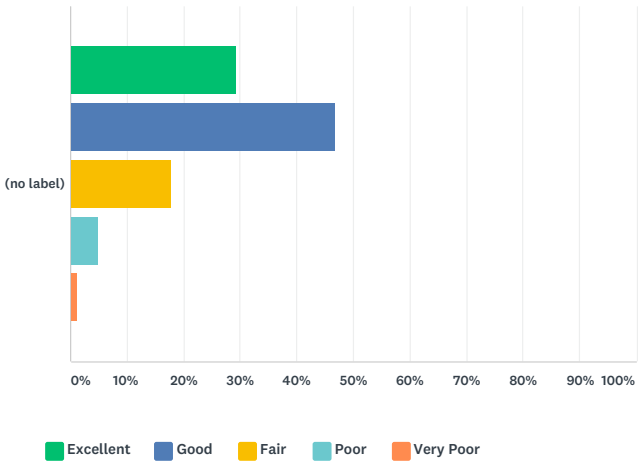
Answered: 582 Skipped: 634

	1	2	3	4	5	6	7	8	9	10	11	12
Leisure pool	40.68% 168	24.46% 101	12.83% 53	12.11% 50	9.93% 41							
Lap pool	27.15% 60	30.77% 68	16.29% 36	15.84% 35	9.95% 22							
Splash Pad	26.44% 69	28.35% 74	16.86% 44	16.09% 42	12.26% 32							
Hot tub	3.67% 4	15.60% 17	17.43% 19	29.36% 32	33.94% 37							
Sauna	5.80% 4	11.59% 8	26.09% 18	17.39% 12	39.13% 27							
Fitness/weight equipment	23.13% 74	19.38% 62	25.31% 81	18.13% 58	14.06% 45							
Fitness/dance studio	12.42% 19	16.99% 26	20.92% 32	26.14% 40	23.53% 36							
Basketball courts	11.76% 18	15.69% 24	29.41% 45	20.26% 31	22.88% 35							
Pickleball courts	23.33% 14	18.33% 11	18.33% 11	15.00% 9	25.00% 15							
Tennis courts	15.12% 13	8.14% 7	22.09% 19	30.23% 26	24.42% 21							
Art rooms	7.59% 6	12.66% 10	25.32% 20	27.85% 22	26.58% 21							
Meeting rooms	10.59% 9	10.59% 9	12.94% 11	37.65% 32	28.24% 24							
Party rooms	2.10% 3	11.19% 16	25.17% 36	28.67% 41	32.87% 47							
Indoor playscape	18.78% 37	26.90% 53	21.83% 43	18.78% 37	13.71% 27							
Video game room	0.00% 0	18.52% 5	14.81% 4	18.52% 5	48.15% 13							
Reading room	20.00% 8	15.00% 6	20.00% 8	20.00% 8	25.00% 10							
Public kitchen for cooking lessons	11.93% 13	12.84% 14	20.18% 22	22.02% 24	33.03% 36							
Rock climbing wall	2.68% 4	20.13% 30	23.49% 35	25.50% 38	28.19% 42							
Classrooms	6.67% 3	20.00% 9	28.89% 13	15.56% 7	28.89% 13							
Theatre auditorium	17.27% 24	17.99% 25	17.27% 24	21.58% 30	25.90% 36							
[Insert text from Other]	61.54% 32	13.46% 7	15.38% 8	5.77% 3	3.85% 2							

When ranking first priority, the highest percentage of users chose the leisure pool (41%).
The next most chosen options were the Lap Pool (27%), Splash Pad (26%), Fitness/Weight Equipment (23%), and Pickleball (23%).

Q28 How well do you think the City of Novi communicates to you about parks and recreation facilities?

Answered: 958 Skipped: 258



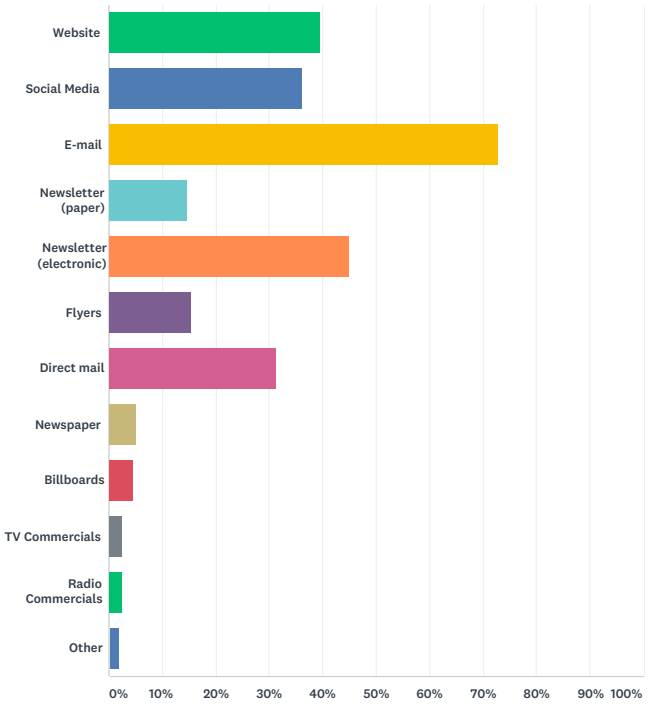
	EXCELLENT	GOOD	FAIR	POOR	VERY POOR	TOTAL	WEIGHTED AVERAGE
(no label)	29.23% 280	46.76% 448	17.85% 171	4.80% 46	1.36% 13	958	0.98

Less than 5% of respondents said "Poor" and approximately 1% said "Very Poor".

The largest percentage said that communication has been "Good" (47%), "Excellent" (29%), or "Fair" (18%).

Q29 What form of communication would help you stay informed about activities and services offered by the City of Novi Parks and Recreation Department? Check those that you would use.

Answered: 958 Skipped: 258



ANSWER CHOICES	RESPONSES	
Website	39.46%	378
Social Media	36.12%	346
E-mail	72.76%	697
Newsletter (paper)	14.61%	140
Newsletter (electronic)	44.89%	430
Flyers	15.55%	149
Direct mail	31.42%	301
Newspaper	5.22%	50
Billboards	4.70%	45
TV Commercials	2.61%	25
Radio Commercials	2.51%	24
Other	1.88%	18

The largest percentage of respondents chose "Email" (Approximately 73%).

The most traditional forms of communication all received 5% respondent use or less, including Newspaper (5%), Billboards (5%), TV Commercials (3%), and Radio Commercials (3%).

The four next most-chosen forms of communication included "Newsletter (Electronic)" (45%), Website (39%), Social Media (36%), and Direct Mail (31%).

Q30 If you have anything you'd like to add that we haven't touched on, please include your thoughts and ideas below.

Answered: 242 Skipped: 974

242 respondents left comments.

Of these, 18% supported a community or recreational center; 4% were opposed.

13% of respondents thanked the city or voiced encouragement in response to current programs and efforts.

13% voiced tangentially related comments and concerns, focused on development and other concerns throughout Novi, less focused on Parks, Recreation, and Culture.

11% were interested in improving communication from the city.

10% wanted increased green space and trail access.

7% wanted better traffic calming measures related to pedestrian crossings.

6% wanted the city to stop spending money and to stop allowing more development of the city.

5% were concerned with upkeep and maintenance levels.

5% wanted pickleball courts.

4% wanted splash pads.

4% wanted more programming.

Stakeholder Interviews

Question packet sent to stakeholders prior to interviews

City of Novi:
Strategic Community, Recreation & Master Park Plan
2020-2024

Stakeholder Interview Introduction

The City of Novi Parks, Recreation and Cultural Services Department is updating its Strategic Community, Recreation & Master Park Plan. To assist in this effort, the City has retained a consultant, Landscape Architects and Planners, Inc. (LAP). As part of the community input, the staff and LAP have prepared the following questions for selected groups such as yours, to help discover how the department can be more aware and responsive to serving community needs and generating revenue, as well as how to support those needs in the short and long-term future relative to facilities, programs, and open spaces.

Your input is important to creating this plan because it is about hearing from those who are involved in the community and who have a vested interest.

The Department has developed the attached questionnaire to help you prepare for your interview. The interviews will take place on **Tuesday, April 23,2019.** To help facilitate the scheduling of interviews, please check your calendar and let us know as soon as possible if you can provide a knowledgeable person(s) who can represent your agency for a 1.5 hour discussion with our consultant and staff members.

We look forward to hearing from you soon.

LAP + CREATIVE
Landscape Architects and Planners.

City of Novi:
Strategic Community, Recreation & Master Park Plan
2020-2024

Stakeholder Interview Questions

1. Did you know that the Recreation and Parks Master Plan allows Novi to qualify for federal and state funding to make capital improvements with a 25% - 50% local match? Have you ever participated in the planning process or seen a Novi Strategic Recreation and Parks Master Plan before?

2. How would you describe the relationship between your organization and Novi Parks, Recreation and Cultural Services? Is there a need or desire to improve the relationship or is it functioning fine the way things are going?

3. Does your organization have any particular needs or wants that are related to public recreation or parks?

4. What do you think needs to happen to improve Novi's Park System (programs, facilities, communications, events etc)?

5. How would you like to be involved in Novi's park programs and/or facilities in the future? Do you see any opportunities with your organization or others to think about partnerships?

6. Do you want / need to be informed about Novi Parks, Recreation and Cultural Services? If so, what is the best way to be keep your organization informed about your relationship with the Novi's parks system?

7. Are there any suggestions you can provide that will help Novi Parks, Recreation and Cultural Services serve the community better?

LAP + CREATIVE
Landscape Architects and Planners.

Minutes from Stakeholder Interviews - April 23, 2019

Group One attendees:

Novi Schools – Community Education Director and Youth Assistance Board, Bob Steeh
Novi Schools – Athletic Director, Brian Gordon
Novi Schools – Assistant Superintendent, Dr. RJ Webber
Walled Lake Schools – Judy Evola (NOT PRESENT)
Older Adult Services Advisory Board, Fox Run Community – Joslen Letcher
City of Novi Parks, Recreation, and Cultural Services (PRCS) - Director, Jeff Muck
City of Novi PRCS – Deputy Director, Tracie Ringle
City of Novi PRCS – Management Assistant, Chris Jackett
City of Novi PRCS – Commissioner, Hideki 'Harry' Torimoto
LAP, Inc. – President, Bob Ford
LAP, Inc. – Recreation Planner, Joe Johnson

Responses to questions:

- Bob Steeh has been through these processes with Brighton School District. Open and clear communication is important between schools and the parks department. "If you get a number of people in Zumba in two different places, you're serving more people than if you just have one location'.

Facility usage is important. The school district provides the city facilities free of charge, excepting charges for custodial services. The school's properties include 11 gymnasiums, 24 tennis courts, and 1 regulation synthetic turf Baseball field; there are three HS level teams). There is 1 softball field at the HS, so the school uses the city's fields if they need more. Sometimes HS Baseball needs to use diamond 7. The middle school has no baseball fields, needs to use city's fields.

- Dr. RJ Webber, the Assistant Supervisor of Academics (prek-26) is seeing pressure for use of and access to more facilities than exist and are available. Auditorium facilities are also under consistent pressure. 'More always wants more'. Not sure where the narrative will come from for a future plan and strategy.

The Return on Investment is positive regarding the fields, but pressure for use of limited resources is noticeable by staff. Staff has quarterly meetings with the Parks Department to directly deal with issues (i.e. "Light up the Night", sharing of parking, resources).

Mobility options, such as e-bikes, open up opportunities for kids to transit/commute between home, school, and recreational places.
Safe Routes to School went to council 4/15.

Growth is currently predicted as steady. Population is not declining, but there is a consistent inflow.
65 languages spoken in Novi; Japanese population has exceeded Indian. Lacrosse and cricket are growing interests. MHSAA is seeing changing needs regarding sports. About 86 teams; 1,700 of the 3,000 (Novi) students are involved in sports. (Athletics includes robotics, e-sports)

During the day the pool is for PE classes; after school it's diving teams, then swim clubs… when is the pool open for public use? The schools want to be able to accommodate facility usage by the public.

Focused interest in gym space; groups shouldn't have to use the cafeteria or less efficient spaces for uses optimized in a gym.

Scheduling and communication have been relatively smooth, but the number of programs and groups causes issues with availability and proper use of spaces. Potential development could include a fieldhouse, auditorium, or other space for specific uses.

- Older Adult Services is looking for a community building so that they don't have to travel to other places and use others' spaces; convenient, efficient, and responding to demand for specific time> Seniors would require a zero-entry, warm water pool. The school's facilities are competition pools, which means temperatures are lower than what is comfortable for seniors. There is also interest in an exercise studio and community center for programs and activities. Novi isn't School-of-Choice; if Walled Lake School students attend programs in the City of Novi, they are using those programs without paying taxes to Novi.

Community pools are going to be pertinent to the plan; HS pool is the only public pool BUT it's not a community pool.

The school is going out for a bond (Fall 2019) for infrastructure and improvements (Boilers, roofs, etc.); 75k-150k potential. There could be partnership potential to serve both populations. Bosco Fields has transitioned from school to city ownership to respond to demand for sports fields (soccer/ball) -main takeaway for school/park cooperation will be political and logistical regarding shared use versus control of facilities.

If an auditorium is built, it would be intended for community use, as opposed to the competitive pool, which is school controlled but provided for public use when available.
Dialogue is still premature. The bond isn't approved, but it could affect future plans.
An example of a facility is the fieldhouse at Detroit Country Day School. It is big enough to run graduation, has climate control, can be used for rained out games, and can alleviate pressure over use and programming in gymnasium.

1 of 10 Lansing kids is in athletics; over half of Novi kids are in athletic programs. Novi is projected to continue to grow; how do we remain competitive and keep up with demand and promote healthy active lifestyles within the community.
Transitory populations and rentals have been growing recently. 4-6 year interim residents; growing trend that accommodates Japanese/Indian populations.

HOMEWORK (from the consultant for stakeholders in this group)
Participation levels charted over time, pointing to trends of use within the athletic programs with both the schools and community parks use.
Revenue sources, experiences with usual, or unusual income streams; is there a relationship or correlation that would positively benefit the city.

- Harry Torimoto is impressed with how the school district and city both have the intention of serving the public, while keeping in mind a monetary return on investment.

A lot of the community sports programs potentially feed school sports.

MHSAA "Unified Sports" has partnered with Special Olympics, providing for league basketball and similar opportunities.
In spring 2019 Unified Bocce Ball started; fall 2019 Unified Flag Football started.
A "Unified Coaching Stipend" is being negotiated with Teacher's contract negotiations.
Currently actively working to attract kids to the school district with programming.

Interpreters and Paraprofessionals haven't been significantly needed, but may become a need in future summer camps/programs. Transitory program attendees often speak their native language, but have been adapting; this could create a challenge for teachers, coaches, and event coordinators. Since a lot of funding is dependent on growth, it can be tough with the 4-6 year rotating population of Japanese and Indians that come and go.
52% of Novi students are not Native English speakers; this could mean potentially increased feedback if the survey and feedback could be translated and shared with non-native speakers and first-generation students.

Currently, Novi Schools Athletics is 'pay to play'; $175/sport, $350 cap per student, $700 cap per family.
"Reduced Lunch" and "Free Lunch" students get a cheaper fee.
Middle School girls' lacrosse is 'self-funded'.
Field Hockey is potentially starting up within the next 5 years.
Cricket could happen within the community, just needs more vocal groups asking for it.
PRCS also has program fees: recreation programs are self-funded, and not within the city budget or general fund. They charge the least amount they can; popular programs supplement starting or smaller programs.

Jeff can get us MRPA metrics
Bryan can get us metrics regarding sports and participation numbers at the school.
No entry fees to parks (any more)
Partnership between city and schools is crucial and key.

<u>Group Two attendees:</u>

Chamber of Commerce – Board of Directors, Nina Thekdi, Varnum Attorneys at Law
Chamber of Commerce – Board of Directors, Stacey Stover, Schoolcraft College
ITC – Julie (NOT HERE)
Town Center – Caylie (NOT HERE)
Rotary Club – Gary Sobota
Suburban Showplace – Director of Communications & Customer Relations, and Committee for Young Professionals, McKenzie Bowman
Suburban Showplace – Michigan State Fair Executive Director, Steve Masters
City of Novi PRCS – Commissioner, Paulina Treiger Muzzin
City of Novi PRCS – Recreation Supervisor, Facilities and Transportation, Jessica Mistak

City of Novi PRCS – Recreation Supervisor, Youth, Teens, and Community Events, Cristin Spiller
City of Novi PRCS - Director, Jeff Muck
City of Novi PRCS – Deputy Director, Tracie Ringle

There are business opportunities to use parks as a creative venue or event space.
Bowman - How do you build a business network? If you have a location, you can make an event. 'Pour on the shore' provides an opportunity for marketing, branding, and public presentation.

- Sobota – Rotary has contributed to park development efforts, but personal utilization of park facilities stems from being a grandparent (last 10-12 years). Has talked with Jeff in the past about installing a splashpad in Novi so kids don't have to travel to Plymouth or Canton; also interested in benches along the ITC corridor. Parks department may also have a list of needs; if there is overlap between Parks needs and Rotary Club interests, those could be the first priority, potentially heritage or naming-rights projects.
- Cristin – Curious whether the city has shown interest in a community center.
- Jeff – City council has set a 3-6 year goal of developing a community center. There was a bond proposal in 2007, but then the economy tanked.

One of the common themes between the School, Library, and PRCS Master plans is 'demand for services'.
- Sobota – Access to parks has been an issue. How do you access a park that is just across the street without getting run over by someone making a right turn?
- Paulina – 'Walkable Novi' master plan is meant to provide for interconnected, accessible parks within 1 mile of all residents. Requires working with developers, municipality, county, and MDOT.

Business groups and young professionals' meetings are well-attended, which provides a good demographic for use and interest in parks for meetings, mixers, and outreach programs.
Business connections can be crucial, and can be highlighted through sponsorships and business support of community events. A significant amount of the budget comes from sponsors

State Fairgrounds utilizes park-owned equipment. Parks staff themselves help make sure everything happens smoothly, and the equipment availability is efficient and convenient. Of attendance at the State Fair, Novi is 3rd highest population of attendance of State Fair. The Suburban Showplace also draws and benefits from Novi residents.
Rotary used to serve lunch at the 'Save the (rouge) River' day; this could be brought back up or revived.

- Jeff – Public art and cultural opportunities can mutually benefit alongside the business community.
- Steve – Grand River is becoming a hub for both commercial and industrial businesses, regular traffic, and visitors (to the Suburban Showplace and other places); it becomes an opportunity for public art; first impressions occur between GR and 12 Mile; this area is becoming a hub in a way that the current 'downtown' isn't, and could define the area. A plaza or open space could become art that tells visitors that they are here. DO NOT BUILD A BIG GOLDEN CIRCLE

Every year we go to Northville to see the Skeletons; South Lyon harvest festival; Fire and Ice in Plymouth.

How do you do wayfinding? What if someone wants to find a specific piece of art or culture in the city? Is it easy to find, do you need to publish a map? Interpretive signage?

Two types of art we could pursue:
1. Destination (with) Art
2. Identity (relating to) Art

How do you draw an identity outside of (A) shopping and (B) rich people; the funding is dependent on more than just tax, millage, and population-based funding.

Downtown Howell does a local artist competition with internet voting to determine which one becomes a fixture; community involvement AND art piece establishment can be completed at the same time.

Cross-promotion will benefit both parties; hotels, showplace, restaurants, parks/facilities.

Potential for a circulating (bus) route; doesn't have to be every day, but could run during events and major conferences; not crucial during low flow or small conferences, but would be extremely helpful for access and exposure to both residents and visitors during peak times.

In a future where people are going to drive less, how do you cater to and support access to local businesses and parks if the community isn't also becoming more walkable.
Chamber of Commerce membership: 60% Retail, 40% Service.

Recreation and programming could be a feasible way to connect to businesses. Sometimes the events can be exceptionally large. There is potential to reach more people with multiple smaller events than with fewer, larger events.
Steve – Is there a multicultural festival? Tracie – A lot of the groups are doing festivals on their own.
International communities frequently use PRCS facilities.

Can we attract or pay homage to Japanese or Indian cultural sensitivities? Tollgate (MSU Extension) has an international/ Japanese garden.
THE GOAL: to service the community, and to draw attention to the positive aspects and public goods available to residents.

Park signage is all currently in English; there is potential to use "Social Story", or pictures of tasks and activities; non-script based. ITC trail is based on non-textual communication.

There are opportunities for food truck locations. They could rotate through city parks or events.
Social media could be used for cross-promotion and business collaboration. Helps with businesses networking, as well as awareness and follower-sharing more than just thanks/promotions. Can show off visual assets and improved public goods.

Group Three attendees:

City of Novi – Community Arts Advisory Board, Mary Kondraciuk
Novi Parks Foundation – Executive Director, Rachel Zagaroli
Novi Youth Assistance – Lisa Shields (NOT HERE)
Motor City Mountain Biking Association (MCMBA) – Lakeshore Park Trail Coordinator, Dave Cox
City of Novi PRCS – Commissioner, Shelley Thomopoulus
City of Novi PRCS – Director, Jeff Muck
City of Novi PRCS – Deputy Director Tracie Ringle
City of Novi PRCS – Recreation Supervisor, Cultural Arts, Amelia Purdy-Ketchum
City of Novi PRCS – Social Services Coordinator, Sandy Fisher

- Kondraciuk – The Community Art Advisory Board's original intent was to establish Villa Barr. Now that that has happened, it feels like input/feedback has dwindled; voting-membership has diminished. It feels as if we've stalled in terms of public art.

The community would like to be more noticeable in regards to public art; examples: Farmington Hills; Omaha, Nebraska (you can't turn a corner without seeing public art). Novi's community art (scene) has become more peripheral and symbolic over time. The board has reached out to local community arts groups, bands, and the library.
It could be more influential if there were tasks or achievable, attainable goals that could encourage local engagement now that Villa Barr has been substantially completed.

- The staff (Tracie) feels that Villa Barr would benefit from having its own Strategic Plan, with input and data points from the CAAB. Chamber of Commerce had an interest in art; look at a partnership with businesses to patronize/support the arts.
- MCMBA (Dave Cox) The city has been extremely supportive of the trails at Lakeshore Park, including the kids' "Sapling Loop". Looking to build a trailhead, changing area, and storage area (at Lakeshore Park).
  Orange trail = mb/hiking, but runners are welcome too.
  Green trail = walking trails (dog/jog), but bikers are also welcome.
  Any conflict areas (bike/walk) are being separated or contained to prevent injury or collision.
- Novi Parks Foundation (2004) has a good relationship with the park. 10 member board sometimes isn't on board with moving forward or doing work.

Companies with local branches encourage their employees to do community service (in lieu of naming rights/company donations); maybe getting individuals interested could be more beneficial than just begging a company for monetary naming rights.

- MCMBA sees a good amount of diversity, and social media is a key way to get word out about events. 10 years ago it was not diverse at all. Tuesday nights at 6:30pm they do rides and get lots of new people trying it every week.
- Cultural Arts has some programming and outreach for other cultures and inter-learning, but the board doesn't reflect the diversity of programming, trends older. Communications could incorporate or reflect diversity (kanji, hindi, other).

In regards to ADA compliance; getting Villa Barr (interior) up to date with ADA is a little bit of a challenge (buildings built

in 1978ish), but the campus itself was developed to be compliant.

- Community Center – City Council Goal as stated in Groups 1 and 2.
- CAAB: A community center could help alleviate the lack of a main street/downtown. Lots of public art could cover the walls.
- Groups expressed interest in a pool; all the schools make the pools available, but there are restrictions. Would it be a social pool or focused on programming to supplement what is available at the schools. If social, then a splash pad is lower costs and lower supervision requirements vs. a pool.
- MCMBA is interested in a parking area at 12 ½ Mile and Dizon.

Maybe a recreation center could be used for artistic, musical, or theatrical performances.
There isn't a third place, a 'just hang out' place; the library has become that for a lot of people now, and they have a maker's space.
"How do you fund the operations?" is an important question that needs to be asked.
Regional vs. municipal? Could the community center become something bigger than just for Novi?
Pickleball is being asked about in the list of amenities you might be interested in.

What reasons might exist that keep people from continuing or returning to programs.

Group Four attendees:

Michigan Jaguars Football Club – Executive Director, Paul Tinnion
Michigan Jaguars Football Club – Richard Rich
Novi Youth Baseball League – President, Brad Leidal
"Madness Fastpitch" Softball – President, Chris Lawler
Novi Youth Hockey Association – President, Mark Berke (Attorney)
Commissioner – Pratt (NOT PRESENT)
City of Novi PRCS – Director, Jeff Muck
City of Novi PRCS – Deputy Director, Tracie Ringle
City of Novi PRCS – Recreation Supervisor, Sports Programs, Greg Morris

NYHA and City relationship is great; building is managed by the Suburban group (which is a competitor of the hockey/Ice Arena) NYHA uses about 3,000 hours annually at the Novi Ice Arena.

City of Livonia subsidizes a large amount of hockey for youth residents. If there's a way to subsidize local youth in Novi, that could promote larger numbers coming in.

NYBL is older than the city of Novi by 12 years.

Bosco was originally baseball fields; property use was withdrawn for a time. Now the property is expected to be developed for fields (but can't have any permanent development), which should help alleviate work needed at ITC sports fields.

Fields 2 and 5 at ITC don't have positive drainage infields, and can't always be played when other diamonds are playable due to poor drainage. A scoreboard is not working, and dugouts are not protected from the weather. It would be beneficial to upgrade, finish grades, and reduce lips (end of infield); we'd like to see diamonds that reflect the community.

- Michigan Jaguars: In May, Paul will have been with the Jags for 20 years. Relationship with city has been positive.

ITC wasn't ever premiere, but it wasn't lower end; now it is lower quality and is not chosen for higher-level games. Would like to be a part of the planning and fundraising.
Synthetic turf is a must for the club's competes regionally and nationally.
2,100 kids participate from Dearborn, Commerce, Walled Lake, Wixom, and Novi. Novi is the center of the club, where it started.

- Madness Fast Pitch Softball – 144 members; a slight decline, and demographics have changed along with Novi's.

With single-sport specialization, it can keep kids from experiencing more or expanding their horizons. Madness is wider than Novi, otherwise better players would have to go elsewhere to be competitive.
Could use dugout covers for inclement weather. The quads (at Power Park) could use safety nets or coverings. Wildlife Woods needs improvements if it's going to be used for games
Two good fields would help meet needs for games and practices.
An indoor facility could help reduce need to use other companies' facilities (i.e. batting cages, infields).

- LEGACY Volleyball AND Michigan Elite aren't at this meeting, but it was recommended to reach out to them for comment.

Novi school facilities can be rented out, but you pay custodial fees for time before and after.
- There is potential to capture additional users if Cricket facilities can be provided (new) or accommodated (adapting existing facilities such as softball fields).
  Just on the Power Fields, Cricket uses over 300 hours of time.

"Legacy" in Brighton provides for multiple sports and uses.

- Make sure there's enough parking for peak usage at a potential community/recreation center.

Non-residents may still use facilities; we will need a plan for how to subsidize or offset costs for all users including tax-paying residents.

- Weather dependency can cause issues with rescheduling if booking doesn't account for rain-outs or flex-days.
  Current method is to move rained-out events to the next available spot in the schedule.

Livonia and Canton have nice, updated facilities; is there a demand or desire for a similar thing in Novi?
USA hockey promotes kids playing multiple other sports rather than just focus exclusively on one.

- Conflicts with the clubs are usually with the school coaches; high school coaches can punish athletes for missing practices. Also communication and flexibility; are they coming from field hockey to soccer in one day? Should a kid be doing two sports at the same time for their physical health?

Anecdotally, Japanese demographics have grown in hockey participation. 1,000 kids at the Japanese school, 27% of them are Novi residents.

Baseball isn't tracked, but there is anecdotally increased participation by Indian and Japanese youth, with a higher inclusion of boys than girls.

- Japanese Soccer club 'Brilliant'. It is self-contained, specifically indoor soccer, and they don't really play other clubs or locations.

Ann Arbor and Downriver already have a Top (accessible) Soccer program; Jags tried it a little before, but it didn't really take off.

- Concession stands:
  - Hockey definitely benefits from it, but the Ice Arena is practical for concessions indoors.
  - Baseball/Softball don't need it for typical or league games, but it is expected for playoffs or competitive game. Currently there isn't a working drinking fountain at the main facility (due to potable water).
  - ITC (former soccer concessions) is now storage.
  - Concessionaire is still open, but it's not seen as a moneymaking endeavor.

Food trucks could be a potential draw/amenity during peak games. (Soccer Saturdays already have a concessionaire who does it pretty well).

Novi Ice Arena is very well kept up (floor plan, layout, cleanliness, facilities)

Night lighting is a future goal to increase playing hours.

Expanding Bosco will allow ITC expansion.

Additional Community Input

Letters from Community Members

Jackett, Christopher

From:
Sent: Friday, October 25, 2019 5:39 PM
To: Novi Parks
Subject: Feedback on Novi Parks and Recreation Plan

I was looking at the plan and was curious as to why golf as an activity was not addressed (at least I didn't see it). In the survey, numerous activities were listed to gauge interest, but golf was not included. However, ziplining was listed. Ziplining??
I suspect that there is a fairly large interest in golfing within the Novi community. Also, it is a sport with broad age appeal.
Many surrounding communities offer a city owned golfing facility. Farmington Hills, Livonia, Birmingham.
I understand that there are numerous publicly owned facilities in the surrounding area that provide ample opportunity. However, is it in the city's reach to consider a small (9 hole, par3 for example) course along with a practice facility? I'm guessing this would be of interest to a large number of residents across a wide age range. Certainly more than ziplining.
I realize there are operating cost considerations, but it seems to me that it could be largely self-sustaining.
Is this worth a look, or has it been studied in the past?

Jack Benson

Strategic Community Recreation and Master Park Plan 2020-2024 Comments

I'm not clear on the time frame of the long-term and short-term goals.

There are some areas in the Novi Park Atlas that aren't listed in the study - what is the status of these areas?

- Terra Park (West of ITC Trail between 9 and 10 Mile Roads)
- Ten Mile South (West of ITC Trail between 9 and 10 Mile Roads)
- Novi Core Habitat (South of Links of Novi)
- Garfield Road Conservation Area (9 and Garfield)

Long Term Goal - Look for opportunities to ensure all residents have a park, school playground or common area within a 10 minute walk (0.5 mile) and within their square mile without crossing a major road or railroad.

- By our own study, Novi has a 16 acre deficiency in mini parks (0 of NRPA recommended 16 acres), and a 42 acre deficiency in Neighborhood parks (22 of NRPA recommended 64 acres). Answers from citizen survey also indicate a shortage of parks in walking distance.
- Parks of this type could also address identified deficiencies in sports facilities (tennis, basketball, etc)
- Looking for opportunities to ensure there are more accessible parks is a great goal, but I would like to see more specifics on how we plan to address this.
- I would also like to see a short term goal of identifying land for this use. Once land is developed, it's not available for parks.
- The City budget doesn't appear to have money allocated for Parks, Recreation, and Cultural Services to buy land for parks.
- Even in sections containing parks (see map below), there are underserved areas due to the location of the park(s) within the section (ITC Sports Park) or no direct walking access (Power Park from developments on 9 Mile, southwest side of Lakeshore trail system from Liberty Park development).

Jackett, Christopher

From: Frank Svechota
Sent: Friday, October 25, 2019 5:45 PM
To: Novi Parks
Subject: Ella Mae Power Park Lights/Noise

Adding lights to the back two fields at Ella Mae Power is unacceptable. Those are fields for children. Are we going to have children night games now? It is also next to a nature area where many animals live. They should not be exposed to noise and light pollution. I was under the impression that lights and games were suppose to have a curfew time for the benefit of neighbors living in Orchard Ridge Estates Subdivision. The lights need to be on a timer and automatically turned off with a 15 minute notice to the teams. I do not believe a rule is being followed.

Frank Svechota

Sent from my iPhone

Jackett, Christopher

From: Frank Svechota
Sent: Saturday, October 26, 2019 12:30 PM
To: Novi Parks
Subject: Ella Mae Powers Lighting

fAt $350,000 if you scheduled 30 nights of games/year (all for lighting the fields for a couple hours in summer between 8pm-10pm) the cost would be $1,167/night for 10 years for 2 ballfields not including electricity and the opportunity cost of spending that money elsewhere!
Why would you do this when there are more pressing needs in the city?

Frank Svechota

Sent from my iPhone

Jackett, Christopher

From: connie varana
Sent: Friday, November 1, 2019 5:55 PM
To: Novi Parks
Cc: Gatt, Bob; Staudt, Dave
Subject: Park Plan for 2020 - 2021

I don't understand the need for development of the Northwest Park. The fact that it's at the northernmost border of Novi and directly abuts the borderline to what may be Wixom or So Lyon seems like it doesn't service a very wide population of Novi. Similarly with the Villa Barr park at the southern most border. Neither of these locations are going to attract anyone living further east in Novi and have a sparse population. As it is, the city is spending a LOT of money on Lakeshore Park which is really a 'destination' park for the greater part of Novi residents who live south of 12 Mile Rd and probably gets much more usage by the Walled Lake area residents. Would love to know what demographic information or population ratios you base the planning and decisions?? It would have been so delightful if you'd have preserved or created a green space at the corner o Novi Rd and Grand River to enhance the aesthetic of the downtown instead of allowing businesses who now either no longer exist or are barely attracting enough customers to continue hanging on.
Sincerely,

Connie Varana

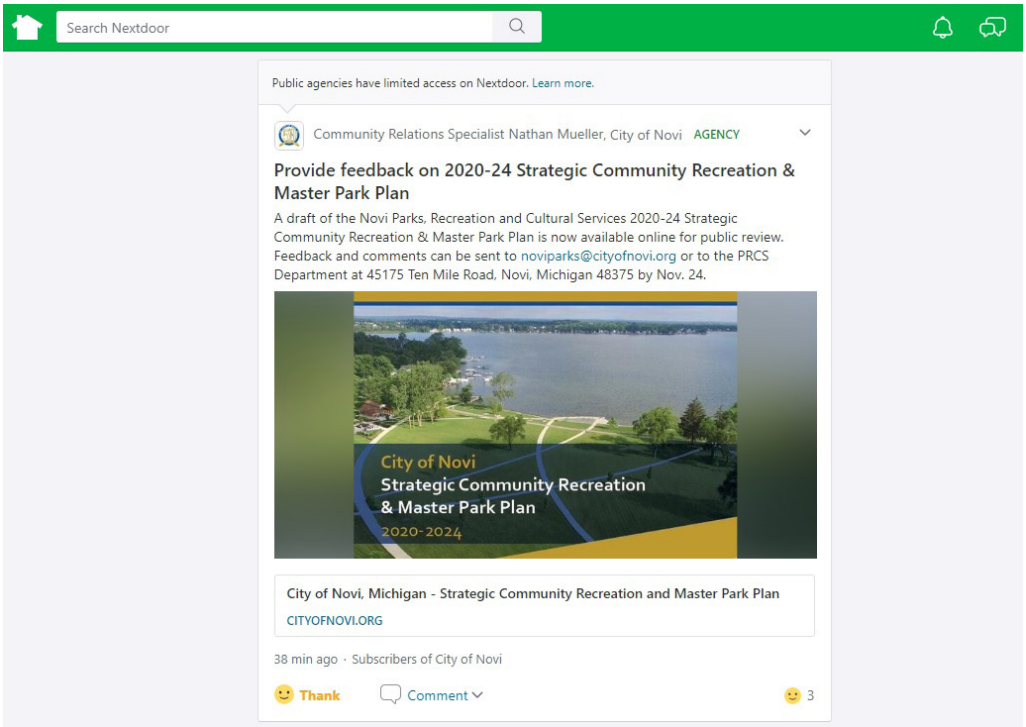
Novi, MI 48375
Resident of Novi 25 years

Public Notice

Website, Social Media and Newspaper Notices

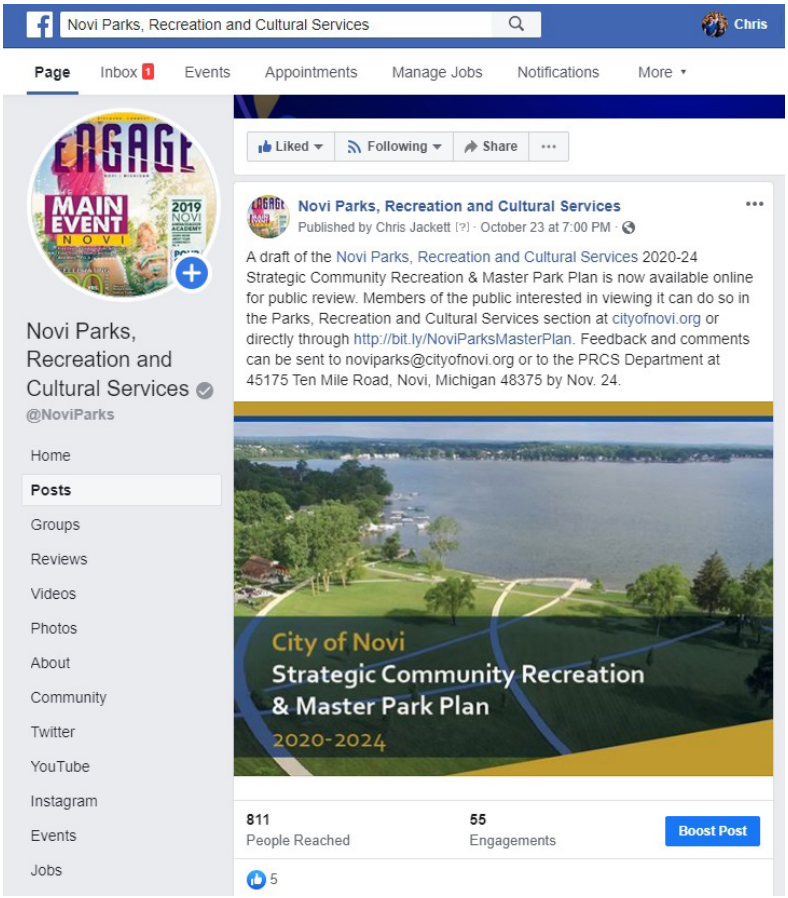


Public Review Website Post: October 23, 2019

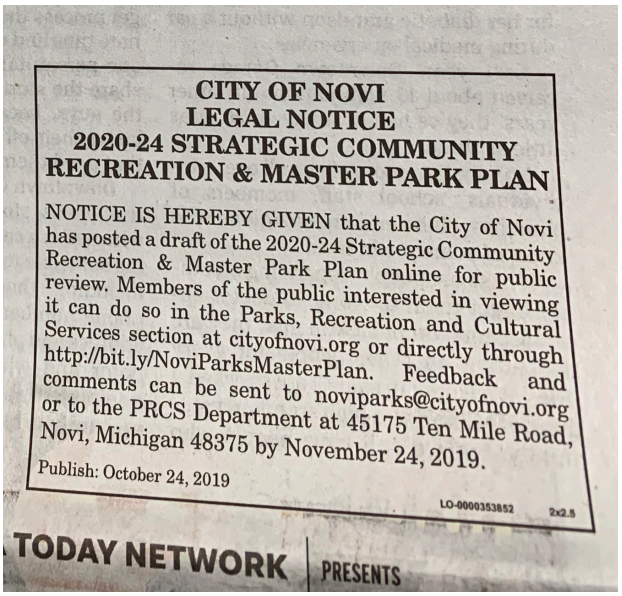


Public Review Post: Nextdoor - October 23, 2019

Public Review Post: Facebook - October 23, 2019



Public Review Post Newspaper - October 24, 2019



CITY OF NOVI
LEGAL NOTICE
2020-24 STRATEGIC COMMUNITY RECREATION & MASTER PARK PLAN

NOTICE IS HEREBY GIVEN that the City of Novi has posted a draft of the 2020-24 Strategic Community Recreation & Master Park Plan online for public review. Members of the public interested in viewing it can do so in the Parks, Recreation and Cultural Services section at cityofnovi.org or directly through http://bit.ly/NoviParksMasterPlan. Feedback and comments can be sent to noviparks@cityofnovi.org or to the PRCS Department at 45175 Ten Mile Road, Novi, Michigan 48375 by November 24, 2019.

Publish: October 24, 2019

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TODAY NETWORK | PRESENTS

Public Hearing Post Newspaper - December 5, 2019



CITY OF NOVI
PUBLIC HEARING NOTICE
2020-24 STRATEGIC COMMUNITY RECREATION & MASTER PARK PLAN

NOTICE IS HEREBY GIVEN that the City of Novi will host a public hearing for comments on the 2020-24 Strategic Community Recreation & Master Park Plan 7 p.m. December 9, 2019, in Council Chambers at the Novi Civic Center, 45175 Ten Mile Road, Novi, Michigan 48375.

Members of the public interested in viewing the plan can do so in the Parks, Recreation and Cultural Services section at cityofnovi.org or directly through http://bit.ly/NoviParksMasterPlan. Feedback and comments can be sent to the Clerks Office at 45175 Ten Mile Road, Novi, Michigan 48375 by 4 p.m. Dec. 9.

Publish: December 5, 2019

LO-0000354330 3x2

Legal Notices

Section Menu

City of Novi - 2020-24 Strategic Community Recreation and Master Park Plan

NOTICE IS HEREBY GIVEN that the City of Novi has posted a draft of the 2020-24 Strategic Community Recreation & Master Park Plan online for public review. Members of the public interested in viewing it can do so in the Parks, Recreation and Cultural Services section at cityofnovi.org or directly through http://bit.ly/NoviParksMasterPlan. Feedback and comments can be sent to noviparks@cityofnovi.org or to the PRCS Department at 45175 Ten Mile Road, Novi, Michigan 48375 by Nov. 24.

City of Novi - Public Hearing Notice

NOTICE IS HEREBY GIVEN that the Planning Commission for the City of Novi will hold a public hearing on Wednesday, **October 30, 2019** at 7:00 P.M. in the Novi Civic Center, 45175 W. Ten Mile Road, Novi, MI to consider **KEFORD COLLISION AND TOWING JSP 18-31 for PRELIMINARY SITE PLAN, WETLAND PERMIT AND STORM WATER MANAGEMENT PLAN APPROVAL. THE SUBJECT PROPERTY IS CURRENTLY ZONED I-2 (GENERAL INDUSTRIAL) WITH AN ASSOCIATED PLANNED REZONING OVERLAY (PRO) AGREEMENT.** The subject property is approximately 7.61acres and is located on the south side of Grand River Avenue between Taft Road and Novi Road (Section 15). The subject property contains two existing buildings which are currently unoccupied. The applicant proposes to use the larger building (23,493 square feet) for an auto body collision repair shop and related offices, along with an accessory use of car rental services. No particular subtenants for the second building have been identified yet. In addition to the indoor uses, the applicant proposes to use up to 160 spaces in an enclosed yard in the rear yard for storage of towed vehicles.

Public Meetings

Parks Commission - Thursday, November 21, 2019 - Agenda

PARKS, RECREATION & CULTURAL SERVICES
COMMISSION AGENDA
CITY OF NOVI
Regular Meeting
Thursday, Nov. 21, 2019 – 7 P.M.
Council Chambers | Novi Civic Center |45175 Ten Mile Road
248.347.0400

1. **PLEDGE OF ALLEGIANCE:**

2. **ROLL CALL:** Commissioners Dooley, Staab, Joshi, Pratt, Riggins, Smith, Torimoto, Student Representatives Alex Fortsch, Ananya Kamalesh

3. **APPROVAL OF AGENDA:**

4. **CITIZEN COMMENTS:** In order to hear all citizen comments at a reasonable hour, the City Council requests that speakers respect the three-minute time limit. This is not a question-answer session. However, it is an opportunity to voice your thoughts with City Council. Speakers wishing to display visual materials through the City's audiovisual system must provide the materials to the PRCS Office no later than 12:00 p.m. noon the day of the meeting. The materials cannot be changed before the meeting.

5. **APPROVAL OF MINUTES:**
   A. Approval of October 2019 minutes

6. **COMMITTEE REPORTS:**
   A. Walkable Novi – Commissioners Riggins & Smith
   B. Novi Park Foundation – Commissioners Staab & Torimoto
   C. Grants Committee – Commissioners Dooley & Joshi
   D. Parks Updates
      1. Brookfarm Park – Commissioner Staab
      2. Novi Ice Arena – Commissioner Torimoto
      3. Wildlife Woods Park (Sept.) – Commissioner Pratt

7. **MATTERS FOR COMMISSION DISCUSSION AND/OR ACTION:**
   A. Presentation on 2020-24 Strategic Community Recreation and Master Park Plan Draft
   B. Presentation on Transportation Survey Results

8. **STAFF REPORTS:**
   A. Administration Division – Director Jeff Muck
      1. Park Project Updates

   B. Recreation Division – Deputy Director Tracie Ringle
      1. Program & Services

   C. Older Adults Division – Older Adult Services Manager Derek Stogner
      1. Program & Services

9. **CITIZEN COMMENTS:**

10. COMMISSIONER COMMENTS:

11. ADJOURNMENT

12. FUTURE EVENTS:

November 2019
21 Parks Commission @ Council Chambers – 7 p.m.
25 City Council @ Council Chambers – 7 p.m.
25-30 Yard Waste Collection Ends on Your Garbage Collection Date
28-29 City Offices Closed (Thanksgiving)

December 2019
1 Happy Pawlidays @ Township Hall – 1-3 p.m.
4 CPR Class @ Fire Station #4 – 6:30-10 p.m. (sold out)
6 Light Up the Night @ Novi Civic Campus – 6-9 p.m.
7 OAS Caroling @ Meadowbrook Activity Center – 1 p.m.
8 Novi Concert Band @ Novi Civic Center – 2 p.m.
8 Dance Recital @ Novi Civic Center – 5 p.m.
9 City Council @ Council Chambers – 7 p.m.
12 OAS Holiday Luncheon @ Meadowbrook Activity Center – noon-2 p.m.
14 CPL Class @ Police Training Center – 8 a.m.-5 p.m.
14 Brunch with Santa @ Novi Civic Center – 10:30 a.m.-noon
16 City Council @ Council Chambers – 7 p.m.
19 Parks Commission @ Council Chambers – 7 p.m.
19 Child Car Seat Safety Check @ Fire Station #4 – 9 a.m.-Noon
22 Skate with Santa @ Novi Ice Arena – 3 p.m.
28-29 City Offices Closed (Christmas)
31-1/1 City Offices Closed (New Year's)
31 OAS New Year's Eve Party @ Meadowbrook Activity Center – 11 a.m.-1 p.m.

NOTICE: People with disabilities needing accommodations for effective participation in this meeting should contact the Parks, Recreation and Cultural Services Department 248.347.0400 at least two working days in advance of the meeting. An attempt will be made to make reasonable accommodations.

Parks Commission - Thursday, November 21, 2019 - Minutes

PARKS, RECREATION & CULTURAL SERVICES COMMISSION
(Excerpts from the Tentative Minutes)

Thursday, Nov. 21, 2019 – 7 P.M.

NOVI CIVIC CENTER – COUNCIL CHAMBERS

The meeting was called to order at 7:01 p.m. with Commissioner Dooley presiding.

ROLL CALL: Dooley (Present), Staab (Present), Joshi (Present), Pratt (Present), Riggins (Present), Smith (Present), Torimoto (Absent), Student Representatives Alex Fortsch (Absent), Ananya Kamalesh (Present).

APPROVAL OF AGENDA:
It was moved that the agenda be approved as amended by Commissioner Pratt and seconded by Commissioner Staab.
Voice Vote **Unanimous**

CITIZEN COMMENTS: None

MATTERS FOR COMMISSION DISCUSSION AND/OR ACTION

A. Presentation on 2020-24 Strategic Community Recreation and Master Park Plan Draft

Director Muck said you've been hearing about this for almost a year now. We began this process in March and it is almost a one-year project to get our five-year Parks, Recreation and Cultural Services Strategic Recreation and Parks Master Plan put together. You may have noticed Management Assistant Chris Jackett is in the audience today. He doesn't usually come to these meetings, but Jackett has been instrumental in working with the rest of our staff, with the other departments in the City and with Bob Ford from Landscape Architects and Planners in Lansing, who is going to take over for the presentation as our consultant on the project.

Landscape Architects and Planners' Bob Ford said it's a pleasure to be here and it's been real nice getting acquainted with your staff. We've been together now for a little bit better than a year. It does take some time, but we do appreciate it and you've got a great group here doing a wonderful job. He said he'd take Commission through the presentation, but feel free to stop him to ask questions. Feel free to interrupt and he'll take it as it comes. The process overview is pretty simple. Public input is one of the first things we do when we make these plans and then putting together a draft plan for review. After that internal review, it goes to a public review. We're just finishing that public review, so that is now complete. And then we send it to DNR where they get to review it, as well. Finally, we have a plan that is ready for project implementation. The purpose of community input is updating the recreation plan. It provides an opportunity to stakeholders and other folks who came forward with information for us. The reason for doing this is grant eligibility for state and federal funding, and other funding, as well. Also, state requirements for the MDNR in terms of compliance. Every five years, you are required to update your plan. We look at a lot of the previous information that has been done before us and we also get guidance from staff. We provide an inventory analysis where we're able to not only provide

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aerial imagery, but we go into the field and study the parks. In addition, we analyze that and synthesize that data so we have a good, solid base of physical inventory, program inventory and funding. And then the community input process involves stakeholders. We met with 26 individuals representing various groups like sports groups, Chamber of Commerce, arts and culture, and a variety of others. We had two public events; one here with Spring Palooza and the other at a Sizzling Summer Art Series at the park. We had an online survey with more than 1,200 respondents. Then tonight's meeting and, after this review, we'll go on to Council.

LAP's Bob Ford said, during the survey, we had some interesting results. It was almost a perfect bell curve in your demographics, with the center being 30-50 year olds. The gender was 60-40 was pretty much the split, with 60 percent being female and 39 percent being male. The average respondent has lived in Novi for an average of 15 years and all ZIP codes responded, with the highest number coming from 48375. Use and access, most people that visited the parks – and they were allowed to pick multiple answers – said Lakeshore was their favorite that they visit. Novi Civic Center followed very close, followed by ITC. "Can you easily access parks without driving" was about a 50/50 split, so you might want to think a little bit about that. "Have you participated in Novi Parks programs before" was 68, almost 70 percent said they did. "What did you like about the programs you participated in" – which you could pick as many that apply – the answers were the program was fun, which is good; that the price was right, which is probably even better; people liked to go with their friends as part of a social group; they liked the exercise and they also thought the ease of registration was very good. When it comes to interests, the City parks and facilities, "what would use the city parks and facilities more often if they offered" – again multiple answers – splash pad rated pretty high, as did restrooms and leisure pool. Followed behind that was connection to non-motorized pathways and paving the non-motorized pathways where they were not paved. "Which parks would you most like to see improved" was Lakeshore Park, the ITC, a group picked "none" that must be satisfied with what they have, Pavilion Shore Park and then Rotary Park. In terms of the community center, "do you think the City of Novi should build a community center," 61 percent yes, 39 percent no. The following question followed up on that to "please choose the top five amenities you would like to see if a community center were to be build:" 71 percent leisure pool, 55 percent fitness/weight equipment, 45 percent splash pad, 38 percent lap pool and 34 percent indoor playscape. In terms of communication and how well you communicate, the City is doing a pretty good job. Seventy-six percent said good or excellent, 18 percent said fair and only 6 percent said poor. That's astounding, from our experience. "What form of communication helps you the best stay in touch?" Email 73 percent, newsletter 45 percent, Website 39 percent, social media 36 percent and direct mail 31 percent.

LAP's Bob Ford said the goals and objectives were developed with the help of the public and the stakeholders, and they pattern after the City's goals. We followed your program, where "N" stands for "nurture public services that residents want and value." Your long-term goals included to "Fund, build, and operate a Public Recreational Facility;" "develop strategy to assist seniors in 'Aging-in-Place,'" a pretty high priority; "plan to add a sprinkle/splash pad to a City park" didn't specify exactly where. It could be multiple. "Complete full length of ITC Corridor Trail" and, here we are, "develop pickleball courts and

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programs." Not only are they popular here, they are popular everywhere in Michigan that we work. It really is amazing as a trend. Ford said he went to one of the parks, Rotary, and all of a sudden, a pickleball game broke out. It was great. "Create an ADA assessment," which is already happening. "Look for opportunities to ensure all residents have a park or school playground in a common area within a 10-minute walk (0.5 mile)," a pretty great goal. Short-term goals were to "complete direct sidewalk connections to ITC Trail on at least one side of 10 Mile Road;" "accelerate funding of neighborhood park improvements at Wildlife Woods, Novi Northwest and Village Wood Lake Park using CIP millage;" "increase marketing and programming efforts to connect with 40-60 year old age groups;" "research and implement sensory-inclusive programming, facilities, and amenities;" and "create a master plan for Villa Barr Art Park." Long-term goals under Operations are "naming rights as a fundraising mechanism for parks;" "complete CAPRA re-accreditation," which is a rigorous program by the way and you already have that accreditation thanks to Muck and his staff. There aren't many in the state who have that. "Consider millage for park improvements and trails;" "explore further service consolidation and joint opportunities with neighboring governments and school districts;" "add art displays throughout parks and facilities;" "evaluate marketing methods in the parks;" "develop and program undeveloped parks such as Novi Northwest Park, Bosco Fields" which are getting attention now, ITC Trailhead Park, etc. Short-term goals are to "rebrand Older Adult Services' marketing materials in order to reach a broader range of adults;" "increase fitness programming and opportunities at parks;" "collaborate with other departments to evaluate potential sustainability initiatives and efforts." These would include things like invasive species controls, native, pollinator and rain gardens. "Update the department's programming plan and include a specific plan for Lakeshore Park's new building." Now we move into the Value section where we "value and build a vibrant community for residents and businesses both now and into the future." Long-term goals are to "monitor and pursue properties to acquire land to put into park use, and for conservation purposes;" "identify properties that would be beneficial to redevelop for park use." The short-term goals are to "create an aggressive plan to acquire land" and "develop a fund to pursue properties leveraging grant funding opportunities." Finally, "I" for "invest properly in being a safe community at all times for all people." Long-term goals are to "provide access for emergency vehicles in parks and trail systems," easy to get to; "provide identifiers for trails, including wayfinding, communication and signage;" "evaluate wayfinding and mile-marker signage in all City-owned trails;" "collaborate with public safety officials on safety measures, including mile markers and safety plans;" "support neighborhood watches and 'eyes on the park' initiatives." The short-term goals are to "maintain park maintenance staff certification records for Playground Safety Inspection and other certificates." LAP's Bob Ford said the Capital Improvement Plan was developed by the City of Novi based on community input, projects in process, and current & projected needs. Funding sources include the City general fund, state and federal grants, donations and foundations. The plan includes a projected schedule of anticipated projects for 2020-2024. The plan is a long-range document that will continue to evolve and is reviewed on an annual basis. All projects listed are subject to the availability of funding through the grant source and general fund approved by City Council. Capital Improvement Plan highlights are things that

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are front and center. They include ITC Community Sports Park renovations, pickleball court construction, ITC Trail connections, Northwest Park construction and playground replacements. Ford said he and the LAP team wanted to thank you very much for being a part of this program and developing this top-of-the-line plan. We do this very routinely, you have a very vibrant system, people are very much engaged in your parks. When they're active, they're very active. When they're not, they're leisure.

Commissioner Smith asked what the definition of "long-term" and "short-term" were? Director Muck said the goals are a hybrid of what Council sets and what staff has set in conjunction of working with Ford and his team. Short-term goals we look at being less than three years. Long-term goals we look at being four years plus.

Student Representative Kamalesh said one of the long-term goals was about having a recreation facility. How long do you think that would take since its four plus? Director Muck said the recreation center facility is going to be kicking off very shortly with a committee. We've been directed by City Council and we have already started the process of forming the committee, which includes the Mayor Bob Gatt, Mayor Pro Tem David Staudt who will chair the committee, Council member Kelly Breen, Commissioner Dooley and a few other citizens. The plan is for that committee to start meeting with staff and outlining everything from funding to location to what amenities would go into it as they start to move forward, especially in 2020.

Commissioner Staab said, if they didn't know any better, they would have thought Ford lived in Novi.

Commissioner Smith said he was concerned with the long-term plan of acquiring land. With the rate of development and the shortage of small parks people can walk to, he said he's afraid by the time we get to that point, there won't be anything left to acquire. Director Muck said we have been very aggressive in acquiring park land, especially in the past five years. We have acquired about 70 acres of parkland for both active and passive recreation use. We've also reached agreements with Novi public schools on Bosco. Our Grants Committee meets yearly, if not several times per year, to pursue land opportunities when they become available. Staff is always monitoring when properties may become available. We have Council members who will contact us and say to check out this piece of property or this property may be available. And then we have development options, as well. The recent Terra development on Nine Mile and the property development agreement on that included 30+ acres that would be dedicated woodlands. By using all of those methods, we have the opportunity to acquire parkland. While we don't set aside a specific number of dollars in every budget year for acquisition, we do have it available for us, at Council's direction.

Commissioner Smith said there were a few things on the park atlas he didn't recognize and Terra Park was one of them. There was also 10 Mile South, Novi Core Habitat, Garfield Road. Director Muck said those are all conservation or have been set aside as protected woodlands.

Director Muck said he again wanted to thank Ford and his team; they've been a pleasure to work with. We have a real solid document that we're going to tweak a few more things on before that goes to City Council for the public hearing and City Council adoption. He said he also wanted to thank Deputy Director Ringle, Older Adult Services Manager Stogner and Management Assistant Jackett for their work on this document, as well. We appreciate all of you who have come

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to these input sessions and citizens who have given their input. We look forward to taking this to Council before we put our final submission in to the DNR. Commission unanimously approved the 2020-24 Strategic Community Recreation and Master Park Plan Draft via a motion by Commissioner Staab and seconded by Commissioner Pratt.

CITIZEN COMMENTS: None

ADJOURNMENT
A motion to adjourn was made by Commissioner Smith and seconded by Commissioner Pratt.
Voice Vote **Unanimous**
The meeting was adjourned by Commissioner Dooley at 8:10 p.m.
DATE APPROVED: _____

_____ _____
Jay Dooley, Chairperson Charles Staab, Vice Chairperson

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Letters Transmitting Adopted Plan to Regional Planning Agencies

Copy of Letter to Southeast Michigan Council of Governments (SEMCOG)

LAP + CREATIVE
Landscape Architects and Planners.

809 Center St, Suite 1 | Lansing, MI 48906 | info@lapinc.net | (ph) 517-485-5500 | (fax) 517-485-5576

December 17, 2019

Ms. Kathleen Lomako, Executive Director
Southeast Michigan Council of Governments
1001 Woodward Ave., Suite 1400
Detroit, Michigan 48223-3602

RE: City of Novi Strategic Recreation and Parks Plan 2020-2025

Dear Ms. Lomako,

Please find, enclosed, a copy of the *City of Novi's Strategic Recreation and Parks Plan 2020-2025*. Landscape Architects and Planners, Inc. was hired to develop an update to the recreation plan. We are providing you a copy for your review. If you have any questions please contact us at (517) 485-5500 or Chris Jackett, Management Assistant, Parks, Recreation & Cultural Services at (248) 735-5611.

Sincerely,

Robert Ford
Landscape Architect

Copy of Letter to Oakland County

LAP + CREATIVE
Landscape Architects and Planners.

809 Center St, Suite 1 | Lansing, MI 48906 | info@lapinc.net | (ph) 517-485-5500 | (fax) 517-485-5576

December 17, 2019

Bret Rasegan, RA, Planning Manager
Oakland County Planning & Economic Development Services
2100 Pontiac Lake Road
Building 41 West
Waterford, MI 48328

RE: City of Novi Strategic Recreation and Parks Plan 2020-2025

Dear Mr. Rasegan,

Please find, enclosed, a copy of the *City of Novi's Strategic Recreation and Parks Plan 2020-2025*. Landscape Architects and Planners, Inc. was hired to develop an update to the recreation plan. We are providing you a copy for your review. If you have any questions please contact us at (517) 485-5500 or Chris Jackett, Management Assistant, Parks, Recreation & Cultural Services at (248) 735-5611.

Sincerely,

Robert Ford

City Council Resolution

Monday, December 16, 2019

City of Novi
Strategic Community Recreation & Master Park Plan
2020-2024

Prepared By:

LAP + CREATIVE
Landscape Architects and Planners.
809 Center St, Suite 1 | Lansing, MI 48906 | info@lapinc.net | (ph) 517-485-5500 | (fax) 517-485-5576

Planning Consultants:

Robert Ford, LA, Project Manager, LAP Inc.
Nick Wallace, Recreation Planner, LAP Inc.
Joe Johnson, Recreation Planner, LAP Inc.



www.cityofnovi.org